



Board of Directors Meeting Minutes

March 20, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. CALL TO ORDER

- 3:04 PM

2. ROLL CALL

Present

- President, Jonathan Royas – Excused Absence
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham – Excused Absence
- Director of Finance, Rebecca Bernstorff
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma – Excused Absence
- Immediate Past President, Greg Kwolek – Excused Absence
- Region 1 Co-Chairs, Ryan Benson
- Region 2 Co-Chairs, Debra Gallegos, Arely Venegas
- Region 3 Chairs, Maria Alvarez, Victor Gomez
- Region 4 Co-Chairs, Clarence de Guzman, Caleb Zaldana
- Region 5 Co-Chairs - Absent
- Region 6 Co-Chairs, Alexa Davis, Dia Turner
- Region 7 Co-Chairs, Alan Rivera, Elsa Robinson, Tiara Solorzano
- Region 8 Co-Chairs, London Adams
- CalCities Representative - Absent
- ICMA Representatives - Absent
- Institute for Local Government Representative - Absent
- MMANC Representative - Absent
- Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

- *Motion by Director of Programming Tibbet, Second by director of Finance Bernstorff. The motion was approved unanimously, with no abstentions or opposition.*

4. PRESIDENT'S REPORT

- None, excused.

5. VICE PRESIDENT'S REPORT

- Working with the election and bylaws committee, to implement the new bylaw amendment process voted on at the 2024 annual conference. Some changes will be proposed and forthcoming with comment period.
- Tentatively will be shared end of April.
- Membership survey to gather feedback from membership.
- Annual conference committee updates: Chairs and co-chairs are established. Call for speakers is live, please feel free to apply. Registration is expected to go live beginning of summer.
- Spring Forward Forum update by Tiara Solorzano, upcoming registration still open but closing soon. Networking event to be sponsored by corporate partner Transtech.

6. DIRECTOR OF COMMUNICATIONS' REPORT

- Absent, Vice President Cisneros provided an update on marketing materials available for pickup at the Spring Forward event, email Director of Communications Graham if materials should be shipped.
- Annual Conference kick-off meeting forthcoming.

7. DIRECTOR OF FINANCE'S REPORT

- Checking account and membership dues status.
- Women's Leadership Summit (WLS) to be tentatively announced at Spring Forward Forum. Thank you to WLS planning committee members.

8. DIRECTOR OF PROGRAMMING'S REPORT

- Overview of Basecamp and updates based on feedback received at the board kick-off, cleanup of Basecamp folders in progress.
- Board members should have received an invitation to Basecamp in the last week, if you do not have it already, contact the Director of Programming if assistance is needed. Resources and folders are available for review. The Docs & Files folder contains 2025 folder templates, guides, memos, regional event reimbursement forms, etc.
- Please contact the appropriate board member if any information is missing in these folders so we can update.

9. DIRECTOR OF MEMBERSHIP'S REPORT

- None, excused.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- None, excused.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- Ryan Benson – Second Coastal Connections event forthcoming – Santa Barbara, March 27th

B. CHANNEL ISLANDS (REGION 2)

- Arely Venegas – Attended board kick-off meeting, preparing for first social, Brewing Connections, Thursday April 24th.

C. DESERT (REGION 3)

- Victor Gomez, upcoming event Let's Talk Tuesday, April 15th Speaker Samuel Thompson, Director of Indian Wells Tourism

D. INLAND EMPIRE (REGION 4)

- Caleb Zaldana – Mixer will be held on March 27th at Don Orange

E. NORTH LOS ANGELES COUNTY (REGION 5)

- None.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- Alexa Davis – Finalizing Top Golf event May 8th and forthcoming City Manager's Lunch with the South Bay Cities Council of Governments, fall event professional development event.

G. ORANGE COUNTY (REGION 7)

- Elsa Robinson – Welcome of new members Alan Rivera and Tiara Solorzano. Attended board-kickoff. Finalizing OCCMA Networking Lunch, Wednesday, May 7th. Regional member survey will inform future events with a potential for an Angels Game and professional development lunch.

H. SAN DIEGO COUNTY (REGION 8)

- London Adams – First event Brunch with an Executive held February 12 at City of Coronado. Potential partnership with Region 3 to collaborate on a Padres game in the summer.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- None.

13. EXECUTIVE DIRECTOR'S REPORT

- None. Will be in attendance at Spring Forward Forum

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT

- 3:36 PM
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