



Board of Directors Meeting

Minutes

July 17, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER – 3:02 PM**

2. **ROLL CALL**

- President, Jonathan Royas – Excused Absence
- Vice President, Joseph Cisneros – Excused Absence
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff – Excused Absence
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma – Excused Absence
- Immediate Past President, Greg Kwolek – Excused Absence
- Region 1 Co-Chair, Shannon Kirn
- Region 2 Co-Chairs, Mary Haddad and Arely Venegas
- Region 3 Chair, Andres Coronel
- Region 4 Co-Chairs, Samantha Greven and Caleb Zaldana
- Region 5 Co-Chairs, Mark Jimenez
- Region 6 Co-Chairs, Moises Mata, Dia Turner
- Region 7 Co-Chairs, Alan Rivera
- Region 8 Co-Chairs, London Adams
- CalCities Representative
- ICMA Representatives, Pat Martel
- Institute for Local Government Representative
- MMANC Representative
- Executive Director, Kevin Kilkenny

3. **APPROVAL OF MINUTES**

- *Motion by Andres Coronel, Region 3 Co-Chair, Second by Arely Venegas, Region 2 Co-Chair, motion passed unanimously*

4. PRESIDENT'S REPORT

5. VICE PRESIDENT'S REPORT

6. DIRECTOR OF COMMUNICATIONS' REPORT

- *On behalf of the Executive Board thank you for a successful Summer Session*
- *Annual Conference registration launch, Early Bird registration closes August 15, volunteer and liaison opportunities upcoming*
- *Swag requests will need to be ordered, please request in advance*
- *Partner communications, reminder to submit to secretary@mmasc.org*

7. DIRECTOR OF FINANCE'S REPORT

8. DIRECTOR OF PROGRAMMING'S REPORT

- *Partners want to hear from regions about any upcoming opportunities to partner at your events, reach out to executive board to connect with partners*
- *Reminder to submit event forms early*
- *Annual conference update, first keynote booked on delivering outstanding government effectiveness*

9. DIRECTOR OF MEMBERSHIP'S REPORT

10. IMMEDIATE PAST PRESIDENT'S REPORT

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- *Shannon Kirn – Upcoming Event in Santa Maria in October Economic Development Lunch event and Volunteer Program webinar*

B. CHANNEL ISLANDS (REGION 2)

- *Mary Haddad and Arely Venegas – Thank you to all for support with Summer Session*

C. DESERT (REGION 3)

- *Andres Coronel – Primarily assisting with Annual Conference and hosting event prior to promote*

D. INLAND EMPIRE (REGION 4)

- *Samantha Greven and Caleb Zaldana – Held sold out City Manager Luncheon in Chino Hills, sponsored by Zactax*

E. NORTH LOS ANGELES COUNTY (REGION 5)

- *Mark Jimenez – Recruiting new board members, receiving applications through July 17*
- *Reminder to apply for ICMA Scholarship deadline is July 23*

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- *Dia Turner and Moises Mata – Targeting early October professional development, career growth and talent development webinar. Thanks to all who came to the City Manager Lunch event.*

G. ORANGE COUNTY (REGION 7)

- *Alan Rivera – Adobe Creative Cloud Workshop on August 6, in partnership with the City of Brea and Adobe, reminder to bring a laptop if you are attending*

H. SAN DIEGO COUNTY (REGION 8)

- *London Adams – Marketing materials for Padres vs. Dodger Game on August 22nd, event is sold out, four sponsors for the event, WCA, EDCO, Transtech and Zactax. Tentative October event.*

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- *Pat Martel – Deadline for ICMA Scholarships is July 25th Early Career Scholarship and Small Community Scholarship.*
- *Suggestion to re-establish timeline for scholarships so that scholarships are awarded before the opening of registration and housing which are typically in mid-June. This would help with housing/hotel booking.*
- *ICMA Coaching Webinar is September 17, “New Job Overnight: How to Make a Successful Transition” free for members and colleagues*
- *Follow-up on request for speakers, tentative speakers will be confirmed as soon as possible*

13. EXECUTIVE DIRECTOR’S REPORT

- *Good to see everyone and attend Summer Session*

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT – 3:29 PM