

# EXECUTIVES AND ENCORE CAREER MANAGERS



Use this checklist to track leadership and professional development in 2015–2016  
For further details, please visit [icma.org/careercalendars](http://icma.org/careercalendars)

## RECOMMENDED PROGRAMS FOR YOUR CAREER STAGE

- Gettysburg Leadership Institute**  
**Date:** May 18–20, 2016 | **Fee:** Members=\$895; nonmembers=\$995; earlybird discount=\$100 off | Open to members and nonmembers
  - Williamsburg Leadership Institute**  
October 30–November 2, 2016 | **Fee:** Members=\$895; nonmembers=\$995; earlybird discount=\$100 off | Open to members and nonmembers
  - ICMA SEI Leadership Institute**  
**Date:** April 2–9, 2016; earlybird applications due November 23 | **Fee:** Members=\$3,950; nonmembers=\$4,350; earlybird discount=\$100 off | Open to members and nonmembers
  - Midwest Leadership Institute**  
**Date:** April 11–15, 2016; registration is now open | **Fee:** Members=\$1,800; nonmembers=\$2,000 | Open to members and nonmembers
  - 102nd ICMA Annual Conference and Virtual Conference**  
**Dates:** September 25–28, 2016 | **Location:** Greater Kansas City Region | Open to members and nonmembers
  - Voluntary Credentialing Program**  
Recognizes professional local government managers and promotes lifelong learning. For details, visit [icma.org/credentialingprogram](http://icma.org/credentialingprogram).
  - Legacy Leaders**  
Designed to encourage credentialed managers to coach the next generation of local government professionals. For details, visit [icma.org/legacyleader](http://icma.org/legacyleader).
  - Regional Summits**  
Fee: TBA | Open to members and nonmembers
- Dates and Locations:**

  - March 3–4, 2016 | Madison, WI
  - March 31–April 1, 2016 | Savannah, GA
  - April 14–15, 2016 | Phoenix area, AZ
  - April 21–22, 2016 | Annapolis, MD
  - May 5–6, 2016 | Newport Beach, CA
  - TBA | International Summit

## OTHER LEADERSHIP AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Webinars**  
Online live and on demand webinars on a variety of local government topics | **Date:** Ongoing | **Fee:** Varies | Open to members and nonmembers  
For details, visit [icma.org/calendar](http://icma.org/calendar).
  - ICMA University Workshops**  
Workshops you can bring to your local government, state association meeting, or other setting | **Dates:** Ongoing | **Fee:** \$3,960 for half day (including instructor travel) | Open to members and nonmembers  
For details, visit [icma.org/workshops](http://icma.org/workshops).
- Topics include:**

  - Leadership
  - Ethics
  - Performance measurement
  - Strategic planning
  - Public safety management
  - Citizen engagement
  - Staff development
  - Personal development
  - Budgeting and finance
- Mini-workshops**  
Shorter skill-building sessions that you can bring to your local government, state association meeting, or other setting | **Dates:** As Requested | **Fee:** \$2,500 for 2 hours (client pays travel and lodging) | Open to members and nonmembers  
For details, visit [icma.org/workshops](http://icma.org/workshops).
- Topics include:**

  - Meeting facilitation
  - Adding meaning and value to data through story
  - Repacking your bags and creating a new life map
  - Engagement, motivation, and leadership
  - Public speaking skills—making what you have to say memorable
- Informational Sessions**  
Informational sessions you can bring to your local government, state association meeting, or other setting  
**Dates:** As Requested | **Fee:** Varies; can be complimentary, travel and lodging reimbursement only, or a fee depending on length and your organization's needs
- Topics include:**

  - Leadership
  - Ethics
  - Performance analytics
  - Sustainable communities