



MUNICIPAL MANAGEMENT ASSOCIATION
OF SOUTHERN CALIFORNIA

CORPORATE PARTNERSHIPS

2026 • [MMASC.ORG/PARTNERS](https://mmasc.org/partners)



ABOUT US

MMASC is one of the oldest and largest associations of its kind in the nation and is formally recognized by the International City/County Management Association (ICMA) and the League of California Cities.

Founded in 1952, MMASC serves local government professionals and private sector partners across a nine-county Southern California region. Its diverse membership includes city managers, department directors, analysts, HR professionals, students, interns, recruiters, consultants, nonprofit leaders, county administrators, and special district professionals.

MMASC is organized into eight regions, each structured to engage its local membership. The Association is governed by a fifteen-member Board of Directors, consisting of a seven-member Executive Board and eight Board members representing each MMASC region, all with voting authority on organization-wide policies.



MMASC REGIONS

REGION 1 - CENTRAL COAST

Ryan Benson, City of Carpinteria
Shannon Kim, City of Goleta
David Rodriguez, City of Santa Maria

REGION 2 - CHANNEL ISLANDS

Debra Gallegos, City of Camarillo
Mary Haddad, City of Agoura Hills
Monique Martinez, City of Camarillo
Arelly Venegas, City of Fillmore

REGION 3 - DESERT

Maria Alvarez, City of Indian Wells
Andres Coronel, City of Indio

REGION 4 - INLAND EMPIRE REGION

Clarence de Guzman, City of Rancho Cucamonga
Samantha Greven, City of Eastvale
Mollie Corrao, City of Eastvale
Antonio Martinez, City of Perris
Caleb Zaldaña, City of Eastvale

BOARD OF DIRECTORS

REGION 6 - SOUTH LA COUNTY

Toni Costanzo, City of Carson
Alexa Davis, City of Rolling Hills Estates
Moises Mata, City of Norwalk
Jose Marquez, City of Commerce

REGION 7 - ORANGE COUNTY

Melissa Furio, City of Brea
Alan Rivera, City of La Palma
Elsa Robinson, City of Tustin
Tiara Solorzano, City of Brea
Alyssa Palma, City of Anaheim

REGION 5 - NORTH LA COUNTY

Noely Allevato, City of Santa Clarita
Robert Bauman, City of San Marino
Erin Beilstein, City of La Verne
Anissa Livas, City of San Dimas

REGION 8 - SAN DIEGO COUNTY

London Adams, City of Vista
Carter Brown, City of Encinitas
Maia Hodge, City of Vista
Kelli Maples, City of Coronado
Sara Trench, City of San Marcos

2026 MMASC EXECUTIVE BOARD



JOSEPH CISNEROS
PRESIDENT
Deputy City Manager
City of La Palma
E: president@mmasc.org



KIRSTEN GRAHAM
VICE PRESIDENT
Public Works Manager
City of Rolling Hills Estates
E: vicepresident@mmasc.org



NICOLE TIBBET
DIRECTOR OF FINANCE
Assistant to the City Manager
City of San Marino
E: treasurer@mmasc.org



REBECCA BERNSTORFF
DIRECTOR OF COMMUNICATIONS
Budget Manager
City of Long Beach
E: secretary@mmasc.org



BRENDAN PRINGLE
DIRECTOR OF PROGRAMMING
Senior Business Analyst
City of San Luis Obispo
E: programming@mmasc.org



MARK JIMENEZ
DIRECTOR OF MEMBERSHIP
Administration Manager—Transit
City of Montebello
E: membership@mmasc.org



JONATHAN ROYAS
PAST PRESIDENT
Assistant City Manager
City of Moorpark
E: pastpresident@mmasc.org

SIGNATURE EVENTS

MMASC's Signature Events provide corporate partners with year-round, high-impact opportunities to engage with Southern California's local government professionals. Each event offers multiple levels of engagement while supporting emerging leaders through professional development, thought leadership, and networking.

These events attract a broad cross-section of decision-makers and future executives, creating valuable touchpoints for sponsors to enhance brand visibility, build credibility, and develop long-term relationships. Through in-person engagement, program recognition, and alignment with high-quality content delivered by respected practitioners and regional leaders, MMASC's Signature Events offer a strategic platform for partners to connect with and invest in the future of local government.



SPRING FORWARD FORUM

Kicking off MMASC's annual signature event schedule, the Forum is a one-day conference featuring personal and professional development sessions on key issues facing the local government profession, opportunities to learn from regional leaders and best practices, and a chance to reconnect after the holidays and the New Year.



WOMEN'S LEADERSHIP SUMMIT

MMASC's premier one-day signature event, the Women's Leadership Summit, offers a full day of inspiration, professional development, and connection focused on empowering women and allies in local government. In 2025, the Summit reached a record attendance of 350 participants, making it the second-largest MMASC event after the Annual Conference.



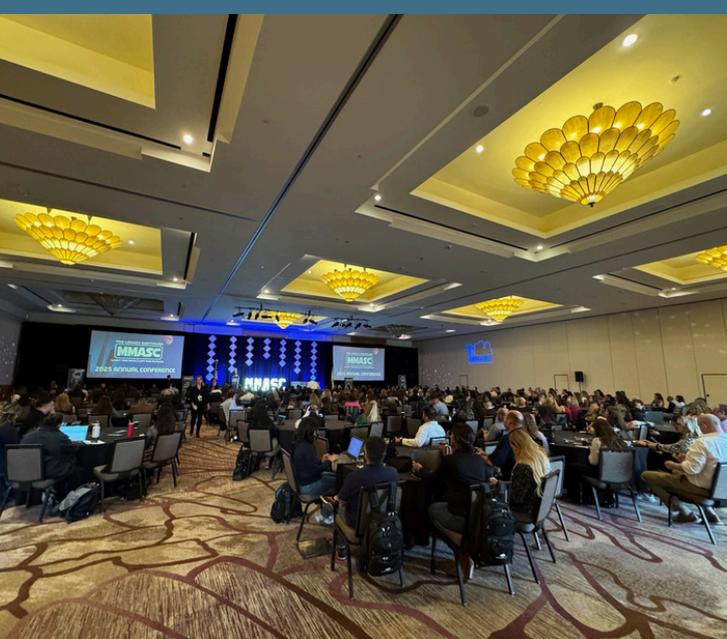
SUMMER SESSION

This one-day conference features personal and professional development sessions on key issues facing the local government profession, opportunities to learn from regional leaders and best practices, and timely legislative updates following the completion of most jurisdictions' budget cycles.



ANNUAL CONFERENCE

This flagship signature event is MMASC's premier multi-day training and networking conference, attracting more than 400 early- to mid-level local government professionals from across Southern California. The event features keynote speakers and general sessions complemented by practitioner-led breakout sessions focused on practical, relevant, and actionable content, along with extensive opportunities for peer engagement and networking.



MMASC'S Vision

DEVELOPING PEOPLE.
DEVELOPING COMMUNITIES.

The Municipal Management Association of Southern California (MMASC) brings together more than 1,200 public- and private-sector professionals representing local government agencies, special districts, and companies that collectively serve over 25 million residents across Southern California. Many MMASC members advance into city manager and executive leadership roles throughout California, making MMASC a powerful gateway to both today's decision-makers and tomorrow's local government leaders. Through the MMASC Partnership Program, organizations have a unique opportunity to build meaningful, long-term relationships with influential professionals shaping the future of local government.

The 2026 MMASC Partnership Program is intentionally designed to maximize partner visibility and create valuable opportunities for connection and engagement. MMASC hosts a full calendar of events throughout the year, including four high-profile, organization-wide Signature Events, and provides consistent partner recognition through its weekly What's Happening Wednesday newsletter, website, and social media platforms. To ensure meaningful exposure and engagement, partnership opportunities at each sponsorship level are limited.

This is a premier opportunity to elevate your brand, expand your network, and connect directly with Southern California's local government leadership—join us in developing people and communities across Southern California and making a meaningful impact.

The benefits of each of our five partnership packages are outlined below and are designed to meet the diverse needs of our partners, offering exclusive opportunities to network and engage with MMASC membership, participate in MMASC events, and gain marketing exposure through MMASC media outlets.

For more information or questions, please contact MMASC President at president@mmasc.org.

	Diamond \$10,000	Platinum \$8,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000
MEMBERSHIPS & REGISTRATIONS					
Number of complimentary registrations to MMASC signature events including Spring Forward Forum, Women's Leadership Summit, & Summer Session.	5	4	3	2	1
Number of complimentary registrations to Annual Conference	6	5	4	3	2
Number of complimentary MMASC Business Memberships (valued at \$225 per membership)	5	4	3	2	1
VISIBILITY & NETWORKING OPPORTUNITIES					
Priority Event Sponsorship Opportunities (e.g. Annual Conference, Spring Forward Forum, Women's Leadership Summit, and Summer Session)	✓	✓	-	-	-
Verbal acknowledgement at Signature Events (Annual Conference, Spring Forward Forum, Women's Leadership Summit, and Summer Session)	✓	✓	✓	✓	✓
ASSOCIATION REGION INVOLVEMENT OPPORTUNITIES					
Opportunity to partner to host region boards as sponsor/co-sponsor on a region event	✓	✓	✓	✓	✓
Opportunity to co-host a networking event with a Region Board and submit a message to event attendees seven (7) days prior to the event through MMASC'S media outlets	✓	✓	-	-	-
PUBLICATION & BRANDING OPPORTUNITIES					
Recognition in the MMASC <i>What's Happening Wednesday</i> e-newsletter with logo in the partner section	✓	✓	✓	✓	✓
Article/resource featured on behalf of your company in the Corporate Partner section of MMASC e-newsletter (per e-newsletter issue; submission must include website link and image; each submission is subject to Executive Board approval)	Up to 6 annually	Up to 5 annually	Up to 4 annually	Up to 3 annually	Up to 2 annually
Post featured on behalf of your company on MMASC's social media outlets (submissions must include website link, message, and image; submissions are subject to Executive Board approval)	Up to 4 annually	Up to 3 annually	Up to 2 annually	-	-
Company name and logo listed on MMASC website with link to Company website	✓	✓	✓	✓	✓
Posting of company profile in the MMASC online Corporate Directory (through December 31)	✓	✓	✓	✓	✓
Opportunity to submit a message to Signature Event attendees seven (7) days prior to the event through the MMASC Signature Event Email Digest	✓	✓	-	-	-
Appreciation posts on social media for attending/sponsoring region or Signature events (must provide desired social handle to be tagged and request four (4) days in advance of the event for proper coordination)	Up to 6 annually	Up to 5 annually	Up to 4 annually	Up to 3 annually	Up to 2 annually
ANNUAL CONFERENCE OPPORTUNITIES					
Complimentary exhibitor booth space (*Bronze tier - subject to space availability, no space guaranteed)	✓	✓	✓	✓	✓*
Priority exhibitor booth space selection	✓	✓	-	-	-
Verbal acknowledgement at the opening & closing general session	✓	✓	✓	✓	✓
Recognition in Annual Conference looping slideshow displayed during general sessions	✓	✓	✓	✓	✓
Opportunity to provide brief comments at a general session (subject to time availability)	✓	✓	-	-	-
Complimentary logo placement in Conference app including link to company website	✓	✓	✓	✓	✓
Sponsorship opportunity of a keynote session (includes keynote introduction)	✓	✓	-	-	-
Opportunity to send an email blast through the Conference app to Annual Conference attendees (on a first come, first-served basis)	✓	✓	-	-	-
Dedicated push-notification to all attendees through the Annual Conference app (140-character limit), during the Annual Conference (on a first-come, first-served basis)	✓	✓	-	-	-
Invitation to special Annual Conference event with the MMASC Executive Board	✓	✓	✓	✓	✓
Priority Conference Hotel Registration	✓	-	-	-	-
List of attendees (names, titles, emails) seven (7) days prior to the event	✓	✓	✓	-	-

Partnership Agreement

Partner understands that contributions may be tax deductible *(please consult your tax professional)*.

Organization _____

Primary Contact Name and Title _____

Address _____

Phone Number _____ Email _____

Company Web Site _____

General Information

MMASC will determine content, size, and placement of all signage.

Each Corporate Partner will supply its company logo in .eps or .jpeg format in 300 dpi to accommodate various outreach applications.

Payment in full will be required before MMASC will commit to providing any listed benefit. Payment must be sent to **MMASC, 3620 American River Drive, Suite 230, Sacramento, CA 95864.**

Each individual receiving a complimentary event registration must complete and submit to MMASC a Partner registration form for that event.

Partner Representative

Signature _____

Print Name _____

Title _____

Date _____

Partnership Level

Partner will support MMASC from Agreement Date through December 31, 2026 at the sponsorship level selected below:

- Diamond (\$10,000)
- Platinum (\$8,000)
- Gold (\$6,000)
- Silver (\$4,000)
- Bronze (\$2,000)

Additional Partnership Opportunities

Please contact the President at president@mmasc.org on any of the following additional partnership opportunities.

Please check as many boxes as needed:

- Raffle Prizes
- Giveaways
- Sponsored Events
- Other/Miscellaneous

MMASC will supply the benefits identified in the MMASC 2026 Partnership Brochure for the selected Partnership Level. Benefits are subject to change.

Partner may elect less than all of the benefits identified for the selected partnership level but the partner fee will not be adjusted.

Under no circumstances will MMASC be liable to Partner for any amount greater than the amount paid by the Partner. Partnerships will be awarded on a first-come-first-served basis. For consideration as a Partner, an electronically signed Agreement must be submitted online. Award of a Partnership designation will be final on receipt of partner fee by MMASC. MMASC reserves the right to decline a Partner for any good faith reason. Corporate Partner payments are final, no refunds will be provided.

2026 PARTNERSHIP AGREEMENT

