



Board of Directors Meeting

AGENDA

July 23, 2026

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER**

2. **ROLL CALL**

- President, Joseph Cisneros
- Vice President, Kirsten Graham
- Director of Communications, Rebecca Bernstorff
- Director of Finance, Nicole Tibbet
- Director of Programming, Brendan Pringle
- Director of Membership, Mark Jimenez
- Immediate Past President, Jonathan Royas
- Region 1 Co-Chair, Shannon Kirn, Ryan Benson, and David Rodriguez.
- Region 2 Co-Chairs, Mary Haddad, Debra Gallegos, Monique Martinez, and Arely Venegas
- Region 3 Chair, Rylee Bates and John Brickley.
- Region 4 Co-Chairs, Clarence de Guzman, Samantha Greven, Mollie Corrao, Antonio Martinez, Darrell Richardson, Darron Usher, Tanya Trieu-Bui, and Caleb Zaldaña
- Region 5 Co-Chairs, Noely Allevato, Erin Beilstein, Tyler Pledger and Paulina Reyes.
- Region 6 Co-Chairs, Toni Costanzo, Alexa Davis, Jose Marquez, Moises Mata, Leslie Nacionales-Tafoya, Dia Turner, Carmen Zambrano
- Region 7 Co-Chairs, Melissa Furio, Wail Jamal, Alyssa Palma, Alan Rivera, Elsa Robinson, and Tiara Solorzano.
- Region 8 Co-Chairs, London Adams, Carter Brown, Kelli Maples, Sara Trench, and Delilah Welnick.
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, Pat Martel and Peter Pirnejad
- Institute for Local Government Representative, Erica Manuel
- MMANC Representative, Stacie Marchetti
- Executive Director, Kevin Kilkenny

3. **APPROVAL OF MINUTES**

-
- 4. PRESIDENT’S REPORT**
 - 5. VICE PRESIDENT’S REPORT**
 - 6. DIRECTOR OF COMMUNICATIONS’ REPORT**
 - 7. DIRECTOR OF FINANCE’S REPORT**
 - 8. DIRECTOR OF PROGRAMMING’S REPORT**
 - 9. DIRECTOR OF MEMBERSHIP’S REPORT**
 - 10. IMMEDIATE PAST PRESIDENT’S REPORT**
 - 11. REGION CHAIR REPORTS**
 - A. CENTRAL COAST (REGION 1)**
 - B. CHANNEL ISLANDS (REGION 2)**
 - C. DESERT (REGION 3)**
 - D. INLAND EMPIRE (REGION 4)**
 - E. NORTH LOS ANGELES COUNTY (REGION 5)**
 - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
 - G. ORANGE COUNTY (REGION 7)**
 - H. SAN DIEGO COUNTY (REGION 8)**
 - 12. COMMITTEE UPDATES**
 - 13. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE**
 - 14. EXECUTIVE DIRECTOR’S REPORT**
 - 15. UNFINISHED BUSINESS**
 - 16. NEW BUSINESS**
 - Proposed Bylaws Amendment – 06/09/2026 Dues, Fees, and Financial Obligations

Board of Directors Meeting

AGENDA

July 23, 2026

17. ANNOUNCEMENTS / GOOD OF THE ORDER

18. ADJOURNMENT



Board of Directors Meeting

Minutes

May 14, 2026

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER – 3:03 PM**

2. **ROLL CALL**

- President – Joseph Cisneros
- Vice President – Kirsten Graham
- Director of Communications – Rebecca Bernstorff
- Director of Finance – Nicole Tibbet
- Director of Programming – Brendan Pringle
- Director of Membership – Mark Jimenez, absent
- Immediate Past President – Jonathan Royas, absent
- Region 1 Co-Chair – Shannon Kim
- Region 2 Co-Chairs – Debra Gallegos
- Region 3 Co-Chairs – John Brickley, Rylee Bates
- Region 4 Co-Chairs – Clarence de Guzman, Antonio Martinez, Darron Usher
- Region 5 Co-Chairs – Tyler Pledger, Paulina Reyes
- Region 6 Co-Chairs – Moises Mata, Carmen Zambrano
- Region 7 Co-Chairs – Alan Rivera, Tiara Solorzano
- Region 8 Co-Chairs – London Adams, Sara Trench
- CalCities Representative
- ICMA Representatives
- Institute for Local Government Representative
- MMANC Representative – Stacie Marchetti
- Executive Director – Kevin Kilkenny

3. **APPROVAL OF MINUTES**

- *Motion by Director of Finance Tibbet, Second by Vice President Graham, motion passed unanimously.*

4. PRESIDENT'S REPORT

- 2026 Cal Cities Annual Conference: September – Exhibitor Booth for MMASC
- Presenting with MMANC at ICMA Conference
- LINK benefit for members
- Social media promotion request

5. VICE PRESIDENT'S REPORT

- WLS update
- Annual Conference update
- Basecamp clean up
- SOPs for signature events and roles

6. DIRECTOR OF COMMUNICATIONS' REPORT

- Region support – new banners for events, magnetic pins coming
- Public WHW newsletter; cadence reminder
- Signature event support
- Annual Conference: early bird registration opening June 15

7. DIRECTOR OF FINANCE'S REPORT

- Still on maternity leave; email treasury address to stay in contact
- Updates on finances
- Region budgets and event spending and tracking (expected revenue)

8. DIRECTOR OF PROGRAMMING'S REPORT

- New Board Members Welcome to Region 3
- CGL Course Updates
- Summer Session Updates
- Annual Conference – Programming: request for concurrent session submittals

9. DIRECTOR OF MEMBERSHIP'S REPORT

10. IMMEDIATE PAST PRESIDENT'S REPORT

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- Collab event with R2 planning
- Future event planning updates

B. CHANNEL ISLANDS (REGION 2)

- Women's Luncheon was a success and well attended

C. DESERT REGION (REGION 3)

- New Region Board Intros

D. INLAND EMPIRE (REGION 4)

- Spring Forward Forum sold out, PPI and Sunstone Cities partnership – great event and turnout
- Future event planning updates

E. NORTH LA COUNTY (REGION 5)

- SGVCMA networking luncheon event was big success

- Continued partnership with SGVCMA on future event in June

F. SOUTH LA COUNTY (REGION 6)

- Upcoming events updates

G. ORANGE COUNTY (REGION 7)

- Recent webinar event, 30+ attendees
- Upcoming events updates

H. SAN DIEGO COUNTY (REGION 8)

- Big event: Padres event planning and securing sponsors
- Upcoming events updates

12. COMMITTEE UPDATES

- ICMA Scholarship is open; closes May 25
- Bylaws Committee: Conversation about elected panels with President in future

13. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- MMANC – Summer Symposium, same day as MMASC

14. EXECUTIVE DIRECTOR'S REPORT

- Everywhere event (MMASC and MMANC – November 12) – get info in early to support planning 8 region events on one day

15. UNFINISHED BUSINESS

16. NEW BUSINESS

17. ANNOUNCEMENTS / GOOD OF THE ORDER

18. ADJOURNMENT – 3:48 PM

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors
From: Joseph Cisneros, President
Subject: President's May 2026 Report

RECOMMENDATION:

Receive and file.

REPORT:

MMASC Signature Events

- Congratulations on a fantastic **Summer Session!** The July 9 event in Costa Mesa was a tremendous success. A special thank you to Director of Programming, Brendan Pringle, and Director of Membership, Mark Jimenez, for your outstanding leadership, and to the Region 7 Board for organizing such an exceptional day. Your hard work, collaboration, and dedication were evident throughout the event and made it a great experience for everyone involved. Well done!
- **Women's Leadership Summit** – Thursday, Sept. 17 – Pomona, CA
 - Registration is open online, space is limited.
- **2026 Annual Conference** – October 28 to 30 - Rancho Bernardo Inn (San Diego, CA)
 - Registration is now available online. Space is limited, and hotel rooms are selling quickly, so don't delay.
 - Volunteer opportunities are also available online at the MMASC Annual Conference webpage: <https://mmasc.org/annual-conference/>.

Upcoming Affiliate Conferences

- **2026 Cal Cities Annual Conference & Expo** in Anaheim, CA (September 23-25, 2026)
 - MMASC will be hosting a booth in the exhibitor hall on September 24–25. Stop by to visit if you are attending.
- **2026 ICMA Annual Conference** in Long Beach, CA (October 17–21, 2026)
 - MMASC and MMANC are partnering to present a session at the conference on Wednesday October 21, 2026, from 9:45-10:45 a.m. in Room 201B. "Building the

Next Generation: How Associations for Mid-Career Professionals Strengthen the City Management Pipeline,” featuring current and immediate past Presidents.

Local Information Network of Knowledge (LINK)

LINK is now live and available to MMASC members free of charge! This resource continues to grow, and I encourage everyone to contribute materials—such as reports, news releases, and other content—to help strengthen its value and usefulness. If you have not received your complimentary account, please contact the Director of Membership, Mark Jimenez, at membership@mmasc.org. For more information, visit <https://localinfonetwork.com>.

2027 Executive Board Nominations & Elections

The nomination period for the 2027 MMASC Executive Board is expected to open soon. If you are interested in serving on the Executive Board, please review the MMASC Bylaws for the eligibility requirements and responsibilities of each position.

If you have any questions or would like to discuss the election process, please feel free to contact me at president@mmasc.org.

Membership & Engagement Survey Update

The deadline for the MMASC Membership & Engagement Survey has been extended to September 30, 2026. The survey will help inform future programs, events, member benefits, and engagement strategies. Board members are encouraged to share the survey within their networks to maximize participation and ensure broad regional representation. Available at: <https://mmasc.org/>.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors
From: Kirsten Graham, Vice President
Subject: **VICE PRESIDENT UPDATES**

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Women's Leadership Summit

The Women's Leadership Summit planning continues to make excellent progress toward the September 17 event. The programming committee has finalized the session lineup, assigned session liaisons, notified speakers, and is collecting biographies, headshots, and final presentation details while continuing outreach to finalize a Personal Finance Panel.

Registration continues to grow with 196 attendees registered (14 group registrations totaling 84 attendees and 112 individual registrations), and the program and promotional materials remain on track for release in the coming weeks. The sponsorship package has been distributed to MMASC Corporate Partners with priority access, and sponsorship outreach continues as opportunities are filled on a first-come, first-served basis. The logistics team is coordinating venue details, including valet service, lactation accommodations, and networking spaces.

Annual Conference

Annual Conference planning continues to move forward for the October 28–30 conference. Speaker submissions have closed, and the programming committee is

reviewing submissions and finalizing conference sessions. Registration is underway with 114 attendees registered (2 group registrations totaling 10 attendees and 104 individual registrations).

Planning for special events is progressing, with additional information to be released soon. Corporate Partner outreach continues, including coordinating sponsorship opportunities, responding to sponsor inquiries, and onboarding new partners. The logistics team is working closely with the venue and conference vendors, including relocating the reception to the larger event space, and recently completed CVENT training to review the conference app, attendee experience, and event logistics.

Upcoming priorities include finalizing the conference agenda, launching special event registrations, continuing sponsor recruitment, and beginning detailed coordination with session speakers and moderators.

VP Projects Updates

Basecamp Access

Reminder if you have new region board members that need access to basecamp, please reach out to vicepresident@mmasc.org.

Standard Operating Procedures (SOPs)

As a reminder, if you have documents, notes, or insights from volunteering on signature events or region events please email them to vicepresident@mmasc.org. Thank you for your continued support.

MUNICIPAL MANAGEMENT ASSOC. OF SOCAL

Statement of Activity
January 1, 2025-July 21, 2026

	Total
Revenue	
Annual Conference Revenue	\$35,401.35
Annual Conference Revenue 2024	3,607.26
Annual Conference Revenue 2025	257,264.32
Total for Annual Conference Revenue	\$296,272.93
CGL Program Application	597.33
Membership Due	\$100,964.76
Membership Due on Behalf	54,360.90
Total for Membership Due	\$155,325.66
Partnership Donations	193,798.61
Regional Events Revenue	
Region 1	1,208.59
Region 2	4,369.29
Region 3	105.00
Region 4	2,883.43
Region 5	15,579.94
Region 6	2,299.77
Region 7	3,482.44
Region 8	13,665.34
Total for Regional Events Revenue	\$43,593.80
Scholarships	8,000.00
Spring Forward Revenue	38,319.54
Summer Session Revenue	32,253.69
Uncategorized Revenue	13.07
Women's Leadership Summit Revenue	87,275.40
Total for Revenue	\$855,450.03
Gross Profit	\$855,450.03
Expenditures	
Annual Conference 2024	34.46
Annual Conference 2025	328,821.00
Annual Conference 2026	60,000.00
ARC Contract	56,112.58
Bank & Legal Fees	2,863.26
Cal ICMA Reception	1,000.00
Dues & Subscriptions	21,979.34
Event Management Software	6,162.25
Insurance	3,422.23

MUNICIPAL MANAGEMENT ASSOC. OF SOCAL

Statement of Activity
January 1, 2025-July 21, 2026

	Total
Marketing/Comms	5,032.30
Meetings	
Board Orientation	1,911.11
Executive Board Retreat	5,639.80
Total for Meetings	\$7,550.91
Office Supplies, Postage, and Copies	4,227.95
President's Conferences	12,482.24
Promotional	3,848.43
Regional Events	
Region 1	2,288.93
Region 2	3,618.50
Region 3	232.67
Region 4	1,621.34
Region 5	21,529.25
Region 6	2,746.97
Region 7	3,026.11
Region 8	24,446.79
Total for Regional Events	\$59,510.56
Scholarship	2,003.59
Spring Forward Forum	30,192.70
Summer Session	26,470.18
Taxes & Licenses	825.00
Website	10,924.40
Women's Leadership Summit	74,102.99
Total for Expenditures	\$717,566.37
Net Operating Revenue	\$137,883.66
Other Revenue	
Interest Earned	15.19
Total for Other Revenue	\$15.19
Net Other Revenue	\$15.19
Net Revenue	\$137,898.85

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors

From: Brendan Pringle, Director of Programming

Subject: DIRECTOR OF PROGRAMMING UPDATE – JULY 2026

RECOMMENDATION

1. Receive and file Director of Programming Update.

BACKGROUND AND DISCUSSION

Summer Session

Summer Session, which occurred on July 9 at the Norma Hertzog Community Center in Costa Mesa, was a resounding success. We had over 145 registrations and over 130 attendees, and received positive feedback from those in attendance. Many thanks to our amazing Planning Committee – which included my co-chair Mark Jimenez, and Region 7 Board Members Tiara Solorzano, Elsa Robinson and Wail Jamal – for making this event such a success.

New Board Member

Region 8 added a new Board Member – please welcome Kaitlyn Elliott-Norgrove from the City of Del Mar!

Mid-Year Board Retreat

We are currently planning this year's Mid-Year Board Retreat, which will likely happen at a location in LA in August or September on a Friday or Saturday. I will be sending a brief poll out to the Board to hone in on best dates or times.

CGL

Received CGL Committee approval for Region 6's upcoming session "Leading with Emotional Intelligence" on July 30, 2026 in Santa Fe Springs. I am currently working to secure the CGL courses for the Annual Conference.

Check-ins with Region Boards

I am still working to schedule mid-year check-ins with the Region Boards. Please let me know when your next couple upcoming meetings are, and please send me an invite so that I can add to my calendar!

Friendly Reminder

Please send your post-event memo and reimbursement documents within a week of the conclusion of your event to programming@mmasc.org and treasurer@mmasc.org.

Annual Conference – Programming

Our Programming Subcommittee met on Monday 7/20 to select breakout and roundtable sessions from over 80 qualified session proposals. We are working to finalize the session programming and should have an update in the next couple weeks as we follow up with our speakers. I'm also finalizing the form for special programming (Mock Interviews and Appt with a Recruiter), and will have more information out on that soon.

ATTACHMENTS

None

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors

From: Mark Jimenez, Director of Membership

Subject: **MEMBERSHIP UPDATE**

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

1) Membership Data and Trends

As of **July 2026**, MMASC has a total of **1,263 members**, broken down as follows:

- Full members: 886
- Honorary members: 219
- Student members: 47
- Business members: 93
- Admin members: 11
- Veteran members: 7

• YTD 2026 stats:

January 2026	March 2026	May 2026	July 2026			
1,216	1,250	1,264	1,263			

2) MMASC Membership & Engagement Survey

The membership survey is still open—please share it with your colleagues and members in your region. Your feedback will help us plan and improve upcoming sessions and programming. Thank you for your support!

Link: <https://www.surveymonkey.com/r/MMASCmembershipsurvey>

3) 2026 League of California Cities Annual Conference & Expo

The MMASC Executive Board is excited to announce that MMASC will have its first-ever exhibitor booth at the 2026 League of California Cities Annual Conference & Expo. This is a fantastic opportunity to showcase our organization, connect with local government professionals from across California, and recruit future members. To support this effort, we have launched the MMASC Booth Ambassador Program and are currently recruiting Regional Board Members to volunteer for booth shifts during the conference. Applications are open through **August 1, 2026**.

Sign up here: https://docs.google.com/spreadsheets/d/1uJBWWRj-I_SqOHEEvEnC8ZNly67hL1dnxhZWxt_dI/edit?usp=sharing

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors

From: David Rodriguez, Region I, Co-Chair

Subject: REGION I UPDATES

RECOMMENDATION

- To receive and file the Region I report for the MMASC Board Meeting on Thursday, July 23, 2026.
- To consider the request to support a Region I Board Co-Chair Recruitment Campaign in August 2026.

BACKGROUND AND DISCUSSION

- The Region I Board is hosting the AI Innovation in Local Government webinar on Thursday, July 30th, from noon to 1:00 p.m. The webinar facilitators are Dr. Peter Pirnejad, Executive Director of Pepperdine University's Davenport Institute, and Rachel Stern, Founder of GovTech Ventures. The registration cost for MMASC members is \$5. The webinar will be recorded and distributed to registered members.
- Region I is currently co-chaired by three Central Coast local government professionals: David Rodriguez, Administrative Leader, City of Santa Maria; Ryan Benson, Management Analyst, City of Carpinteria; and Shannon Kirn, Assistant to the City Manager, City of Goleta. Ryan is resigning from the Region I Board effective end-of-day on July 31, 2026, as he transitions from civil service to a career in academia. The Region I Board extends its sincere gratitude for Ryan's contributions, leadership, and service to the region, and wishes him success in his exciting new role at Arizona Christian University's Cultural Center.

The Region I Board is seeking new co-chairs to join David and Shannon in leading MMASC's mission in the region. They respectfully request the Communication Committee's assistance with launching a recruitment campaign to encourage interested members to apply for this opportunity.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To:	Board of Directors
From:	Region #2
Subject :	REGION #2 UPDATES

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

Region 2 hosted a Women's Leadership Luncheon on Wednesday, May 6, at the Ventura County Museum in collaboration with Women Leading Government. The event focused on the important role women play in shaping cities and communities.

We were honored to welcome Vice Mayor Dr. Martita Martinez-Bravo of the City of Camarillo and Mayor Dr. Jeanette Sanchez-Palacios of the City of Ventura as our guest speakers. During a moderated discussion, they shared their career journeys, leadership experiences, motivations for public service, and the challenges they have faced throughout their careers. They also discussed topics including building productive and trusting relationships with city managers and department heads, the qualities they value in organizational leaders, lessons learned through difficult leadership decisions, and advice for emerging professionals interested in public service.

The luncheon was attended by more than 50 participants and received overwhelmingly positive feedback from attendees. Based on the event's success, Region 2 hopes to host similar professional development and networking opportunities in the future.

Region 2 is also preparing to host its first webinar on July 21 from 12:00 p.m. to 1:00 p.m. in partnership with Patrick Ibarra, President of The Mejorando Group. Patrick is nationally recognized as a leading expert in leadership, organizational culture, employee engagement, and career development. For more than 30 years, he has partnered with local governments across the country to strengthen workplace cultures and develop the next generation of public service leaders.

To date, more than 50 participants have registered for the webinar, and Region 2 looks forward to providing another valuable professional development opportunity for its members.

MMASC Region 3 Board Meeting Minutes

Date: July 2, 2026

Time: 3:00 p.m.

Attendees: Rylee Bates, John Brickley

Discussion Items

MMASC Annual Conference Presentation

- Brainstormed ideas for a presentation proposal to submit for the MMASC Annual Conference.
- Discussed potential topics that would provide value to conference attendees and align with current local government trends.
- Shared initial concepts and identified opportunities for further development before preparing a formal proposal.

Region 3 Social Event

- Discussed ideas for an upcoming Region 3 social event. Assessing options, feasibility, and timing in conjunction with California Special Districts Association (CSDA) annual conference in Palm Desert in late August to draw current MMASC members attending CSDA conference, as well as to attract potential new members and outreach.
- Brainstormed potential event formats, locations, and activities aimed at encouraging networking and member outreach and engagement.
- Agreed to continue refining concepts and evaluate logistics at a future meeting.

City Manager's Panel

- Brainstormed ideas for a Region 3 City Manager's Panel event.
- Discussed potential discussion topics and panel format to provide meaningful professional development for attendees.
- Considered identifying potential City Manager participants and developing discussion questions for a future planning meeting.
- Coordinating with the City of Indian Wells for Region 3 event, including City sponsored luncheon and City Manager panel discussion. Board to meet with City Manager to discuss next steps in early August.

Next Steps

- Continue developing the MMASC Annual Conference presentation proposal. Submitted, awaiting MMASC response.
- Refine plans for the Region 3 social event, including venue and activity options.
- Begin identifying potential City Manager panelists and outline the event agenda.

- Schedule a follow-up meeting to continue planning efforts.
- Meeting with potential new Region 3 Board candidate scheduled for Thursday, July 23rd.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: 07/23/2026

To: Board of Directors

From: Region #4

Subject: REGION #4 UPDATES

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

In July, Region 4 attended the MMASC Summer Session, connecting with municipal professionals from across Southern California. We also look forward to representing Region 4 at the upcoming Women's Leadership Summit, continuing our commitment to leadership development and professional engagement.

As we look ahead, Region 4 is intentionally planning events throughout the remainder of the year to provide meaningful opportunities for networking and professional development. We are currently working to host an educational event at ONTField and an additional event regarding active transportation later in the year.

Our goal is to strategically schedule these events during the early fall and again toward the end of the year to maximize member participation while continuing to deliver high-quality programming. We look forward to sharing more details as plans are finalized and appreciate the continued support and involvement of Region 4 members.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors

From: Region 5

Subject: REGION 5 UPDATES

RECOMMENDATION

- Receive and file.

BACKGROUND AND DISCUSSION

NEW BOARD MEMBERS

MMASC Region 5 is currently in discussions to reopen the application process and recruit new members. Please reach out to us if you have any leads on people within the region that you've met at recent MMASC events!

EVENTS

In April Region 5 hosted a luncheon and networking event with the San Gabriel Valley City Manager's Association. Our goal is to focus the second half of the year on a few webinars & networking options. We're also open to collaborating with other regions given the current transition period of our board members.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: July 23, 2026

To: Board of Directors

From: Region 7

Subject: REGION 7 UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Tips from the Playbook - Developing Future City Executives

MMASC Region 7 partnered with the Orange County City Manager's Association to host Tips from the Playbook – Developing Future City Executives on June 3 at the Lake Forest Community Center. The event brought together emerging professionals and experienced local government leaders from throughout Orange County for an afternoon focused on professional development, mentorship, and relationship-building.

The program featured a keynote address from Dr. Ken Stripling, an interactive activity to promote networking and was followed by two panel discussions with city managers from across the Orange County region. Speakers shared practical guidance drawn from their professional experiences, including the importance of building authentic relationships, seeking mentors at different stages of one's career, remaining open to feedback, and taking advantage of opportunities to learn from colleagues across agencies.

The event was a success, with more than 100 participants registered between MMASC and OCCMA. The event provided a Credentialed Government Leader Credit in Organization Leadership to all who attended.

Summer Session Overtime Reception

Following the MMASC Summer Session, Region 7 hosted a networking mixer on the patio of the Norma Hertzog Community Center. The mixer was sponsored by KYA and Transtech. and gave attendees an opportunity to continue conversations, build professional connections, and engage with colleagues from who attended the event. It provided a successful conclusion to the day after a great Summer Session program.

MMASC 7 Region Board Recruitment

Region 7 extends its appreciation to Alyssa Palma and Melissa Furio, who recently resigned from the Board. We thank them for their service and contributions to the organization and wish them the best in their future endeavors.

Region 7 is actively recruiting members to fill the vacant Board positions.

Event Preview:

- November 12 – All region event



Municipal Management Association of Southern California

EXECUTIVE BOARD COMMUNICATION

Date: 06/25/2026

To: Executive Board

From: Bylaws Committee

Subject: Proposed Bylaws Amendment – 06/09/2026 Dues, Fees, and Financial Obligations

RECOMMENDATION

Review and discuss the proposed amendment to the MMASC Bylaws. If the Executive Board approves the proposed amendment by a two-thirds (2/3) majority vote, recommend forwarding the amendment to the Board of Directors for final ratification at the next full BOD meeting.

BACKGROUND AND DISCUSSION

On June 9, 2026, MMASC President Joe Cisneros submitted the attached proposed amendment to the MMASC Bylaws Committee. The proposed amendment would revise Article V of the Bylaws to strengthen the Association's financial stewardship by establishing clear expectations regarding the timely payment of membership dues, event registration fees, sponsorship commitments, and other financial obligations owed to MMASC. The full proposal is attached for additional details.

From: mmasc-noreply@mail.tswpmail.tripepismith.com
To: elections@mmasc.org
Subject: New submission from Bylaw Amendment Proposal Form - 06/09/2026 at 6:44 pm
Date: Tuesday, June 9, 2026 6:44:59 PM

Name

Joseph Cisneros

Agency

City of La Palma

Title

Deputy City Manager

Address

7822 Walker Street
La Palma, CA 90623
[Map It](#)

Phone**Email**

jcisneros@lapalmaca.gov

PROPOSED BYLAW AMENDMENT**Article and Section**

Article V - Dues

Section Text As Listed in the Current Bylaws

Article V - Dues

- A. Dues for "Full Members" shall be \$125.00 per membership period.
- B. Dues for "Business Members" shall be \$225.00 per membership period.
- C. Dues for "Student Members" shall be \$40.00 per membership period.
- D. Dues for "Veteran Members" shall be complimentary per membership period. A copy of a DD-214 showing at least 90 continuous days of previous active-duty (all at once, without a break in service), you meet the minimum active-duty service requirement.

Proposed Amendment Language

Article V – Dues, Fees, and Financial Obligations

- A. Dues for "Full Members" shall be \$125.00 per membership period.
- B. Dues for "Business Members" shall be \$225.00 per membership period.
- C. Dues for "Student Members" shall be \$40.00 per membership period.
- D. Dues for "Veteran Members" shall be complimentary per membership period. A copy of a DD-214 showing at least 90 continuous days of previous active-duty (all at once, without a break in service), you meet the minimum active-duty service requirement.
- E. Membership dues, event registration fees, sponsorship commitments, partnership obligations, and any

other amounts owed to MMASC shall be due and payable in accordance with the terms established by MMASC. Any member, partner, sponsor, organization, or attendee with an outstanding balance that remains unpaid for more than ninety (90) days may be deemed delinquent.

MMASC reserves the right to suspend or revoke membership benefits, event registration privileges, sponsorship benefits, partnership benefits, voting rights, committee participation, eligibility for awards and scholarships, and access to MMASC programs and services until all outstanding balances are paid in full.

The Board of Directors may deny registration for MMASC events, conferences, training programs, or other activities to any individual or organization with delinquent accounts. MMASC may also withhold sponsorship recognition, exhibitor benefits, and other contractual benefits associated with unpaid obligations.

The Executive Board may approve exceptions, payment plans, or other arrangements when deemed appropriate and in the best interest of the Association.

Rationale for Proposed Change

The proposed amendments to Article V are intended to strengthen MMASC's financial stewardship and establish clear expectations regarding the timely payment of dues, registration fees, sponsorship commitments, and other financial obligations owed to the Association.

As MMASC has expanded its programs, events, and professional development opportunities, the Association has experienced an increase in unpaid invoices, delinquent registrations, and outstanding sponsorship balances. These unpaid obligations create administrative burdens, impact cash flow, and can result in costs being subsidized by members and partners who fulfill their financial commitments in a timely manner.

These changes align MMASC's governing documents with standard nonprofit and professional association practices while promoting fairness, accountability, and the long-term financial sustainability of the organization. The amendments ensure that MMASC can continue providing high-quality programs and services while treating all members, partners, sponsors, and attendees equitably.