



## Board of Directors Meeting

AGENDA

January 16, 2025

3:00 PM

Zoom

Conference Call Phone: (669) 444-9171

### MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

### 1. *CALL TO ORDER*

### 2. *ROLL CALL*

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma
- Immediate Past President, Greg Kwolek
- Region 1 Co-Chair, Ryan Kintz, Shannon Kirn, Brendan Pringle
- Region 2 Co-Chairs, Mackenzie Douglass, Debra Gallegos, and Monique Martinez
- Region 3 Chair, Maria Alvarez, Erick Becerril, Talon Burgess, and Andres Coronel
- Region 4 Co-Chairs, Samantha Greven, Mollie Kortsens, Caleb Zaldaña, and Clarence de Guzman
- Region 5 Co-Chairs, Mario Flores, Joshua Jeffrey, Mark Jimenez, Anissa Livas, Christina Nguyen, Tyler Pledger, Alycia Suniga, and Cecilia Todd
- Region 6 Co-Chairs, Toni Costanzo, Alexa Davis, and Dia Turner
- Region 7 Co-Chairs, Melissa Davis, Hayley Gilbert, Michelle Kresan, Elsa Robinson, and Joshua Soliz
- Region 8 Co-Chairs, London Adams, Carter Brown, Monica Martinez, and David Richards
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, Pat Martel and Hazel Wetherford
- Institute for Local Government Representative, Melissa Kuehne
- MMANC Representative, Candice Rankin Mumby
- Executive Director, Kevin Kilkenny

### 3. *APPROVAL OF MINUTES*

4. ***PRESIDENT'S REPORT***
5. ***VICE PRESIDENT'S REPORT***
6. ***DIRECTOR OF COMMUNICATIONS' REPORT***
7. ***DIRECTOR OF FINANCE'S REPORT***
8. ***DIRECTOR OF PROGRAMMING'S REPORT***
9. ***DIRECTOR OF MEMBERSHIP'S REPORT***
10. ***IMMEDIATE PAST PRESIDENT'S REPORT***
11. ***REGION CHAIR REPORTS***
  - A. ***CENTRAL COAST (REGION 1)***
  - B. ***CHANNEL ISLANDS (REGION 2)***
  - C. ***DESERT (REGION 3)***
  - D. ***INLAND EMPIRE (REGION 4)***
  - E. ***NORTH LOS ANGELES COUNTY (REGION 5)***
  - F. ***SOUTH LOS ANGELES COUNTY (REGION 6)***
  - G. ***ORANGE COUNTY (REGION 7)***
  - H. ***SAN DIEGO COUNTY (REGION 8)***
12. ***LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE***
13. ***EXECUTIVE DIRECTOR'S REPORT***
14. ***UNFINISHED BUSINESS***
15. ***NEW BUSINESS***
16. ***ANNOUNCEMENTS / GOOD OF THE ORDER***
17. ***ADJOURNMENT***



**Board of Directors Meeting**  
**MINUTES**  
December 19, 2024

## **MISSION STATEMENT**

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

### **1. CALL TO ORDER**

- ❖ President Royas called the meeting to order at 3:05 PM.

### **2. ROLL CALL**

#### Present

- President, Jonathan Royas
- Vice President, Joseph Cisneros
- Director of Communications, Kirsten Graham
- Director of Finance, Rebecca Bernstorff
- Director of Programming, Nicole Tibbet
- Director of Membership, Alyssa Palma
- Region 1 Co-Chair, Brendan Pringle
- Region 2 Co-Chairs, Debra Gallegos, and Monique Martinez
- Region 3 Chair, Maria Alvarez, Erick Becerril
- Region 4 Co-Chairs, Samantha Greven, Caleb Zaldana, and Clarence de Guzman
- Region 5 Co-Chairs, Tyler Pledger
- Region 7 Co-Chairs, Melissa Davis
- Region 8 Co-Chairs, London Adams
- ICMA Representative, Pat Martel
- Executive Director, Kevin Kilkenny

#### Excused

- Immediate Past President, Greg Kwolek

#### Absent

- Region 6
- CalCities Representative, Meghan McKelvey
- Institute for Local Government Representative, Melissa Kuehne
- MMANC Representative, Justin Lovell

**3. APPROVAL OF MINUTES**

- ❖ No November meeting minutes to approve due to annual conference.

**4. PRESIDENT'S REPORT**

- ❖ President's challenge, emphasis and call to join the mentorship program.
- ❖ 2025 Annual Conference will be held in Indian Wells at the Renaissance Esmeralda Resort from November 11-14, 2025.
- ❖ Corporate Partnership Agreements in progress, partners have been surveyed, and a brochure update is forthcoming based on their feedback.
- ❖ Executive Board retreat and site visit of the annual conference venue January 11, 2025.
- ❖ Grievance committee members selected.

**5. VICE PRESIDENT'S REPORT**

- ❖ Finalizing annual conference contract.

**6. DIRECTOR OF COMMUNICATIONS REPORT**

- ❖ Communications team outreach.
- ❖ Region Board event form and event marketing process.

**7. DIRECTOR OF FINANCE REPORT**

- ❖ Balance updates.
- ❖ Reminder fiscal year is January 1 to December 31, region budgets are \$1,200.

**8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Board commitment letters available, please submit for all region members.
- ❖ Board Kick-Off information coming soon!
- ❖ Process for membership requirement overview.
- ❖ Guidance on region co-chair membership number.

**9. DIRECTOR OF MEMBERSHIP REPORT**

- ❖ We are at 1,156 members.
- ❖ Since 2021 and increase of 757 members up 52.8%, from 2023 to 2024 up about 8%.

**10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ No Report

**11. REGION CHAIR REPORTS**

- **CENTRAL COAST (REGION 1)**

- Costal Connection networking events in January and February.

- **CHANNEL ISLANDS (REGION 2)**

- Hosted Leading the City a Day in the Life of a Managerial Team event, excellent turnout.
- Recognition of outgoing region co-chairs Katrina Titus and Mackenzie Douglass and

welcome of new members.

- ***DESERT (REGION 3)***
  - Outreach to local cities.
  - Looking forward to annual conference being in the region.
- ***INLAND EMPIRE (REGION 4)***
  - No updates.
- ***NORTH LOS ANGELES COUNTY (REGION 5)***
  - Upcoming event, January 16, New Year’s Resolution: “Network and Succeed” at Dave and Buster’s.
  - Annual Luncheon with the San Gabriel Valley City Manager’s Association will take place April 16, more details to come.
  - Potential collaboration with the San Gabriel Valley Economic Partnership and Network for Asian Public Administrators.
- ***SOUTH LOS ANGELES COUNTY (REGION 6)***
  - No Report
- ***ORANGE COUNTY (REGION 7)***
  - Ugly Sweater Networking event held, with approximately 30 attendees, thanks to Executive Board for help with sponsorship of the event by Townsend Public Affairs.
  - Potential membership survey to help shape programming in the region.
  - Meeting with potential new co-chairs to expand board.
  - Upcoming signature event with OCCMA.
- ***SAN DIEGO COUNTY (REGION 8)***
  - Brunch with and Executive, Coronado Club Room.
  - Upcoming events, Padres Game.

**12. ICMA – Pat Martel**

- ❖ Annual City Managers Department conference February 5-7 at the Westin Rancho Mirage.
- ❖ Cal ICMA Board Retreat February 4, annual meeting and annual dinner February 5.
- ❖ Local Government Reimagined conference February 26-28<sup>th</sup> in Denver, CO.
- ❖ CGL, develop rotational schedule for education sessions in both MMANC and MMASC.

**13. ILG – Melissa Kuehne**

- ❖ No report.

**14. EXECUTIVE DIRECTOR REPORT**

- ❖ Offices closed starting December 25 through January 1. Available part-time via email

**15. NEW BUSINESS**

- ❖ None

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ President and Executive Board are here to help. Happy Holidays and Happy New Year!

Board of Directors Meeting

MINUTES

May 16, 2024

**17. ADJOURNMENT**

- ❖ The meeting was adjourned at 3:54 pm.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 16, 2025**

**To:** Board of Directors  
**From:** Jonathan Royas, President  
**Subject: PRESIDENT – JANUARY REPORT**

### **RECOMMENDATION**

The Board of Directors is requested to:

1. Receive and file.

### **BACKGROUND AND DISCUSSION**

#### **Annual Conference 2025 Site Visit & Contract Finalization**

On January 11, 2025, the MMASC Executive Board conducted a site visit to the Renaissance Esmeralda Resort & Spa in Indian Wells, California, the venue for the 2025 Annual Conference. Over the previous month, I had worked closely with Vice-President Cisneros to finalize the contract with the resort, securing the location for the event scheduled for November 11-14, 2025. The site visit was a key step in ensuring the venue aligned with MMASC's high standards for professional development and networking, continuing our tradition of hosting exceptional conferences. I am also happy to announce the selection of our Co-Chairs for the Annual Conference, Vice-President Joe Cisneros and Director of Communications, Kirsten Graham.

#### **Corporate Partnership Agreements for 2025**

Based on feedback from our Executive Board retreat this past weekend, I am continuing to work with Immediate Past President Kowlek to finalize updates to our Corporate Partnership Agreements and brochure. These revisions aim to align with MMASC's strategic goals and enhance our outreach to secure strong partnerships that benefit our members and elevate our programming.

### **Executive Board Retreat and Site Visit**

On January 11, 2025, the Executive Board gathered at the Renaissance Esmeralda Resort & Spa for a retreat that combined strategic planning, team-building, and a site visit for the 2025 Annual Conference. This retreat provided an opportunity for the Board to align on goals and expectations for the year while fostering collaboration and strengthening team dynamics. The site visit also gave the Annual Conference committees a head start in their planning, ensuring a smooth and well-coordinated process for this flagship event.

### **Signature Events**

Pleasure of sharing the selection of our Signature Event Chairs and Co-Chairs for the year.

**Winter/Spring Forum** – Greg Kwolek & Tiara Solorzano

**Women’s Leadership Summit (WLS)** – Rebecca Bernstorff & Alyssa Palma

**Summer Session** – Jonathan Royas

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 16, 2025**

**To:** Board of Directors

**From:** Kirsten Graham, Director of Communications

**Subject: DIRECTOR OF COMMUNICATIONS UPDATES**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

### **Communications & Marketing**

The communications team is being finalized and is looking forward to collaborating on Regional and Signature events. In addition to updating digital marketing templates, the team will work on updating and ordering new popups, pins, speaker gifts and giveaways for regional events. The items should be available for pick-up at the upcoming Board Kick-off. If you would like to keep one of the retired popups in your region, we have two available, please reach out to me at [secretary@mmasc.org](mailto:secretary@mmasc.org) to coordinate.

### **Region Support**

The Director of Communications is available to support regional event marketing and meet with regions as needed. As an ongoing reminder, to get started with event routing for region events, fill out the [Region Board Event Form](#). After review, a registration link and marketing materials will be created and shared through *What's Happening Wednesday*. Additional outreach to members in a specific region or full-size flyers can be requested as needed.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 8, 2025**

**To:** Board of Directors

**From:** Rebecca Bernstorff, Director of Finance

**Subject: DIRECTOR OF FINANCE – JANUARY 2025 REPORT**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

#### ***Account Status and Activity***

As of January 8, 2025, the MMASC accounts had the following bank balances:

- Checking: \$17,044.67
- Savings (reserve): \$95,457.49

The January – December 2024 Statement of Activity is attached. Highlights from 2024 include:

- Total \$99,061.76 in Membership Dues
- Total \$35,280.59 in Women's Leadership Summit Revenue
- Total \$25,862.01 is Regional Events Revenue
- Expenditures of \$308,691.44 for the 2024 Annual Conference

#### ***Budget 2025***

- As we close out the fiscal year (January 1, 2024 – December 31, 2024), the budget for FY 25 was reviewed at the Executive Board Retreat and adopted, which is attached.

#### ***Additional Support***

- Please let me know if monthly reports on event revenue/expenditures in your Region would be helpful in planning, figuring out costs pp, or if you need any additional support in your region budgets!

# MMASC 2025 Proposed Budget



REVENUE	2025 PROPOSED	2024 ACTUAL
Membership Dues	\$99,000	\$99,062
Sponsorship	\$80,000	\$76,306
Annual Conference	\$225,000	\$224,381
Winter Forum	\$10,000	\$9,536
Summer Session	\$12,500	\$11,962
Women's Leadership Summit	\$50,000	\$35,281
Regional Events	\$17,500	\$25,862
Earned Interest	\$12	\$11
Other	\$1,000	\$219
<b>TOTAL REVENUE</b>	<b>\$495,012</b>	<b>\$482,620</b>

EXPENDITURES	2025 PROPOSED	2024 ACTUAL
<b>Administration</b>		
ARC Contract	\$30,000	\$29,256
Travel/President's Conferences	\$10,000	\$6,961
Bank, Legal, and Insurance Fees	\$5,000	\$6,666
Dues & Subscriptions	\$12,000	\$11,353
Office Supplies, Postage, and Copies	\$1,000	\$126
Tax Filing	\$1,000	\$200
<b>Events/Programs</b>		
Annual Conference	\$290,000	\$322,863
Annual Conference Deposit (2026)	\$0	\$0
Winter Forum	\$11,000	\$10,739
Summer Session	\$6,000	\$17,026
Women's Leadership Summit	\$45,000	\$22,470
CGL Program	\$100	\$0
Regional Events (\$2,500/Region)	\$20,000	\$25,776
Scholarship	\$9,500	\$1,500
<b>Meetings</b>		
Region Board Kickoff	\$1,500	\$835
Executive Board Retreat	\$5,000	\$6,679
Mid-Year Region Reception	\$1,500	\$0
Other	\$500	\$334
Marketing	\$5,000	\$0
ILG Support	\$500	\$0
<b>Contract Services</b>		
Website	\$8,500	\$10,239
Transfers to Savings Acct	\$10,000	\$10,000
<b>TOTAL EXPENDITURES</b>	<b>\$473,100</b>	<b>\$483,024</b>
<b>DIFFERENCE</b>	<b>\$21,912</b>	<b>(\$404)</b>

# Municipal Management Association of Southern California

## Statement of Activity

January - December 2024

	TOTAL
Revenue	
Annual Conference Revenue	
Annual Conference Revenue 2022	980.00
Annual Conference Revenue 2023	13,559.95
Annual Conference Revenue 2024	209,840.59
<b>Total Annual Conference Revenue</b>	<b>224,380.54</b>
CGL Program Application	219.45
Membership Due	61,733.82
Membership Due on Behalf	37,327.94
<b>Total Membership Due</b>	<b>99,061.76</b>
Partnership Donations	76,306.22
Regional Events Revenue	
Region 1	309.00
Region 2	3,236.77
Region 3	275.00
Region 4	1,084.80
Region 5	7,610.84
Region 6	857.48
Region 7	3,234.84
Region 8	9,253.28
<b>Total Regional Events Revenue</b>	<b>25,862.01</b>
Summer Session Revenue	11,961.89
Winter Forum Revenue	9,536.36
Women's Leadership Summit Revenue	35,280.59
<b>Total Revenue</b>	<b>\$482,608.82</b>
<b>GROSS PROFIT</b>	<b>\$482,608.82</b>
Expenditures	
Annual Conference 2023	1,500.00
Annual Conference 2024	308,691.44
ARC Contract	29,255.71
Bank & Legal Fees	6,150.24
Cal ICMA Reception	500.00
Dues & Subscriptions	10,853.19
Event Management Software	12,324.50
Insurance	516.00

# Municipal Management Association of Southern California

## Statement of Activity

January - December 2024

	TOTAL
Meetings	334.07
Board Orientation	835.47
Executive Board Retreat	6,679.45
<b>Total Meetings</b>	<b>7,848.99</b>
Office Supplies, Postage, and Copies	126.07
President's Conferences	6,960.57
Promotional	347.54
Regional Events	
Region 1	1,230.00
Region 2	5,679.83
Region 4	845.67
Region 5	7,296.37
Region 6	175.00
Region 7	2,136.02
Region 8	8,412.79
<b>Total Regional Events</b>	<b>25,775.68</b>
Scholarship	1,500.00
Summer Session	17,026.09
Taxes & Licenses	200.00
Transfer to Savings	0.00
Website	10,239.03
Winter Forum	10,738.61
Women's Leadership Summit	22,469.88
<b>Total Expenditures</b>	<b>\$473,023.54</b>
<b>NET OPERATING REVENUE</b>	<b>\$9,585.28</b>
Other Revenue	
Interest Earned	11.14
<b>Total Other Revenue</b>	<b>\$11.14</b>
<b>NET OTHER REVENUE</b>	<b>\$11.14</b>
<b>NET REVENUE</b>	<b>\$9,596.42</b>

### Note

It is important to note that there was a transfer to savings of \$10,000 for FY 24; because this report includes changes to both the checking and savings account, the line item shows as a \$0 because of the credit to checking and debit to savings. The revised net revenue, inclusive of the transfer to savings is -\$403.58.

## Municipal Management Association of Southern California

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### BOARD COMMUNICATION

Date: January 13, 2024

**To:** Board of Directors  
**From:** Alyssa Palma, Director of Membership  
**Subject:** **MEMBERSHIP UPDATE**

### RECOMMENDATION

Receive and file.

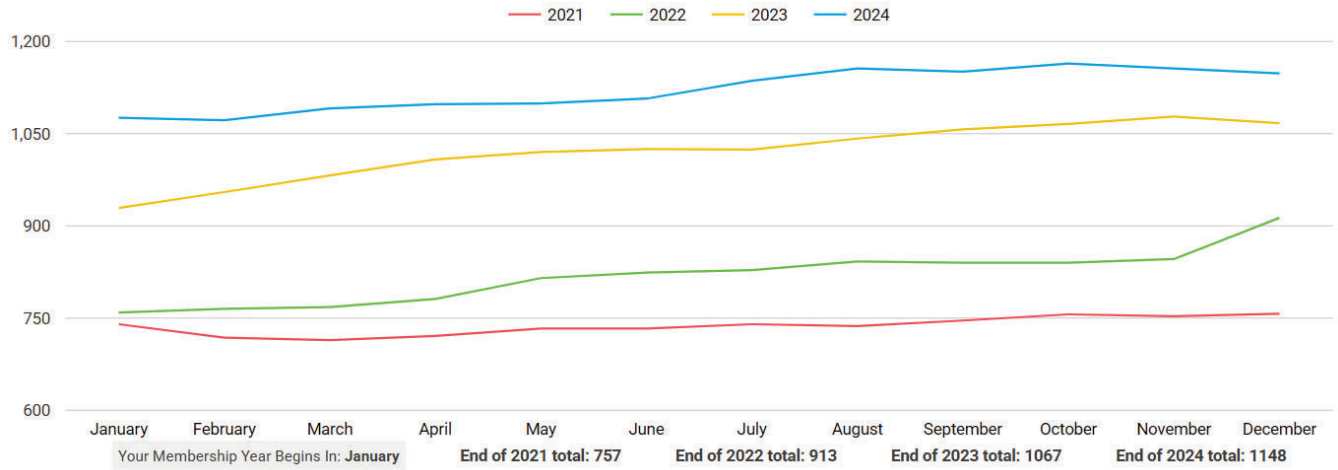
### BACKGROUND AND DISCUSSION

#### Membership Data and Trends

The following is a breakdown of MMASC membership stats as of **December 2024** –

- Total members: 1,148
  - Full members: 858
  - Honorary members: 180
  - Student members: 39
  - Business members: 57
  - Admin members: 9
  - Veteran members: 5
- **December 2024** stats:
  - New members: 45 (45 Full Members)

- Comparison of Membership Counts from 2021-2024:



### Region Support

- Send January welcome emails to new members
- Send January membership reports
- Answering renewal questions

### Looking Ahead

- Researching different membership tiers
- Review analytics behind lapsed membership

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 2025**

**To:** Board of Directors

**From:** Region 1

**Subject: REGION 1 UPDATES**

### **RECOMMENDATION**

Receive and File.

### **BACKGROUND AND DISCUSSION**

Region 1 is planning a “Coastal Connections” event to kick off the new year in early January and February. Existing members and potential new members will have the opportunity to learn about MMASC, give input on upcoming Region 1 events, and network with local government leaders. We will be hosting two events in both the northern area and the southern area of Region 1 so that folks from the whole region have an opportunity to attend the event without the barrier of a lengthy travel distance. Tripepi Smith is co-sponsoring the SLO event, and we are working with another sponsor for the SB event.

Details are below:

- **In SLO:**
  - Thursday, 1/30, 5:30-7:30pm
  - The Hub, 1701 Monterey Street, San Luis Obispo
- **In SB:**
  - Thursday, 2/27, 5:30-7:30pm
  - Lama Dog Tap Room + Bottle Shop, 3435 State Street, Santa Barbara

Region 1 is also hoping to on-board new Region 1 Board Member(s) this year and we are working on recruiting new members.



# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 7, 2025**

<b>To:</b>	Board of Directors
<b>From:</b>	Region #2
<b>Subject</b> :	<b>REGION #2 UPDATES</b>

### **RECOMMENDATION**

Receive and File.

### **BACKGROUND AND DISCUSSION**

In January 2025, the current board is actively working to strengthen its structure and enhance collaboration following the recent departure of two senior members. A key focus for Region 2 is the addition of two new board members. One prospective member has completed their required documents, which have been submitted to the executive board for approval. The second prospective member is in the process of drafting her documents, which will also be submitted to the executive board upon completion. Both candidates bring valuable expertise and align with the board's strategic vision, positioning them to contribute meaningfully to its efforts.

Additionally, the board is implementing recurring monthly meetings with the new members to ensure consistent communication and alignment. These meetings will serve as a platform for updates, strategic discussions, and collaborative decision-making.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: 1-16-25**

**To:** Board of Directors

**From:** Erick Becerril, Maria Alvarez, Andres Coronel, Talon Burgess

**Subject: REGION 3 UPDATES**

## **RECOMMENDATION**

### **BACKGROUND AND DISCUSSION**

The Region Board met in January to discuss future events for the Region. The following is the tentative schedule for our meetings:

- February 2025- Mixer
- May- A.I. Event
- August- Mixer
- December- Ugly Sweater Event

Also the region has reached out to Oneterra to discuss possible collaborations for the A.I. event in May.

The Region has recently put in a request to add one more member to the board, Victor Gomez.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: 01/14/2025**

**To:** Board of Directors

**From:** Region #4

**Subject: REGION #4 UPDATES**

### **RECOMMENDATION**

Receive and File.

### **BACKGROUND AND DISCUSSION**

We are excited to share that Region 4 is planning a kickoff event on March 27, in Redlands. The Region has not hosted an event in that area in several years, so our hope is that we will be able to reach a new demographic in the region. The exact location will soon be determined.

Additionally, we are pleased to welcome Salomon Abdel-Aziz as the newest member on our board. Salomon brings a wealth of experience and fresh perspectives that will undoubtedly enhance our efforts to serve Region 4 effectively. We are thrilled to have him on our team and look forward to his contributions as we move forward.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 16, 2025**

**To:** Board of Directors

**From:** Region 5

**Subject: REGION 5 UPDATES**

## **RECOMMENDATION**

- Receive and file.

## **BACKGROUND AND DISCUSSION**

Region 5 Board Members convened on January 9, 2025, to continue planning for upcoming events in 2025. The meeting served as a progress update on the upcoming mixer as well as other events and engagement opportunities.

### **"Network and Succeed" Event**

The Region 5 event, "Network and Succeed," will be taking place January 16<sup>th</sup> (this evening) from 6:30pm - 9:00pm, at Dave & Busters in Arcadia. The event will be comprised of members and non-members in the region, providing a relaxed and engaging networking opportunity for all.

### **Collaboration with San Gabriel Valley Economic Partnership**

Region 5 continues to work with San Gabriel Valley Economic Partnership (SGVEP) - Economic Development Committee to discuss planning a future professional development event in collaboration with MMASC Region 5, the International Network of Asian Public Administrators (I-NAPA), and SGVEP. This event will focus on addressing key regional and municipal issues, with potential topics under consideration including:

- Housing legislation: Opportunities and challenges related to SB 9, SB 35, and SB 330, with a potential presentation by Richards Watson Gershon (RWG).
- Climate standards: Addressing vulnerability standards under SB 379.  
Energy sustainability and efficiency: Legislation and its impact on businesses, including CALGreen standards.
- Executive leadership succession planning: Facilitating conversations about leadership transitions in municipalities.

### **MMASC + San Gabriel Valley City Manager Association Luncheon**

Region 5 continues to plan the MMASC + San Gabriel Valley City Manager Association Luncheon, scheduled for April 16, 2025, at the Santa Anita Racetrack. A date has been set for a site visit to assess the facility's suitability for this event. Further updates will be provided as details are finalized.

### **Board Membership**

Region 5 currently has six board members after the recent resignation of Cecilia Todd. The board continues to foster engagement with those in Region 5 that are looking to join the board by inviting members to assist with events and serve on committees. This allows Region 5 members the opportunity to engage with the board members while also getting familiar with events.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: January 2025**

**To:** Board of Directors

**From:** Region 8

**Subject: REGION 8 UPDATES**

### **RECOMMENDATION**

Receive and File.

### **BACKGROUND AND DISCUSSION**

- **2025 Events**
  - **Panel/Brunch with ACMs, Wednesday, February 12** – Carter and Monica
    - Coronado Club Room
    - 10AM – 11:30AM
  - **SD Padres vs LA Dodgers Collab Game – August?**
    - Region 5,6,7

**Workshop/Tour** – Venue (Newly Renovated) Encinitas Pacific View Arts Center – Carter

- **Follow up & next steps**
  - Next meeting:
    - Panel Discussion Questions
    - Panel: ACM's from Coronado, Vista, Encinitas, Chula Vista
- **Region 8 Board Discussion Items**
  - Panel Discussion
  - Padres Game collab
  - Engagement ideas for next year