



Board of Directors Meeting
MINUTES
October 16, 2019

1. CALL TO ORDER

- ❖ Vice President Murguia called the Board of Directors Meeting to order at 9:03 AM.

2. ROLL CALL

- ✓ President, Nicholas Gonzalez
- ✓ Vice President, Izzy Murguia
- ✓ Director of Communications/Secretary, Kristen Nelson
- ✓ Director of Finance/Treasurer, Ryan Hallett Hinton
- ✓ Director of Programming, Monica I. Martinez
- ✓ Region One Representative, Lara Christensen
- ✓ Region Two Representatives, Ryan Kintz & Jonathan Royas
- ✓ Region Three Representative, PJ Gagajena
- ✓ Region Four Representative, Lilyan Villarreal
- ✓ Region Five Representative, Alfa Lopez
- ✓ Region Seven Representatives, Joseph Cisneros & Michael Johnston
- ✓ Region Eight Co-Chair, Stephanie Boyce

Absent:

Director of Membership Services, Dominique Samario
Immediate Past President, Ashley Garcia
Region Six Representative
ICMA Representative, Pat Martel
League of California Cities Representative, Meghan McKelvey
Institute for Local Government Representative, Melissa Kuehne
MMANC Representative, Carla Hansen
Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

- ❖ President Gonzalez presented the minutes from the Board of Directors Meeting on Wednesday, September 18. Motioned by Vice President Murguia, seconded by Region 7 Representative Johnson. The Board of Directors unanimously approved the minutes.

4. PRESIDENT'S REPORT

- ❖ President Gonzalez is working closely with the Annual Conference Committee to assist the Corporate Partners on getting their content and ad information in by the deadline. He informed the Board that additional sponsorship opportunities that were available this year could turn into 2020 Partnerships and announced our newest Bronze Partner, Revize.

- ❖ President Gonzalez is working with Julia Erdkamp to be sure we have enough information about the Leadership Program she has in the works so we can effectively assist with promoting the Program at Annual and asked that the Board consider other training opportunities with her in the future.
- ❖ President Gonzalez plans to provide updates on his numerous meetings at ICMA's Annual Conference during the November Board Meeting and shared that he is still working to finalize a location for the MMANC/MMASC meet up.
- ❖ President Gonzalez will be MMASC's representative on the ICMA 2020 Annual Conference Planning Committee.
- ❖ President Gonzalez will be presenting with Director of Communications Nelson to a group of MPA students at Cal Poly Pomona and will provide an update on that experience during the November Board Meeting.

5. VICE PRESIDENT'S REPORT

- ❖ Vice President Murguia provided the final pre-conference update to the Board of Directors, stating that the conference is completely sold out and that an overflow hotel is opening for those who didn't make it into the room block at the Hilton. Additionally, the Marketing and Communications Committee is moving information into WHOVA which will open at the end of the month.
- ❖ Vice President Murguia stated that he still needs raffle prizes from each of the Regions and asks that they be in by November 1.
- ❖ Vice President Murguia asked everyone to start thinking about 2020 by considering possible event venues centrally located in LA or OC and that anyone interested in co-chairing a signature event let him know as soon as possible.
- ❖ Vice President Murguia presented to a class at Cal State Fullerton on October 10 where they spoke to approximately 50 students about professional development and careers in local government.
- ❖ Vice President Murguia stated that the CGL Committee had approved 3 CGL courses for MMANC's Annual Conference. 2 new applications were received after Summer Session but there have been no submittals for CGL credit since that event.

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ Director of Communications Nelson has been working with Vice President Murguia and Director of Finance/Treasurer Hallett Hinton to evaluate options for a venue for Annual Conference 2021 and looks forward to providing a recommendation to the Board in the near future.
- ❖ Director of Communications Nelson has been working with Vice President Murguia to evaluate ways to improve the CGL program in the coming years. Discussion on this item will come at a later date.
- ❖ Director of Communications Nelson has been working with Director of Membership Services Samario and Region 1 Representative Cervantes on drafting Bylaw Amendments for consideration at Annual Conference for the addition of a U.S. Military Veteran membership category.
- ❖ Director of Communications Nelson provided a handful of analytics specific to Annual Conference and asked that anyone interested in specific analytics let her know so she can provide that information.
- ❖ Director of Communications Nelson will be attending the MMANC Annual Conference and ICMA Annual Conference and looks forward to the experiences and insight that these events will bring to future MMASC event planning.

- ❖ Director of Communications Nelson is excited to join President Gonzalez to discuss MMASC with a group of MPA students at Cal Poly Pomona in the near future.

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Hallett Hinton stated a checking account balance of \$156,213 which will decrease as Annual Conference expenses are paid. Savings stands at approximately \$70,000.
- ❖ Director of Finance/Treasurer Hallett Hinton will post Regional Board budget updates to BaseCamp later this week.
- ❖ Director of Finance/Treasurer Hallett Hinton announced that he is the newest member of the Cal-ICMA Ethics Committee and will serve as MMASC's representative for 2020.

8. DIRECTOR OF PROGRAMMING'S REPORT

- ❖ Director of Programming Martinez announced that the Cal-ICMA Ethics Committee's proposal for a panel at the upcoming League CM Conference in February was accepted.
- ❖ Director of Programming Martinez stated that the Cal-ICMA Student Chapter Outreach is still working on their Management Fellowship opportunity.
- ❖ Director of Programming Martinez distributed Letters of Commitment to all Regional Board Members asking if they plan to continue in 2020 and requested a vote of the Executive Board to approve a new representative for Region 2: Katrina Maksimuk from the City of Ventura. She was approved unanimously. The vote is documented at the end of these minutes.

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ None.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ None.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- ❖ Representative Christensen stated that the Board typically meets quarterly to discuss their upcoming events and that a speed coaching event they had planned for October unfortunately needed to be rescheduled for a later date which will be finalized and announced by November. The Board is also working closely with Immediate Past President Garcia to coordinate a networking luncheon which will focus on drumming up local membership.

B. CHANNEL ISLANDS (REGION 2)

- ❖ Representative Kintz shared that the Region is continuing momentum with the addition of three new Board Members and a number of planned events, including a November Lunch Mixer, a December Luncheon with Ventura County City Manager's Association (for which they have already obtained a \$1500 sponsorship from SoCal Gas), a Dress for Success Event in January 2020 and a Volunteer Event in March 2020.

C. DESERT (REGION 3)

- ❖ Representative Gagajena shared that the Region is pleased to see an increase in membership for the Region since January and announced two upcoming events: a holiday mixer in

December and the Region's signature Polo Mixer in January 2020. The Board is working on obtaining sponsorships for the Polo event. The Board is also looking to engage with other organizations such as the International Network of Asian Public Administrators, the national Forum of Black Public Administrators, the League of Women in Government and more to continue to promote the Region and MMASC.

D. INLAND EMPIRE (REGION 4)

- ❖ Representative Villarreal gave an update about two recent events: a Lunch and Learn from September with 37 registrants in Menifee which included lunch and a tour of Menifee City Hall, and a Leading and Learning Outreach event on October 10 in La Verne which boasted 50 registrants. The Board is working on another event to be hosted in Rancho Cucamonga and plans to send Director of Programming Martinez some information about someone interested in joining their Board.

E. NORTH LOS ANGELES COUNTY (REGION 5)

- ❖ Representative Lopez shared that the Region is pitching an idea for a Lunch and Learn with a panel of City Managers from smaller cities to discuss challenges and strengths to managing smaller populations and budgets. This event is currently planned for November 21 with the cities of Bradbury, Rolling Hills and Hidden Hills. The Board is also discussing a holiday event for December to close out the year.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- ❖ President Gonzalez gave Region 6's report on their behalf, sharing updated on a number of upcoming events, including a Lunch and Learn with CCMG on November 5 where attendees can work to build individual development plans, a Gateway Cities COG event planned for January 2020, future Dress for Success efforts and an event focused on emergency preparedness.

G. ORANGE COUNTY (REGION 7)

- ❖ Representative Johnston gave an update on their recent OCCMA Luncheon and Speed Coaching event which was hosted on October 2; there were approximately 95 attendees, making it one of the region's most well attended events. The Board is planning a holiday party in central OC for late November or early December.

H. SAN DIEGO COUNTY (REGION 8)

- ❖ Representative Boyce stated that the last professional development event for 2019 is being hosted next week in El Cajon and will include a panel on homelessness issues in the region. The Board is planning an end of year celebration in National City for December to close out the year.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

- ❖ None.

13. EXECUTIVE DIRECTOR'S REPORT

- ❖ None.

14. UNFINISHED BUSINESS

- ❖ None.

15. NEW BUSINESS

- ❖ None.

16. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ None.

17. ADJOURNMENT

- ❖ President Gonzalez adjourned the Board of Directors Meeting at 9:49 AM.

Vote Tally

Region 2 Representative Approval: Katrina Maksimuk

Representative	Vote
President	Yes
Vice President	Yes
Communications	Yes
Treasurer	Yes
Programming	Yes
Membership	Absent
Immediate Past President	Absent
Region 1	Yes
Region 2	Yes
Region 3	Yes
Region 4	Yes
Region 5	Yes
Region 6	Absent
Region 7	Yes
Region 8	Yes