



Board of Directors Meeting

Minutes

June 19, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. CALL TO ORDER – 3:05 PM

2. ROLL CALL

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff – Excused Absence
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma
- Immediate Past President, Greg Kwolek – Excused Absence
- Region 1 Co-Chair, Brendan Pringle
- Region 2 Co-Chairs, Mary Haddad and Arely Venegas
- Region 3 Chair, Andres Coronel
- Region 4 Co-Chairs, Caleb Zaldana
- Region 5 Co-Chairs
- Region 6 Co-Chairs, Dia Turner
- Region 7 Co-Chairs, Tiara Solorzano
- Region 8 Co-Chairs, London Adams
- CalCities Representative
- ICMA Representatives, Pat Martel
- Institute for Local Government Representative
- MMANC Representative
- Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

- April 17, 2025
- May 15, 2025

Motion by Andres Coronel, Region 3 Co-Chair, Second by Joseph Cisneros, Vice-President, motion passed unanimously

4. PRESIDENT'S REPORT

- Two new corporate partners, Onetera and MaintSTAR
- Affiliate Agreement secured with AmeriCorps
- Retired membership category update, will come back for further review
- Summer Session updates, registration still open, workshop style event
- HdL LGSI@Stanford 2025 Scholarship winner selected Salem Afeworki

5. VICE PRESIDENT'S REPORT

- Annual Conference updates, November 12-14, 2025, at the Renaissance Esmeralda Resort and Spa in Indian Wells, Registration forthcoming
- Speakers still needed, contact Director of Programming/AC Programming Chair Nicole Tibbet

6. DIRECTOR OF COMMUNICATIONS' REPORT

- Marketing material updates
- Contact the Director of Communications if you have any swag preferences for upcoming events
- New MMASC pins will be available at the Summer Session
- ICMA Scholarship Application open due July 23rd

7. DIRECTOR OF FINANCE'S REPORT

- N/A

8. DIRECTOR OF PROGRAMMING'S REPORT

- AC Programming committee working to add to panel/breakout sessions
- Call for Speakers still open
- Director of Programming to send mid-year check in emails
- Potential partnership with University of La Verne for MMASC members to receive discounted tuition
- University of La Verne to partner and provide a hosted CGL course
- Four CGL sessions will be held at Annual Conference this year, finalizing speakers and credit values

9. DIRECTOR OF MEMBERSHIP'S REPORT

- Membership numbers
- Women's Leadership registration filling up quickly
- The AC Marketing Comms committee has met and is working on registration announcements

10. IMMEDIATE PAST PRESIDENT'S REPORT

- N/A

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- Brendan Pringle – Upcoming Events: October Economic Development Lunch event and Starting a Successful Volunteer Program webinar in late July

B. CHANNEL ISLANDS (REGION 2)

- Mary Haddad and Arely Venegas – Summer Session July 10th in Agoura Hills, featuring Lean 101 workshop and outdoor networking mixer

C. DESERT (REGION 3)

- Andres Coronel – Primarily working on August event with City Managers, assisting with Annual Conference

D. INLAND EMPIRE (REGION 4)

- Caleb Zaldana – Upcoming Lunch with a City Manager event July 17th at 12:00 pm at Lucille’s Smokehouse Bar-B-Que in Chino Hills
- Starting to plan two other events for later in the year

E. NORTH LOS ANGELES COUNTY (REGION 5)

- N/A

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- Dia Turner – Lunch with the City Manager event update, panel and round table style questions, 23 attendees
- Working on two professional development events for the fall

G. ORANGE COUNTY (REGION 7)

- Tiara Solorzano – Upcoming survey and potential event partnering with Adobe, potentially August 6th

H. SAN DIEGO COUNTY (REGION 8)

- London Adams – Padres vs. Dodger Game on August 22nd, tentative October event

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- Pat Martel – CalCities update Long Beach ICMA Annual Conference request to increase MMASC contribution, typically \$500 towards the California reception
- ICMA updates - Tampa ICMA Registration opens June 25th at 9 am PST, ICMA scholarship opportunities available for first time attendees, small communities and graduate students open between June 25th and July 25th
- Upcoming Webinar – June 27th Local Government’s Commitment to Democracy, recordings of past webinars available
- Free career guides have been updated and are available online
- Vote to double contribution to \$1,000
 - Motion by Dia Turner, Region 6 to double donation to ICMA, Second by Director of Programming Nicole Tibbet, motion passed unanimously

13. EXECUTIVE DIRECTOR’S REPORT

- Will be at Summer Session

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT – 4:03 PM