



Board of Directors Meeting

Minutes

May 15, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. CALL TO ORDER

- **3:04 PM**

2. ROLL CALL

Present

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Excused Absence
- Director of Finance, Rebecca Bernstorff
- Director of Programming, Excused Absence
- Director of Membership, Alyssa Palma
- Immediate Past President, Greg Kwolek, Excused Absence
- Region 1 Co-Chairs, Shannon Kirn, Brendan Pringle
- Region 2 Co-Chairs, Mary Haddad, Arely Venegas
- Region 3 Chairs, Erick Becerril, Andres Coronel
- Region 4 Co-Chairs, Mollie Kortsen, Caleb Zaldaña, Antonio Martinez, Victor Gomez
- Region 5 Co-Chairs, Mark Jimnez,
- Region 6 Co-Chairs, Alexa Davis, Dia Turner
- Region 7 Co-Chairs, Elsa Robinson, Tiara Solorzano
- Region 8 Co-Chairs, London Adams
- CalCities Representative, Absent
- ICMA Representative, Absent
- Institute for Local Government Representative, Absent
- MMANC Representative, Absent
- Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

- *No minutes, to be approved at the next meeting.*

4. PRESIDENT'S REPORT

- Working with Corporate Partners on renewals and new partnerships (Onetera, Mainstar, Schneider Electric, etc.).
- Affiliate agreements forthcoming with AmeriCorps.
- Partner PPI will assist with process improvement for CGL with MMASC, MMANC, and ICMA.
- Summer Session July 10, Agoura Hills, draft program is out.

5. VICE PRESIDENT'S REPORT

- Annual Conference Indian Wells, November 12-14, expecting registration mid-June or early July. Pricing \$279 a night for hotel, \$500-\$600 for registration for members for the Early Bird rate. Email annualconf@mmasc.org with any questions.
- Bylaws and Elections Committee updates, end of the agenda packet includes changes. Bylaws were updated at the Annual Conference, new procedures are on the website, you can submit proposed changes to the committee, the committee submits it to the membership and when it will be discussed at the Board of Directors meeting, the Executive Board reviews, approves and then it goes to the full Board of Directors for vote/approval. Email elections@mmasc.org with any questions. Bylaw changes include cleaning up letter of commitment language, and eliminating specification of monthly meetings.
- Vote – Roll Call Vote: Ayes - President, Vice President, Finance, Membership, Region 1, Region 2, Region 3, Region 4, Region 5, Region 6, Region 7, Region 7, Region 8. Absent Director of Communications and Programming. Approved unanimously. Updates will be added to the website.

6. DIRECTOR OF COMMUNICATIONS' REPORT

- Absent.

7. DIRECTOR OF FINANCE'S REPORT

- Finance updates, membership and event expenditures and revenues.
- Women's Leadership Summit (WLS) updates: to be held at the Queen Mary in Long Beach on September 25th. Registration to opens June 1. All registration will open at once, including group registration for groups of five, limited to one per agency and capped at 25 agencies.

8. DIRECTOR OF PROGRAMMING'S REPORT

- Absent.

9. DIRECTOR OF MEMBERSHIP'S REPORT

- 1139 members
- 9 new members, 8 full and one business member.
- Working with Kevin on new member emails and renewals.
- Annual conference marketing and communications brainstorming more to come.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- None, excused.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- Brendan Pringle and Shannon Kirn – Virtual lunch and learn planned for July, how to start a volunteer program and an in person Economic Development panel in October.

B. CHANNEL ISLANDS (REGION 2)

- *Mary Haddad and Arely Venegas – Brewing Connections networking event held Thursday April 24th.*
- *Request to regions to promote Summer Session, July 10th Lean Sigma 101 training in Agoura Hills. If you need any information or templates on what the training is reach out to Mary.*

C. DESERT (REGION 3)

- *Erick Becerril and Andres Coronel – Working with the board to plan special events for the Annual Conference. City Managers Luncheon is forthcoming.*

D. INLAND EMPIRE (REGION 4)

- *Mollie Kortsen, Caleb Zaldaña, Antonio Martinez, Victor Gomez – Hosting City Manager’s luncheon on July 17th in Chino Hills.*

E. NORTH LOS ANGELES COUNTY (REGION 5)

- *Mark Jimenez – Upcoming networking mixer with SGVCMA June 18th at CalPoly Pomona.*

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- *Alexa Davis and Dia Turner – Top Golf event held May 8th with about 25 attendees.*
- *Upcoming City Manager’s Lunch with the South Bay Cities Council of Governments in Rancho Palos Verdes, on June 18th.*
- *Working on fall professional development webinar.*
- *Two new co-chairs Moises Mata and Jose Marquez.*

G. ORANGE COUNTY (REGION 7)

- *Elsa Robinson – OCCMA Networking Lunch, held on Wednesday, May 7th in Tustin over 50 combined participants.*
- *Finalizing summer programming, stay tuned.*

H. SAN DIEGO COUNTY (REGION 8)

- *London Adams – Finalizing Padres Game vs. Dodgers, August 22nd.*

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- **None.**

13. EXECUTIVE DIRECTOR’S REPORT

- *Summer Session program information is on the website.*

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT - 3:38 PM
