



Board of Directors Meeting

AGENDA

September 10, 2026

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER**

2. **ROLL CALL**

- President, Joseph Cisneros
- Vice President, Kirsten Graham
- Director of Communications, Rebecca Bernstorff
- Director of Finance, Nicole Tibbet
- Director of Programming, Brendan Pringle
- Director of Membership, Mark Jimenez
- Immediate Past President, Jonathan Royas
- Region 1 Co-Chair, Shannon Kirn and David Rodriguez.
- Region 2 Co-Chairs, Mary Haddad, Debra Gallegos, Monique Martinez, and Arely Venegas
- Region 3 Chair, Rylee Bates, John Brickley, and Erica Castellano.
- Region 4 Co-Chairs, Clarence de Guzman, Samantha Greven, Mollie Corrao, Antonio Martinez, Darrell Richardson, Darron Usher, Tanya Trieu-Bui, and Caleb Zaldaña
- Region 5 Co-Chairs, Noely Allevato, Erin Beilstein, Tyler Pledger and Paulina Reyes.
- Region 6 Co-Chairs, Toni Costanzo, Alexa Davis, Jose Marquez, Moises Mata, Leslie Nacionales-Tafoya, Dia Turner, Carmen Zambrano
- Region 7 Co-Chairs, Wail Jamal, Alan Rivera, Elsa Robinson, and Tiara Solorzano.
- Region 8 Co-Chairs, London Adams, Carter Brown, Kaitlyn Elliott-Norgrove, Kelli Maples, Sara Trench, Francisco Vargas, and Delilah Welnick.
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, Pat Martel and Peter Pirnejad
- Institute for Local Government Representative, Erica Manuel
- MMANC Representative, Stacie Marchetti
- Executive Director, Kevin Kilkenny

3. **APPROVAL OF MINUTES**

- 4. PRESIDENT'S REPORT**
- 5. VICE PRESIDENT'S REPORT**
- 6. DIRECTOR OF COMMUNICATIONS' REPORT**
- 7. DIRECTOR OF FINANCE'S REPORT**
- 8. DIRECTOR OF PROGRAMMING'S REPORT**
- 9. DIRECTOR OF MEMBERSHIP'S REPORT**
- 10. IMMEDIATE PAST PRESIDENT'S REPORT**
- 11. REGION CHAIR REPORTS**
 - A. CENTRAL COAST (REGION 1)**
 - B. CHANNEL ISLANDS (REGION 2)**
 - C. DESERT (REGION 3)**
 - D. INLAND EMPIRE (REGION 4)**
 - E. NORTH LOS ANGELES COUNTY (REGION 5)**
 - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
 - G. ORANGE COUNTY (REGION 7)**
 - H. SAN DIEGO COUNTY (REGION 8)**
- 12. COMMITTEE UPDATES**
- 13. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE**
- 14. EXECUTIVE DIRECTOR'S REPORT**
- 15. UNFINISHED BUSINESS**
- 16. NEW BUSINESS**
- 17. ANNOUNCEMENTS / GOOD OF THE ORDER**

Board of Directors Meeting

AGENDA

September 10, 2026

18. *ADJOURNMENT*



Board of Directors Meeting

Minutes

July 23, 2026

4:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER – 3:03 PM**

2. **ROLL CALL**

- President – **Joseph Cisneros**
- Vice President – **Kirsten Graham**
- Director of Communications – Rebecca Bernstorff, excused
- Director of Finance – Nicole Tibbet, excused
- Director of Programming – **Brendan Pringle**
- Director of Membership – **Mark Jimenez**
- Immediate Past President – Jonathan Royas, excused
- Region 1 Co-Chair, **Shannon Kirn**, Ryan Benson, and David Rodriguez
- Region 2 Co-Chairs, Mary Haddad, Debra Gallegos, Monique Martinez, and **Arely Venegas**
- Region 3 Chair, **Rylee Bates and John Brickley**
- Region 4 Co-Chairs, **Clarence de Guzman**, Samantha Greven, **Mollie Corrao**, **Antonio Martinez**, **Darrell Richardson**, Darron Usher, Tanya Trieu-Bui, and Caleb Zaldana
- Region 5 Co-Chairs, Noely Allevato, Erin Beilstein, Tyler Pledger and Paulina Reyes
- Region 6 Co-Chairs, Toni Costanzo, Alexa Davis, Jose Marquez, Moises Mata, Leslie Nacionales-Tafoya, Dia Turner, Carmen Zambrano
- Region 7 Co-Chairs, Melissa Furio, **Wail Jamal**, Alyssa Palma, Alan Rivera, Elsa Robinson, and Tiara Solorzano.
- Region 8 Co-Chairs, **London Adams**, Carter Brown, Kelli Maples, Sara Trench, and Delilah Welnick.
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, **Pat Martel** and Peter Pirnejad
- Institute for Local Government Representative, Erica Manuel
- MMANC Representative, Stacie Marchetti
- Executive Director, **Kevin Kilkenny**

3. **APPROVAL OF MINUTES**

- *Motion by President Cisneros, Second by Vice President Graham, motion passed unanimously.*

4. PRESIDENT'S REPORT

- *Kudos to summer session committee and Region 7 for their work putting together the event*
- *WLS Upcoming Dates*
- *CalCities Conference booth*
- *2026 ICMA Conference in LB*
 - *MMASC and MMASC have a joint panel on Wednesday, October 21*
- *Local Information Network (LINK) reminder all MMASC members have access to LINK*
- *August Nominations Executive Board nominations, open for two weeks per the bylaws and then will be open for elections.*
- *Engagement Survey extended to through the end of September.*

5. VICE PRESIDENT'S REPORT

- *WLS – Session lineup finalized, pending speaker availability confirmations, registration at 14 groups and 108 individuals – 192 total, corporate partnership package open, agenda/program to be published in coming weeks*
- *Annual Conference – Speaker submissions closed and under review by programming committee, 2 groups and 100 individuals registered – 110 total, special events to be released soon, partner outreach continues, sponsor recruitment continues*

6. DIRECTOR OF COMMUNICATIONS' REPORT

- *Excused absence.*

7. DIRECTOR OF FINANCE'S REPORT

- *Excused absence.*

8. DIRECTOR OF PROGRAMMING'S REPORT

- *Summer Session update.*
- *New Region 8 board member – Kaitlyn Elliott-Norgrove, City of Del Mar*
- *Mid-Year Board Retreat information coming soon – upcoming in LA/Central Area, Friday/Saturday*
- *CGL – Region 6 event approved July 30th Leading with Emotional Intelligence, more CGL sessions to come for Annual Conference*
- *Mid-Year Check ins for Region Boards*
- *Reminder to please send your post-event board reports to programming@mmasc.org and treasurer@mmasc.org*
- *Annual conference breakout selections are complete; keynotes are being finalized.*
- *Liaisons for panels will open to full board once programming is finalized.*

9. DIRECTOR OF MEMBERSHIP'S REPORT

- *Summer Session updates.*
- *Member Survey continues to be pushed out, please send out to your region members.*
- *2026 League of CA Cities – If you want to volunteer submit your name and questions to https://docs.google.com/spreadsheets/d/1uJBlwWRj-lSqOHEEvEnC8ZNly67hL1dnxhZWXt_dI/edit?usp=sharing*
- *Region board member Corrao had a question regarding Honorary membership/retired member data, Director of Membership to follow up.*

10. IMMEDIATE PAST PRESIDENT'S REPORT

- *Absent*

11. Region 1 – Shannon Kirn

- *Webinar coming up on AI, partnered with Dr. Peter Pirnejad*
- *Region 1 Board Member Ryan Benson to moving/changing jobs out of state, board recruitment to open up.*

12. Region 2 – Arely Venegas

- Successfully hosted a Women’s Leadership Luncheon hosted with WLG
- First webinar was hosted last week with 55 participants

13. Region 3 – John Brickley and Riley.....

- Planning to host an event during the CSDA conference
- Met with City of Indian Wells for MMASC Everywhere Date in November
- Met with potential new board member
- Have been meeting regionally with other cities, and doing outreach to share out MMASC benefits

14. Region 4 – Antonio Martinez

- Planning next two events – Professional Development Event at Ontario Fields, and Active Transportation Event

15. Region 5 – Erin Beilstein

- Held San Gabriel City Managers Association networking event
- Potentially recruit Region Board Members
- Will look to host webinars or other events for second half of the year

16. Region 6 – Leslie Nacionales-Tafoya

- Held City Managers Lunch - June 17th
- Will be CGL Workshop – July 30th
- Later in the year City Manager Event

17. Region 7 – Wail Jamal

- Held event with OCCMA Tips from the Playbook June 17th, Organizational Leadership CGL Credit
- Summer Session and Overtime Network sponsored by Kya Group and Transtech
- Thank you to for their service on the board Alyssa Palma and Melissa Furio resigned and Region 7 will be actively recruiting

18. Region 8 – London Adams

- Two new board members
- September 18th, Padres Event registration is open
- Planning Resilience in Economic Development Panel in September

19. Committee Updates

- Bylaws Committee

Proposal:

The proposed amendment would revise Article V of the Bylaws to strengthen the Association's financial stewardship by establishing clear expectations regarding the timely payment of membership dues, event registration fees, sponsorship commitments, and other financial obligations owed to MMASC.

Motion to approve: Region 4 Board Member Mollie Corrao

Second: Region 4 Board Member Wail Jamal

Motion passed unanimously.

- Scholarships and Awards
 - WLS Awards to open soon
 - AC Scholarship Open

20. ICMA – Pat Martel

- ICMA upcoming, announced opening keynote, Simon Sinek, second keynote John Meacham
- Thank you to MMASC and affiliates for contributing to the reception Monday October 19th at “At The Top”

- *ICMA members – upcoming series of ethics seminars, 1. July 30, Leadership Challenges, 2. August 4, Securing Trust 3. September 10, The Science of Trust all 10 AM to 11 AM*
- *CGL program has been developing more sessions and applicants*
- *ICMA voluntary credentialing program has been revamped and approved by the board – ACM and CMs program has been streamlined, if you get CGL and then get credentialed by ICMA, moved from program requiring 7 years of local government experience and Masters, or 5 years of service with MPA, with streamlining, once service starts you become a credentialed manager fellow, CGL credit to allow one of the years of service, legacy credential for retiree's or active members who have been and ACM or CM for 15 years.*

21. Executive Director – Kevin Kilkenny

- *Reminder when you have details for MMA everywhere event early to get registration set up – November 12th*

22. UNFINISHED BUSINESS

23. NEW BUSINESS

24. ANNOUNCEMENTS / GOOD OF THE ORDER

25. ADJOURNMENT – 4:00 PM

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 11, 2026

To: Board of Directors
From: Kirsten Graham, Vice President
Subject: VICE PRESIDENT UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Women's Leadership Summit

The Women's Leadership Summit is officially sold out, with 400 attendees registered for the September 17 event in Pomona. A waitlist is now open for those who are still interested in attending.

Final preparations are underway, attendees are encouraged to allow additional time upon arrival due to the high volume of participants and the venue's valet-only parking.

The Board extends its sincere appreciation to the Women's Leadership Summit Planning Committee (Logistics and Programming) for the significant time, effort, and collaboration that have made this milestone possible. We look forward to seeing everyone attending next Thursday, September 17.

Annual Conference

Planning continues for the October 28–30 Annual Conference. Registration has reached 320 attendees, including four group registrations totaling 20 attendees, 262 individual registrations, and 38 single-day registrations.

Registration is now open for special events and professional development opportunities, including Appointment with a Recruiter, mock interviews, a 4K Run/Walk, a hike at the City of Poway's Blue Sky Ecological Reserve, and the Golf Tournament. The complete programming schedule will be released in the upcoming Annual Conference Digest.

A meeting with Corporate Partners will be held next week to review conference preparations, provide important updates, and answer questions in advance of the event.

VP Projects Updates

Basecamp Access

As an ongoing reminder, if you have new Region Board members who need access to Basecamp, please reach out so access can be arranged: vicepresident@mmasc.org.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 10, 2026

To: Board of Directors

From: Rebecca Bernstorff, Director of Communications

Subject: DIRECTOR OF COMMUNICATIONS – SEPTEMBER 2026 REPORT

RECOMMENDATION

Receive and file.

DISCUSSION

- Region / Committee Support
 - Member recruiting graphics
 - Region event graphics
 - Graphics for scholarships
 - Swag leftover from Cal Cities for Regions at AC for Regions
- Membership Newsletter (What's Happening Wednesday) Updates
 - Cadence is first and third Wednesdays
 - Monthly Inside MMASC series
 - WHW Recap on Socials
- Signature Event Support
 - Signature event digests
 - Support for WLS
- Annual Conference Co-Chair Updates
 - WLS Attendee Discount
 - Don't forget to register!

MUNICIPAL MANAGEMENT ASSOC. OF SOCIAL

Statement of Activity
December 1, 2025-September 8, 2026

	Total
Revenue	
Annual Conference Revenue	\$122,498.57
Annual Conference Revenue 2025	6,181.60
Total for Annual Conference Revenue	\$128,680.17
CGL Program Application	447.33
Membership Due	\$53,918.57
Membership Due on Behalf	29,520.57
Total for Membership Due	\$83,439.14
Partnership Donations	109,915.00
Regional Events Revenue	
Region 1	200.71
Region 2	2,829.93
Region 4	1,608.22
Region 5	6,525.26
Region 6	970.00
Region 7	1,958.08
Region 8	8,765.46
Total for Regional Events Revenue	\$22,857.66
Spring Forward Revenue	20,293.52
Summer Session Revenue	22,984.45
Uncategorized Revenue	13.07
Women's Leadership Summit Revenue	45,343.93
Total for Revenue	\$433,974.27
Gross Profit	\$433,974.27
Expenditures	
Annual Conference 2025	40,473.47
Annual Conference 2026	132,195.60
ARC Contract	30,666.23
Bank & Legal Fees	1,055.20
Dues & Subscriptions	11,520.73
Event Management Software	6,162.25
Insurance	2,075.85
Marketing/Comms	5,282.30
Meetings	
Board Orientation	780.00
Executive Board Retreat	2,985.91
Mid-Year Meeting	1,909.25
Total for Meetings	\$5,675.16
Office Supplies, Postage, and Copies	1,040.89
President's Conferences	4,196.23
Promotional	927.50

MUNICIPAL MANAGEMENT ASSOC. OF SOCIAL

Statement of Activity
December 1, 2025-September 8, 2026

	Total
Regional Events	
Region 1	628.56
Region 2	5,776.93
Region 4	955.57
Region 5	10,198.67
Region 7	3,036.11
Region 8	14,180.00
Total for Regional Events	\$34,775.84
Scholarship	172.50
Spring Forward Forum	15,933.43
Summer Session	18,650.19
Taxes & Licenses	850.00
Women’s Leadership Summit	30,723.80
Total for Expenditures	\$342,377.17
Net Operating Revenue	\$91,597.10
Other Revenue	
Interest Earned	13.04
Total for Other Revenue	\$13.04
Net Other Revenue	\$13.04
Net Revenue	\$91,610.14

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 10, 2026

To: Board of Directors

From: Brendan Pringle, Director of Programming

Subject: DIRECTOR OF PROGRAMMING UPDATE – SEPTEMBER 2026

RECOMMENDATION

1. Receive and file Director of Programming Update.

BACKGROUND AND DISCUSSION

Annual Conference

The full line-up of concurrent session and keynote programming is now available. We are accepting registrations for mock interviews and appointments with a recruiter. We have two CGL elective courses locked in, and we are finalizing the two core course offerings.

Mid-Year Board Retreat

We hosted the Mid-Year Retreat at TopGolf El Segundo on September 5. Thank you to those who were able to attend!

MMANC/SC Everywhere Event

As mentioned at the last Board meeting, MMASC and MMANC are teaming up to host the MMANC & MMASC Everywhere Event, scheduled for Thursday, November 12. All Regions are encouraged to participate by hosting an event on that date. We would like to ask that you select a venue and time for the event by Friday, 9/18 (if you need more time, let me know), to help with coordination with MMANC communications.

The event doesn't need to be super formal; it's an event in which local government professionals will gather simultaneously across Northern and Southern California to honor connection, community, and municipal government leadership.

The theme and graphics will be forthcoming.

Friendly Reminder

Please send your post-event memo and reimbursement documents within a week of the conclusion of your event to programming@mmasc.org and treasurer@mmasc.org.

ATTACHMENTS

None

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 10, 2026

To:	Board of Directors
From:	Region #2
Subject :	REGION #2 UPDATES

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

Region 2 had a successful first webinar on July 21 from 12:00 p.m. to 1:00 p.m. in partnership with Patrick Ibarra, President of The Mejorando Group. Patrick is nationally recognized as a leading expert in leadership, organizational culture, employee engagement, and career development. For more than 30 years, he has partnered with local governments across the country to strengthen workplace cultures and develop the next generation of public service leaders. We had over 50 participants throughout various regions join.

Region 2 is now early in the planning process of our Holiday Luncheon in partnership with the Ventura County City Manager's Association. More details coming soon!

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: 09/10/2026

To: Board of Directors

From: Region #4

Subject: REGION #4 UPDATES

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

Region 4 is excited to announce that we will be hosting a City Managers Roundtable at the ARC Center in Perris, located at 303 N. Perris Blvd. We're planning to make this roundtable fun, engaging, and a great opportunity for meaningful discussion. We will also be actively seeking a sponsor for the event. Pricing will be \$30 for members and \$40 for non-members. We've been actively promoting the event, and we're already seeing strong interest. A few City Managers and Assistant City Managers have confirmed participation.

Our goal is to continue strategically planning events throughout the fall, and we anticipate hosting an Active Transportation event in November. By scheduling programming in early autumn and again toward the end of the year, we aim to maximize member engagement while maintaining high-quality offerings. We look forward to sharing additional details as plans progress and appreciate the ongoing support and involvement of Region 4 members.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 10, 2026

To: Board of Directors

From: Region 7

Subject: REGION 7 UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

MMASC 7 Region Board Recruitment

Region 7 is actively recruiting members to fill the vacant Board positions.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 2026

To: Board of Directors

From: Region 8

Subject REGION 8 UPDATES

:

RECOMMENDATION

Receive and File.

BACKGROUND & DISCUSSION

- Padres' vs Marlins Game – 9/18/26
 - Confirmed with attendees
 - Trying to get final ticket sales
 - Final marketing push next week
- Tentative event: November 12th?
 - MMASC everyone & everywhere day
 - Social hour - Old Town/Casa Guadalajara
 - 6:30pm - NCTD
 - Start marketing/submit event form

FOLLOW-UP & NEXT STEPS

- **Next Meeting Agenda:**
 - November event marketing