



## Board of Directors Meeting

Minutes

June 19, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

### MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

#### 1. **CALL TO ORDER – 3:05 PM**

#### 2. **ROLL CALL**

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff – Excused Absence
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma
- Immediate Past President, Greg Kwolek – Excused Absence
- Region 1 Co-Chair, Brendan Pringle
- Region 2 Co-Chairs, Mary Haddad and Arely Venegas
- Region 3 Chair, Andres Coronel
- Region 4 Co-Chairs, Caleb Zaldana
- Region 5 Co-Chairs
- Region 6 Co-Chairs, Dia Turner
- Region 7 Co-Chairs, Tiara Solorzano
- Region 8 Co-Chairs, London Adams
- CalCities Representative
- ICMA Representatives, Pat Martel
- Institute for Local Government Representative
- MMANC Representative
- Executive Director, Kevin Kilkenny

#### 3. **APPROVAL OF MINUTES**

- April 17, 2025
- May 15, 2025

*Motion by Andres Coronel, Region 3 Co-Chair, Second by Joseph Cisneros, Vice-President, motion passed unanimously*

**4. PRESIDENT'S REPORT**

- *Two new corporate partners, Onetera and MaintSTAR*
- *Affiliate Agreement secured with AmeriCorps*
- *Retired membership category update, will come back for further review*
- *Summer Session updates, registration still open, workshop style event*
- *HdL LGSJ@Stanford 2025 Scholarship winner selected Salem Afeworki*

**5. VICE PRESIDENT'S REPORT**

- *Annual Conference updates, November 12-14, 2025, at the Renaissance Esmeralda Resort and Spa in Indian Wells, Registration forthcoming*
- *Speakers still needed, contact Director of Programming/AC Programming Chair Nicole Tibbet*

**6. DIRECTOR OF COMMUNICATIONS' REPORT**

- *Marketing material updates*
- *Contact the Director of Communications if you have any swag preferences for upcoming events*
- *New MMASC pins will be available at the Summer Session*
- *ICMA Scholarship Application open due July 23rd*

**7. DIRECTOR OF FINANCE'S REPORT**

- *N/A*

**8. DIRECTOR OF PROGRAMMING'S REPORT**

- *AC Programming committee working to add to panel/breakout sessions*
- *Call for Speakers still open*
- *Director of Programming to send mid-year check in emails*
- *Potential partnership with University of La Verne for MMASC members to receive discounted tuition*
- *University of La Verne to partner and provide a hosted CGL course*
- *Four CGL sessions will be held at Annual Conference this year, finalizing speakers and credit values*

**9. DIRECTOR OF MEMBERSHIP'S REPORT**

- *Membership numbers*
- *Women's Leadership registration filling up quickly*
- *The AC Marketing Comms committee has met and is working on registration announcements*

**10. IMMEDIATE PAST PRESIDENT'S REPORT**

- *N/A*

**11. REGION CHAIR REPORTS**

**A. CENTRAL COAST (REGION 1)**

- *Brendan Pringle – Upcoming Events: October Economic Development Lunch event and Starting a Successful Volunteer Program webinar in late July*

**B. CHANNEL ISLANDS (REGION 2)**

- *Mary Haddad and Arely Venegas – Summer Session July 10<sup>th</sup> in Agoura Hills, featuring Lean 101 workshop and outdoor networking mixer*

**C. DESERT (REGION 3)**

- Andres Coronel – Primarily working on August event with City Managers, assisting with Annual Conference

**D. INLAND EMPIRE (REGION 4)**

- Caleb Zaldana – Upcoming Lunch with a City Manager event July 17<sup>th</sup> at 12:00 pm at Lucille's Smokehouse Bar-B-Que in Chino Hills
- Starting to plan two other events for later in the year

**E. NORTH LOS ANGELES COUNTY (REGION 5)**

- N/A

**F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- Dia Turner – Lunch with the City Manager event update, panel and round table style questions, 23 attendees
- Working on two professional development events for the fall

**G. ORANGE COUNTY (REGION 7)**

- Tiara Solorzano – Upcoming survey and potential event partnering with Adobe, potentially August 6<sup>th</sup>

**H. SAN DIEGO COUNTY (REGION 8)**

- London Adams – Padres vs. Dodger Game on August 22<sup>nd</sup>, tentative October event

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE**

- Pat Martel – CalCities update Long Beach ICMA Annual Conference request to increase MMASC contribution, typically \$500 towards the California reception
- ICMA updates - Tampa ICMA Registration opens June 25<sup>th</sup> at 9 am PST, ICMA scholarship opportunities available for first time attendees, small communities and graduate students open between June 25<sup>th</sup> and July 25<sup>th</sup>
- Upcoming Webinar – June 27<sup>th</sup> Local Government's Commitment to Democracy, recordings of past webinars available
- Free career guides have been updated and are available online
- Vote to double contribution to \$1,000
  - Motion by Dia Turner, Region 6 to double donation to ICMA, Second by Director of Programming Nicole Tibbet, motion passed unanimously

**13. EXECUTIVE DIRECTOR'S REPORT**

- Will be at Summer Session

**14. UNFINISHED BUSINESS**

**15. NEW BUSINESS**

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

**17. ADJOURNMENT – 4:03 PM**