



Board of Directors Meeting

Minutes

August 21, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. **CALL TO ORDER – 3:03 PM**

2. **ROLL CALL**

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff – Excused Absence
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma
- Immediate Past President, Greg Kwolek – Excused Absence
- Region 1 Co-Chair, Brendan Pringle
- Region 2 Co-Chairs, Arely Venegas, Debra and Monique Martinez
- Region 3 Chair, Maria Alvarez
- Region 4 Co-Chairs, Clarence de Guzman, Samantha Greven and Caleb Zaldana
- Region 5 Co-Chairs, Mark Jimenez
- Region 6 Co-Chairs, Moises Mata
- Region 7 Co-Chairs, Elsa Robinson, Robert Bauman, Erin Beilstein
- Region 8 Co-Chairs, London Adams
- CalCities Representative
- ICMA Representatives, Pat Martel
- Institute for Local Government Representative
- MMANC Representative
- Executive Director, Kevin Kilkenny

3. **APPROVAL OF MINUTES**

- *Motion by Director of Programming Tibbet, Second by Director of Communications Graham, motion passed unanimously*

4. PRESIDENT'S REPORT

- *Thanks to WLS team, nominations for awards are open and Due September 1st*
- *CGL program update, partnership with MMANC and ICMA work with Partners In Public Innovation to improve program*
- *Elections upcoming communications*
- *Upcoming bylaw amendment to add retired membership category*
- *Mentorship request for committee members*

5. VICE PRESIDENT'S REPORT

- *Annual Conference updates – committee is hard at work, award nominations are open please nominate a colleague/organization*
- *Retiree membership category*

6. DIRECTOR OF COMMUNICATIONS' REPORT

- *Annual Conference updates – please continue to promote at regional events, upcoming programming and special event updates, in-person volunteer opportunities forthcoming*
- *Member resources - please continue to remind members of resources like the Listserve and Job Opportunity Posting Form*
- *Partner communications, reminder to submit to secretary@mmasc.org*

7. DIRECTOR OF FINANCE'S REPORT

- *President reported on behalf of Finance Director*

8. DIRECTOR OF PROGRAMMING'S REPORT

- *New region 5 members*
- *New programming through summer*
- *Reminder to submit after the event forms for timely reimbursements, etc.*
- *Tentative programming schedule release date – September 2nd*
- *Annual Conference Business meeting – Friday morning showcase what the board does*

9. DIRECTOR OF MEMBERSHIP'S REPORT

- *Membership numbers update 18 new members*
- *WLS update – sold out event 350 registrants, waitlist is available, final cancellations are due September 1st, waitlist will be notified shortly after*
- *Annual Conference update – Special event graphics in progress, speaker gifts, etc.*

10. IMMEDIATE PAST PRESIDENT'S REPORT

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- *Brendan Pringle – Upcoming Event in Santa Maria on Thursday, October 9th from 9 – 11 AM Economic Development Lunch event*

B. CHANNEL ISLANDS (REGION 2)

- *Arely Venegas – Planning next City Managers regional event in December, and finalizing reconciliation for Summer Session, thank you to Precision Cutting and Tripepi Smith for sponsoring*

C. DESERT (REGION 3)

- *Maria Alvarez – City Manager event planning in progress, and potential for an additional event after the annual conference*

D. INLAND EMPIRE (REGION 4)

- *Samantha Greven, Clarence de Guzman and Caleb Zaldana – Upcoming event registration open for SB 1383 Webinar on Wednesday, September 17th at 11 am last event of the year Active Transportation Workshop*

E. NORTH LOS ANGELES COUNTY (REGION 5)

- *Mark Jimenez – Introduction of new board members Rober Bauman, Management Analyst with City of San Marino, Erin Beilstein, Senior Management Analyst with the City of La Verne, Noely Allevato, Management Analyst City of Santa Clarita*
- *Upcoming Spooky Scary Local Government Stories Webinar*

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- *Moises Mata – Planning stages of upcoming event Career Growth and Talent Development, Insights from an Executive Recruiter, tentatively Wednesday October 22*

G. ORANGE COUNTY (REGION 7)

- *Elsa Robinson – Adobe Creative Cloud Workshop held on August 6, in partnership with the City of Brea and Adobe, planning Ducks networking event tentatively October 16*

H. SAN DIEGO COUNTY (REGION 8)

- *London Adams – Padres vs. Dodger Game on August 22nd, event is sold out, four sponsors for the event, WCA, EDCO, Transtech, Zactax, and Villa Civil. Tentative webinar in October, and college shirt social in December*

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE

- Upcoming ICMA Annual Conference in Tampa October 25-29th
- West Coast Region update – Governance process taskforce to review regions across the county, study identified it does not reflect the total membership, west coast is adding Utah and Arizona to the region, and regions will be renamed West Coast will become Region A, change in process they can petition (with 15 signatures) to be added to the ballot, new affiliate agreements will be forthcoming

13. EXECUTIVE DIRECTOR'S REPORT

- *Will attend WLS*

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT – 3:58 PM