Board of Directors Meeting

AGENDA

October 30, 2026

9:00 AM

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. *CALL TO ORDER*

2. ROLL CALL

- President, Joseph Cisneros
- Vice President, Kirsten Graham
- Director of Communications, Rebecca Bernstorff
- Director of Finance, Nicole Tibbet
- Director of Programming, Brendan Pringle
- Director of Membership, Mark Jimenez
- Immediate Past President, Jonathan Royas
- Region 1 Co-Chair, Shannon Kirn and David Rodriguez.
- Region 2 Co-Chairs, Mary Haddad, Debra Gallegos, Monique Martinez, and Arely Venegas
- Region 3 Chair, Rylee Bates, John Brickley, and Erica Castellano.
- Region 4 Co-Chairs, Clarence de Guzman, Samantha Greven, Mollie Corrao, Antonio Martinez, Darrell Richardson, Darron Usher, Tanya Trieu-Bui, and Caleb Zaldaña
- Region 5 Co-Chairs, Noely Allevato, Erin Beilstein, Tyler Pledger and Paulina Reyes.
- Region 6 Co-Chairs, Toni Costanzo, Alexa Davis, Jose Marquez, Moises Mata, Leslie Nacionales-Tafoya, Dia Turner, Carmen Zambrano
- Region 7 Co-Chairs, Wail Jamal, Alan Rivera, Elsa Robinson, and Tiara Solorzano.
- Region 8 Co-Chairs, London Adams, Carter Brown, Kaitlyn Elliott-Norgrove, Kelli Maples, Sara Trench, Francisco Vargas, and Delilah Welnick.
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, Pat Martel and Peter Pirnejad
- Institute for Local Government Representative, Erica Manuel
- MMANC Representative, Stacie Marchetti
- Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

4. ***PRESIDENT'S REPORT***

5. ***VICE PRESIDENT'S REPORT***

6. ***DIRECTOR OF COMMUNICATIONS' REPORT***

7. ***DIRECTOR OF FINANCE'S REPORT***

8. ***DIRECTOR OF PROGRAMMING'S REPORT***

9. ***DIRECTOR OF MEMBERSHIP'S REPORT***

10. ***IMMEDIATE PAST PRESIDENT'S REPORT***

11. ***REGION CHAIR REPORTS***

    A. ***CENTRAL COAST (REGION 1)***

    B. ***CHANNEL ISLANDS (REGION 2)***

    C. ***DESERT (REGION 3)***

    D. ***INLAND EMPIRE (REGION 4)***

    E. ***NORTH LOS ANGELES COUNTY (REGION 5)***

    F. ***SOUTH LOS ANGELES COUNTY (REGION 6)***

    G. ***ORANGE COUNTY (REGION 7)***

    H. ***SAN DIEGO COUNTY (REGION 8)***

12. ***COMMITTEE UPDATES***

13. ***LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE***

14. ***EXECUTIVE DIRECTOR'S REPORT***

15. ***UNFINISHED BUSINESS***

16. ***NEW BUSINESS***

17. ***ANNOUNCEMENTS / GOOD OF THE ORDER***

18. ADJOURNMENT

Board of Directors Meeting
Minutes

September 10, 2026

3:00 PM

Zoom
Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. ***CALL TO ORDER – 3:03 PM***

2. **ROLL CALL**
   - President – Joseph Cisneros
   - Vice President – Kirsten Graham
   - Director of Communications – Rebecca Bernstorff
   - Director of Finance – Nicole Tibbet
   - Director of Programming – Brendan Pringle
   - Director of Membership – Mark Jimenez
   - Immediate Past President – Jonathan Royas, absent
   - Region 1 Co-Chair – David Rodriguez
   - Region 2 Co-Chairs – Mary Haddad
   - Region 3 Co-Chairs – John Brickley, Rylee Bates, Erika Castellano
   - Region 4 Co-Chairs – Clarence de Guzman
   - Region 5 Co-Chairs – N/A
   - Region 6 Co-Chairs – N/A
   - Region 7 Co-Chairs – Wail Jamal, Tiara Solorzano
   - Region 8 Co-Chairs – Kaitlyn Elliott-Norgrove
   - CalCities Representative
   - ICMA Representatives
   - Institute for Local Government Representative
   - MMANC Representative
   - Executive Director – Kevin Kilkenny

3. ***APPROVAL OF MINUTES***
   - *Motion by Director of Membership, Jimenez, Second by Director of Communications Bernstorff, motion passed unanimously.*

4. ***PRESIDENT'S REPORT***
   - *2026 Cal Cities Annual Conference: September – Exhibitor Booth for MMASC*
   - *Presenting with MMANC at ICMA Conference, Long Beach*
   - *Elections out for Executive Board 2026-27, Communications Director open*
   - *Membership Survey out – helps prepare for next years' programming, annual goals*

5. ***VICE PRESIDENT'S REPORT***
   - *WLS, next week, September 17, sold out- waitlisted now, valet parking only*
   - *Annual Conference, attendance update, more information coming out soon; Tuesday night hotel room block is sold out, but Wednesday/Thursday are still open*
   - *Basecamp clean up ongoing*

6. ***DIRECTOR OF COMMUNICATIONS' REPORT***
   - *Region support – member recruiting graphics, region event graphics, scholarships graphics, swag leftover from Cal Cities booth for regions*
   - *Public WHW newsletter; cadence reminder, monthly inside MMASC series*
   - *Signature event support - WLS*
   - *Annual Conference: WLS attendee discount code*

7. ***DIRECTOR OF FINANCE'S REPORT***
   - *Financial update for regions and signature events – finances are in great shape for the year*
   - *Everywhere region events- no additional budget being provided*
   - *Signature event support: WLS next week, concurrent session schedule getting posted next week for AC*

8. ***DIRECTOR OF PROGRAMMING'S REPORT***
   - *Signature event support: AC session programming all set, plug for CGL courses and offerings at AC*
   - *Midyear board retreat, thanks for all who attended this past Saturday*
   - *Post event memo and reimbursement requests – friendly reminder to send within one week*

9. ***DIRECTOR OF MEMBERSHIP'S REPORT***
   - *Almost to 1300 members*
   - *Membership survey due end of month*

10. ***IMMEDIATE PAST PRESIDENT'S REPORT***

11. ***REGION CHAIR REPORTS***

    A. ***CENTRAL COAST (REGION 1)***
       - *Recruitment graphic support, received multiple inquires after posting*
       - AI webinar last month, about 30 attendees
       - Upcoming event in the works

    B. ***CHANNEL ISLANDS (REGION 2)***
       - *MMASC everywhere event planning, brewery, locking in details*
       - *Holiday event- Ventura County City Manager's Association*
       - *July webinar had great attendance across all regions*

    C. ***DESERT REGION (REGION 3)***
       - *New Region Board member – Erika Castellano*
       - *Event planning updates*
       - *2 more members signed up in R3*

D. INLAND EMPIRE (REGION 4)

- *September 30 – City Manager Lunch and Roundtable event planning in Perris (3 CMs, 2 ACMs, 1 DCM committed)*
- *Everywhere event – using as fourth event for the year, active transportation event (bike ride)*

E. NORTH LA COUNTY (REGION 5)

F. SOUTH LA COUNTY (REGION 6)

G. ORANGE COUNTY (REGION 7)

- *Recruiting for board members*

H. SAN DIEGO COUNTY (REGION 8)

- *Padres event tickets still available*
- *Nov 12, social happy hour, everywhere event, encourage public transit*

12. COMMITTEE UPDATES

13. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

14. EXECUTIVE DIRECTOR'S REPORT

- *Will be attending WLS next week*

15. UNFINISHED BUSINESS

16. NEW BUSINESS

17. ANNOUNCEMENTS / GOOD OF THE ORDER

- *Cal-ICMA dinner at MMASC AC tickets now available*
- *MMANC AC attending by President Cisneros, Vice President Graham, and Communications Director Bernstorff*
- *Palm Springs City Manager retiring in November, spread the word for interest*

18. ADJOURNMENT – *3:36 PM*

Municipal Management Association of Southern California

BOARD COMMUNICATION **Date: October 30, 2026**

To: Board of Directors

From: Joseph Cisneros, President

Subject: President's End of Year Report (October 2026)

RECOMMENDATION:

Receive and file.

REPORT SUMMARY:

MMASC Signature Events Recap

- **Spring Forum 2026 – March 26, 2026 | Riverside, CA (Region 4)**
  - Attendance: 150+
  - Key Accomplishments: Partnered with corporate partner Partners in Public Innovation (PPI) to deliver a full-day Lean 101 training and interactive workshop focused on process improvement and operational efficiency.
  - Acknowledgments: Special thanks to Past President Royas and the Region 4 Board for their leadership and support in organizing a successful event.
- **Summer Session – July 9, 2026 | Costa Mesa, CA (Region 7)**
  - Attendance: 150+
  - Key Accomplishments: Despite summer scheduling challenges, Summer Session delivered four engaging sessions on leadership, regional collaboration, workplace culture, and the 2028 Olympics, demonstrating the importance of relevant programming in attracting attendees and sustaining engagement.
  - Special thanks to Director of Programming Brendan Pringle, Director of Membership Mark Jimenez, and the Region 7 Board for their leadership and coordination in delivering a successful event.
- **Women's Leadership Summit – September 17, 2026 | Pomona, CA (Region 5)**
  - **Attendance:** 350+ attendees
  - Key Accomplishments: In partnership with Women Leading Government, MMASC hosted another highly successful and anticipated event, with attendance now rivaling the Annual Conference. With 300+ attendees for 3 consecutive years, the

Summit presents a tremendous opportunity for future Boards to explore expanding the event, enhancing its programming, and introducing new formats to accommodate growing demand and deliver even greater value to members.

- Acknowledgments: Special thanks to Co-Chairs Kirsten Graham and Nicole Tibbet for their outstanding leadership, dedication, and efforts in making the event a success.

- **2026 Annual Conference – October 28–30, 2026 | Rancho Bernardo Inn, San Diego, CA (Region 8)**
  - Attendance: 400+
  - Key Accomplishments: Successfully navigated hotel and logistical changes, a tight turnaround following the ICMA Annual Conference, and overlapping planning committee commitments. A new venue layout also required creative session planning and coordination to deliver a strong conference experience for more than 400 attendees.
  - Acknowledgments: Special thanks to Conference Co-Chairs Kirsten Graham and Rebecca Bernstorff, along with the planning committee, for their flexibility, dedication, and leadership in overcoming these challenges.

Affiliate Conference Participation Recap

- **MMASC Participation: Exhibitor booth on September 24–25 at the Anaheim Convent Center**
  - Key Accomplishments: For the first time in MMASC's history, the organization hosted an exhibitor booth at the Cal Cities Annual Conference, providing a tremendous opportunity to showcase MMASC, promote membership, and connect with municipal professionals across California. I hope future Boards will continue this opportunity when the conference returns to Southern California.
  - Acknowledgments: Special thanks to the Ambassadors—Mark Jimenez, Rebecca Bernstorff, Jose Marquez, Tiara Solorzano, Mary Haddad, London Adams, and Kirsten Graham—for their time, enthusiasm, and dedication in making this possible.
- **2026 ICMA Annual Conference – October 17–21, 2026 | Long Beach, CA**
  - MMASC Participation: Strong representation from MMASC's Executive Board and Board of Directors, including the first-ever joint MMASC/MMANC presentation on October 21.

- Key Accomplishments: In a historic first, current and immediate past Presidents from MMASC and MMANC came together to present “Building the Next Generation: How Associations for Mid-Career Professionals Strengthen the City Management Pipeline.” The session highlighted why organizations like MMASC and MMANC matter in developing emerging leaders, fostering professional connections, and strengthening the future of local government leadership.
- Acknowledgments: Special thanks to the current and immediate past Presidents of both organizations, along with the MMASC Executive Board and Board members who participated in and supported the conference.

Membership & Engagement Survey Results

Thank you to Mark Jimenez for his work in developing and administering the MMASC Membership & Engagement Survey. With 95 responses, the results provide valuable insight into what members appreciate most and where we have opportunities to improve. Two findings stand out: 71% of respondents identified the Annual Conference as a valuable offering, reinforcing the importance of our signature events, while 67% expressed interest in project and program management training and career advancement opportunities, highlighting the demand for practical, career-focused professional development.

The survey results reinforce MMASC’s value while providing important insights to guide our organizational and regional work plans, ensuring our priorities and programs reflect members’ needs. Thank you again, Mark, for your work in gathering this valuable feedback and helping shape MMASC’s future.

New Partnership Opportunity (Diamond+)

In response to MMASC’s continued growth and our commitment to strengthening corporate partnerships, we are exploring the introduction of a new Diamond+ partnership tier in 2027. This tier would provide greater flexibility to develop customized partnership opportunities, subject to the direction and approval of the Executive Board, while creating additional value and visibility for our partners.

California Connection Event – Coming November 12 in a Region near you!

Don't miss your opportunity to participate in MMASC Everywhere! Registrations are closing soon. Be sure to register before the deadline and join us as we continue connecting and engaging municipal professionals across Southern California. More info here: https://mmasc.org/california-connection-mma-everywhere/

Spring Forum 2027

Mark your calendars! MMASC is planning a full-day professional development workshop in partnership with Mulholland Consulting Group, LLC, tentatively scheduled for April 1, 2027. Additional partnerships are being explored, with local affiliate University under consideration as the potential venue. Programming, partnerships, and event details are still being finalized. Registration is expected in February 2027.

Thank you for your service!

As I prepare to pass the gavel, I want to express my sincere gratitude to the Executive Board, Board of Directors, and committee members for your dedication, leadership, and commitment to MMASC. Your time, energy, and contributions have been instrumental in advancing our mission, strengthening our organization, and creating meaningful opportunities for our members. It has been a privilege to serve alongside such a passionate group of professionals, and I look forward to seeing MMASC continue to grow and thrive under its next chapter of leadership.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To: Board of Directors

From: Kirsten Graham, Vice President

Subject: VICE PRESIDENT UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Women's Leadership Summit

The Women's Leadership Summit was successfully held on September 17 in Pomona, bringing together 400 attendees for a sold-out event focused on leadership, professional development, and connection.

The Board extends its sincere appreciation to the Planning Committee, speakers, and attendees for making this year's Summit a success. Special thanks to Nicole Tibbet, Director of Finance and Summit Co-Chair, for helping successfully implement lactation pods, providing a private, dedicated space to support nursing attendees' participation.

Annual Conference

Another successful Annual Conference is in the books! Thank you to Conference Co-Chair Rebecca Bernstorff and the Planning Committee Brendan Pringle, Programming; Nicole Tibbet, Communications; and Mark Jimenez, Logistics and Special Events, for their leadership and dedication.

I also want to extend our appreciation to the committee volunteers, speakers, corporate partners, and attendees whose contributions made the conference possible. We look

forward to building on this year's success in the year ahead.

VP Projects Updates

Conference and Signature Event Planning Guides

Draft planning guides for the Annual Conference and Signature Events (Spring Forward, Summer Session, and the Women's Leadership Summit) will be circulated for review and finalized. These guides document planning processes and lessons learned to help future committees build on prior successes and deliver consistent, high-quality programming.

Basecamp Access

Please contact **vicepresident@mmasc.org** if new Region Board members need access to Basecamp.

Scholarship Opportunity:



Year-End Appreciation

Thank you all for your hard work and commitment throughout the year. We hope you

will continue volunteering on your respective boards and contributing your time and talents to MMASC. The Executive Board is here to support your efforts, and I look forward to serving as your 2026–2027 President.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To: Board of Directors

From: Rebecca Bernstorff, Director of Communications

Subject: **DIRECTOR OF COMMUNICATIONS – OCTOBER 2026 REPORT**

RECOMMENDATION

Receive and file.

DISCUSSION

The Communications Committee continues to strengthen MMASC's visibility, member engagement, and organizational branding through coordinated communications, digital outreach, and promotional support for the Association's regions, committees, and signature events.

Recent efforts have focused on expanding MMASC's digital presence, increasing awareness of professional development opportunities, highlighting the people and programs behind the Association, and providing consistent communications support across the organization.

Communications at a Glance

- **5,100+ contacts** in MMASC's newsletter distribution database.
- **24 newsletters annually**, distributed on the first and third Wednesdays of each month.
- **33 public newsletter sign-ups**, expanding MMASC's communications reach beyond its existing membership.
- **New Inside MMASC series** launched to highlight the Association's regions, committees, and volunteer leadership.

- **90-day LinkedIn analytics** reviewed to evaluate audience growth, content performance, and engagement.
- **Two major signature events supported:** Women's Leadership Summit and Annual Conference.

1. Membership Communications & Newsletter Engagement

The *What's Happening Wednesday* (WHW) newsletter continues to serve as MMASC's primary communications channel, connecting members and the broader municipal management community with professional development opportunities, MMASC updates, and regional programming.

- Maintained a consistent twice-monthly distribution schedule, reaching a database of more than 5,100 contacts.
- Expanded public newsletter subscriptions, generating 33 additional sign-ups.
- Launched **Inside MMASC**, a monthly series highlighting the regions, committees, and individuals contributing to the MMASC's success. The series provides greater visibility into volunteer leadership, regional programming, and opportunities for member involvement.
- Expanded WHW content to social media through WHW recap posts, reinforcing important announcements and reaching audiences beyond traditional email communications.
- Continued coordinating content across regions, committees, and signature events to maintain consistent messaging and promote MMASC-wide opportunities.

2. Social Media & Digital Engagement

The Communications Committee continues to strengthen MMASC's digital presence through consistent content development, strategic promotion, and increased visibility for MMASC activities.

- Expanded social media promotion of signature events, regional programming, membership opportunities, scholarships, and professional development resources.
- Introduced more member-focused storytelling through the *Inside MMASC* series, highlighting the individuals and volunteer teams behind the Association.
- Increased cross-promotion between newsletter communications and social media to reinforce messaging and expand audience reach.
- Supported recognition of Association leadership, volunteers, sponsors, and event participants.
- Reviewed LinkedIn analytics over a rolling 90-day period, including visitor activity, follower trends, and content performance, to help establish benchmarks for future communications strategies.

3. Regional & Committee Communications Support

The Communications Committee continues to provide direct promotional support to MMASC regions and committees, helping ensure consistent branding, timely communications, and greater visibility for regional programming.

Recent efforts include:

- Development of promotional graphics for regional events, networking opportunities, and professional development programming.
- Creation of membership recruitment materials to support regional outreach and engagement.
- Development and distribution of scholarship promotional graphics.
- Coordination of communications and promotional materials for Association committees.
- Continued expansion of *Inside MMASC* to highlight regional leadership, committee activities, and volunteer opportunities.

- Coordination of remaining promotional merchandise from the Cal Cities Annual Conference for distribution to regions during the MMASC Annual Conference.

These efforts strengthen the Association's communications infrastructure while providing regions and committees with consistent, professional promotional resources.

4. Signature Event Communications & Promotion

The Communications Committee continues to provide comprehensive promotional support for MMASC's signature events through newsletters, social media campaigns, event graphics, and coordinated messaging.

5. Association Visibility & External Outreach

Communications efforts continue to extend beyond existing membership to strengthen MMASC's visibility throughout the municipal management profession.

- **Cal Cities Annual Conference:** Supported MMASC's presence at the September 2026 conference in Anaheim through promotional communications and recognition of participating Board members.
- **Membership Awareness:** Continued highlighting MMASC's professional development, networking, leadership, and volunteer opportunities.
- **Leadership Recognition:** Supported communications announcing the incoming 2026–2027 Executive Board, whose term begins December 1, 2026.
- **Cross-MMASC Promotion:** Continued connecting members with programming and opportunities throughout MMASC's regions, committees, and signature events.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To: Board of Directors

From: Brendan Pringle, Director of Programming

Subject: DIRECTOR OF PROGRAMMING UPDATE – OCTOBER 2026

RECOMMENDATION

1. Receive and file Director of Programming Update.

BACKGROUND AND DISCUSSION

Programming by the Numbers

We had a phenomenal year for Programming thanks to the incredible work of our Region Boards. In 2026:

- Region Boards hosted (or plan to host in November) 30 events, with special thanks to 14 different sponsors
- We onboarded 13 new Board members
- Annual Conference submissions totaled 234 (many thanks to our Programming Committee for reviewing and selecting final sessions!)
- We hosted 6 CGL courses (2 of which were hosted by our Region Boards)

Recruitment for Next Year

It's always a good idea to think about the future of your Region Board, and this starts with recruitment. Start thinking about those who have shown interest in your events and MMASC in general, and consider inviting new Board members if you know that folks will be leaving their seats.

2027 Letters of Commitment

Letters of commitments will be going out in November. Be sure to send back your signed letters of commitment asap.

ATTACHMENTS

None

Municipal Management Association of Southern California

BOARD COMMUNICATION **Date: October 29, 2026**

To: Board of Directors

From: Mark Jimenez, Director of Membership

Subject: **MEMBERSHIP UPDATE**

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

1) Membership Data and Trends

As of **October 2026**, MMASC has a total of **1,267 members**, broken down as follows:

- Full members: 896
- Honorary members: 219
- Student members: 40
- Business members: 95
- Admin members: 11
- Veteran members: 6

- **YTD 2026** stats:

January 2026	March 2026	May 2026	July 2026	October 2026
1,216	1,250	1,264	1,263	1,263

2) MMASC Membership & Engagement Survey

The MMASC Membership Survey has officially concluded, with a total of 95 responses received. The survey results and key findings will be shared with the group in November.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To: Board of Directors

From: David Rodriguez, Region I, Co-Chair

Subject: **REGION I UPDATES**

RECOMMENDATION

- To receive and file the Region I report for the MMASC Board Meeting on Friday, October 30, 2026.

BACKGROUND AND DISCUSSION

- On Thursday, October 15, 2026, the Region I Board hosted the Projecting Presence with Credibility & Confidence webinar in partnership with Kathleen Marcove of Marcove Executive Training, who sponsored the webinar. The interactive webinar focused on developing the communication and self-advocacy skills needed to project a confident and professional presence. Participants learned and practiced practical strategies for articulating their value, strengthening their professional brand, and confidently taking up space in professional settings. Approximately half of the 40 registrants attended, but we were able to record the webinar and share it with all registrants.

- Region I is currently co-chaired by two Central Coast local government professionals: David Rodriguez, Administrative Leader for Employee Engagement & Talent Development at the City of Santa Maria, and Shannon Kirn, Assistant to the City Manager of Goleta. The team is gradually expanding with the volunteer support of Adriana Morales, Administrative Analyst at the City of Santa Barbara, and prospective new co-chair, Olivia Uribe-Mutual, Assistant to the City Manager of Solvang. We are grateful for their support! Colleagues from

municipalities in San Luis Obispo County are welcome to join our board!

- Region I is pleased to participate in the MMA Everywhere collaboration with an evening of coastal vibes, local charm, and great conversation at Linden Square in Carpinteria. The event will occur from 6:00 p.m. to 8:00 p.m. on Thursday, November 12, 2026. Take a break from the day-to-day, enjoy the local atmosphere, and build meaningful connections with colleagues in a relaxed setting. Small bites will be provided. We will see you by the coast!

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To:	Board of Directors
From:	Region #2
Subject:	**REGION #2 UPDATES**

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

Region 2 is preparing for the November 12, 2026, event at Malibu Brewing Company in Agoura Hills, from 6:00 p.m. to 8:00 p.m. We are pleased to participate in this important initiative alongside the other regions and look forward to sharing an update on the event's outcomes.

Region 2 is also beginning preparations for its annual signature Holiday Luncheon event in collaboration with the Ventura County City Managers Association (VCCM), scheduled for December. This well-attended event is a highlight each year, and we look forward to building on its success. Planning is in the early stages, and additional details will be shared as they become available.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 12, 2026

To: Board of Directors

From: Rylee Bates, John Brickley, Erika Castellano

Subject: REGION 3 UPDATES

RECOMMENDATION

Receive and file the MMASC Region 3 Board meeting minutes as presented.

BACKGROUND AND DISCUSSION

Background

The MMASC Region 3 Board met on October 7th and 22nd, 2026, to continue planning and coordination for the upcoming MMASC Everywhere City Managers Panel scheduled for November 12, 2026. The meeting focused on finalizing event logistics, reviewing the proposed menu, discussing audiovisual requirements, evaluating the event budget, and reviewing ticket sales.

The Region 3 Board addressed the following items:

- **Event Planning and Logistics:** Continued discussions regarding event details and preparations for the upcoming MMASC Everywhere City Managers Panel, with a focus on confirming arrangements and ensuring readiness for the event.
- **Catering and Menu Selection:** Reviewed catering options and finalized the menu selection for the event, taking into consideration the event's needs and available budget.
- **Audiovisual Requirements:** Discussed audiovisual needs and equipment arrangements to support the City Managers Panel and ensure the event runs smoothly.
- **Event Budget and Adjustments:** Reviewed the event budget, discussed anticipated expenses, and identified adjustments to align event costs with

available funding and planning needs.

- **Ticket Sales and Attendance:** Reviewed the current ticket sales report to assess registration progress and anticipated attendance ahead of the November 12 event.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: 10/30/2026

To: Board of Directors

From: Region #4

Subject: **REGION #4 UPDATES**

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

MMASC Region 4 Networking Walk

Region 4 will be hosting an afternoon of networking, fresh air, and professional connections at Central Park in Rancho Cucamonga. Attendees will enjoy a casual walk along the scenic Pacific Electric Trail while connecting with fellow local government professionals from across the region. This event provides a great opportunity to expand your network, exchange ideas, and reconnect with colleagues in a relaxed outdoor setting. Light refreshments will be provided.

Date: Thursday, November 12, 2026
Time: 3:00 p.m. – 6:00 p.m.
Location: Central Park, 11200 Base Line Road, Rancho Cucamonga, CA 91701
Cost: Free for MMASC Members | $10 for Nonmembers

Lace up your walking shoes and join Region 4 for an engaging afternoon of walking, networking, and connecting with local government professionals.

As we close out the year, Region 4 will also begin planning events for 2027.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 30, 2026

To: Board of Directors

From: Region 5

Subject: REGION 5 UPDATES

RECOMMENDATION

- Receive and file.

BACKGROUND AND DISCUSSION

NEW BOARD MEMBERS

We have had two volunteers from Region 5 cities joining us for planning our upcoming events. We will discuss opening for new members in the next fiscal year.

EVENTS

We are joining MMASC & MMANC in hosting events on November 12. Since our region is so expansive, we're hosting two events, one in Santa Clarita and one in Arcadia. On November 18, we are hosting our last event for the year called "Managing Public Records Requests in the Age of AI" a webinar panel sponsored by BBK.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 26, 2026

To: Board of Directors

From: Region 7

Subject: **REGION 7 UPDATES**

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

MMASC Region 7 Board Recruitment

Region 7 is actively recruiting members to fill the vacant Board positions.

MMASC Region 7 Everywhere Event

Region 7 has planned a networking mixer called Golden Hour, New Roads on Thursday, November 12, 2026. It will be held at Golden Road Brewery in Anaheim. Members are free and non-members are $5. As of today, October 26, we have approximately six (6) people registered. We will continue marketing the event and hope to reach a goal of 20 attendees.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: October 2026

To: Board of Directors

From: Region 8

Subject: **REGION 8 UPDATES**

RECOMMENDATION

Receive and File

BACKGROUND & DISCUSSION

- Region 8 annual Padres' Game 9/18/2026
  - 5 sponsoring organizations
  - 56 tickets sold (24 non-member paid attendees)
- MMASC Everywhere Event 11/12/2026
  - Webinar: Beyond City Hall: A Conversation with City Managers
  - 12pm-1pm

FOLLOW-UP & NEXT STEPS

- Next meeting agenda
  - November event marketing