Board of Directors Meeting
Minutes

September 10, 2026

3:00 PM

Zoom
Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. ***CALL TO ORDER – 3:03 PM***

2. **ROLL CALL**
   - President – Joseph Cisneros
   - Vice President – Kirsten Graham
   - Director of Communications – Rebecca Bernstorff
   - Director of Finance – Nicole Tibbet
   - Director of Programming – Brendan Pringle
   - Director of Membership – Mark Jimenez
   - Immediate Past President – Jonathan Royas, absent
   - Region 1 Co-Chair – David Rodriguez
   - Region 2 Co-Chairs – Mary Haddad
   - Region 3 Co-Chairs – John Brickley, Rylee Bates, Erika Castellano
   - Region 4 Co-Chairs – Clarence de Guzman
   - Region 5 Co-Chairs – N/A
   - Region 6 Co-Chairs – N/A
   - Region 7 Co-Chairs – Wail Jamal, Tiara Solorzano
   - Region 8 Co-Chairs – Kaitlyn Elliott-Norgrove
   - CalCities Representative
   - ICMA Representatives
   - Institute for Local Government Representative
   - MMANC Representative
   - Executive Director – Kevin Kilkenny

3. ***APPROVAL OF MINUTES***
   - *Motion by Director of Membership, Jimenez, Second by Director of Communications Bernstorff, motion passed unanimously.*

4. ***PRESIDENT'S REPORT***
   - *2026 Cal Cities Annual Conference: September – Exhibitor Booth for MMASC*
   - *Presenting with MMANC at ICMA Conference, Long Beach*
   - *Elections out for Executive Board 2026-27, Communications Director open*
   - *Membership Survey out – helps prepare for next years' programming, annual goals*

5. ***VICE PRESIDENT'S REPORT***
   - *WLS, next week, September 17, sold out- waitlisted now, valet parking only*
   - *Annual Conference, attendance update, more information coming out soon; Tuesday night hotel room block is sold out, but Wednesday/Thursday are still open*
   - *Basecamp clean up ongoing*

6. ***DIRECTOR OF COMMUNICATIONS' REPORT***
   - *Region support – member recruiting graphics, region event graphics, scholarships graphics, swag leftover from Cal Cities booth for regions*
   - *Public WHW newsletter; cadence reminder, monthly inside MMASC series*
   - *Signature event support - WLS*
   - *Annual Conference: WLS attendee discount code*

7. ***DIRECTOR OF FINANCE'S REPORT***
   - *Financial update for regions and signature events – finances are in great shape for the year*
   - *Everywhere region events- no additional budget being provided*
   - *Signature event support: WLS next week, concurrent session schedule getting posted next week for AC*

8. ***DIRECTOR OF PROGRAMMING'S REPORT***
   - *Signature event support: AC session programming all set, plug for CGL courses and offerings at AC*
   - *Midyear board retreat, thanks for all who attended this past Saturday*
   - *Post event memo and reimbursement requests – friendly reminder to send within one week*

9. ***DIRECTOR OF MEMBERSHIP'S REPORT***
   - *Almost to 1300 members*
   - *Membership survey due end of month*

10. ***IMMEDIATE PAST PRESIDENT'S REPORT***

11. ***REGION CHAIR REPORTS***

    A. ***CENTRAL COAST (REGION 1)***
       - *Recruitment graphic support, received multiple inquires after posting*
       - AI webinar last month, about 30 attendees
       - Upcoming event in the works

    B. ***CHANNEL ISLANDS (REGION 2)***
       - *MMASC everywhere event planning, brewery, locking in details*
       - *Holiday event- Ventura County City Manager's Association*
       - *July webinar had great attendance across all regions*

    C. ***DESERT REGION (REGION 3)***
       - *New Region Board member – Erika Castellano*
       - *Event planning updates*
       - *2 more members signed up in R3*

D. INLAND EMPIRE (REGION 4)

- *September 30 – City Manager Lunch and Roundtable event planning in Perris (3 CMs, 2 ACMs, 1 DCM committed)*
- *Everywhere event – using as fourth event for the year, active transportation event (bike ride)*

E. NORTH LA COUNTY (REGION 5)

F. SOUTH LA COUNTY (REGION 6)

G. ORANGE COUNTY (REGION 7)

- *Recruiting for board members*

H. SAN DIEGO COUNTY (REGION 8)

- *Padres event tickets still available*
- *Nov 12, social happy hour, everywhere event, encourage public transit*

12. COMMITTEE UPDATES

13. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

14. EXECUTIVE DIRECTOR'S REPORT

- *Will be attending WLS next week*

15. UNFINISHED BUSINESS

16. NEW BUSINESS

17. ANNOUNCEMENTS / GOOD OF THE ORDER

- *Cal-ICMA dinner at MMASC AC tickets now available*
- *MMANC AC attending by President Cisneros, Vice President Graham, and Communications Director Bernstorff*
- *Palm Springs City Manager retiring in November, spread the word for interest*

18. ADJOURNMENT – *3:36 PM*