



Board of Directors Meeting
MINUTES
September 18, 2019

1. CALL TO ORDER

- ❖ Vice President Murguia called the Board of Directors Meeting to order at 9:02 AM.

2. ROLL CALL

- ✓ President, Nicholas Gonzalez
- ✓ Vice President, Izzy Murguia
- ✓ Director of Finance/Treasurer, Ryan Hallett Hinton
- ✓ Director of Programming, Monica I. Martinez
- ✓ Director of Membership Services, Dominique Samario
- ✓ Immediate Past President, Ashley Garcia
- ✓ Region One Representative, Norma Cervantes
- ✓ Region Two Representative, Ryan Kintz
- ✓ Region Three Representative, Adam McWey & PJ Gagajena
- ✓ Region Four Representatives, Nicole Cuadras
- ✓ ICMA Representative, Pat Martel
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Communications/Secretary, Kristen Nelson
Region Five Representative, Scarlett Santos Leon
Region Six Representative, Dia Turner
Region Seven Representatives, Michael Johnston
Region Eight Co-Chair, Ashlee Stratakis
League of California Cities Representative, Meghan McKelvey
Institute for Local Government Representative, Melissa Kuehne
MMANC Representative, Carla Hansen

3. APPROVAL OF MINUTES

- ❖ President Gonzalez presented the minutes from the Board of Directors Meeting on Wednesday, August 21. Motioned by Director of Membership Services Samario, seconded by Region 1 representative Cervantes. The Board of Directors unanimously approved the minutes. Immediate Past President Garcia joined the call after the vote.

4. PRESIDENT'S REPORT

- ❖ President Gonzalez congratulated the incoming 2020 Executive Board with special recognition to Izzy Murguia as incoming President and the Elections Committee for a seamless elections process.
- ❖ President Gonzalez stated that the Annual Conference Committees are working to finalize details with the corporate partners on exhibitor spaces and are finishing out the programming. Information

is being uploaded to BaseCamp as it is finalized. Additional sponsorship opportunities are available at Annual Conference for partners who do not participate year-round.

- ❖ President Gonzalez shared that the Municipal Financial Management Program is starting up again and a new Municipal Leadership Program is also in the works.
- ❖ President Gonzalez announced that the scholarship winners for ICMA's Annual Conference had been selected and shared that MMASC and MMANC were planning a meet up while in Nashville for anyone attending.
- ❖ President Gonzalez provided an update on the ICMA joint member outreach initiative, sharing that 29 members were brought to MMASC as a result of the effort.
- ❖ President Gonzalez attended the Alliance for Innovation's BIG IDEAS conference and provided a brief update.

5. VICE PRESIDENT'S REPORT

- ❖ Vice President Murguia announced that Annual Conference 2019 is less than 60 days away and that there are currently 263 registrants out of a maximum 290. Anyone interested in registering after 290 will be waitlisted.
- ❖ Vice President Murguia also shared additional updated on Annual Conference, sharing that session spotlight summaries were being uploaded to the conference website and that the conference app should launch at the end of next month. Scholarships for the Annual Conference have been announced.
- ❖ Vice President Murguia announced that Annual Conference session moderators were still needed as were raffle prizes and that a sample donation letter was available on BaseCamp.
- ❖ Vice President Murguia joined Director of Finance/Treasurer Hallett Hinton and Director of Communications Nelson in the Desert to conduct site tours for Annual Conference 2021.
- ❖ Vice President Murguia stated that he would be joining Region 7 on October 10 at Cal State Fullerton to present to their students.

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ Vice President Murguia gave Director of Communications Nelson's report on her behalf, sharing her thanks to be working to develop the Veteran Membership tier and her congratulations to the incoming Executive Board.
- ❖ Director of Communications Nelson reminded the Regional Boards that the end of the calendar year is typically event heavy and to please be sure that events are calendared and flyers reviewed and approved for promotion on social media and in What's Happening Wednesday. How To documents are available on BaseCamp for these tasks.
- ❖ Director of Communications Nelson shared that she and Vice President Murguia were working together to improve the CGL Program and provide opportunities to increase the number of participants and graduates.
- ❖ Director of Communications Nelson will be representing MMASC at the upcoming MMANC Annual Conference in Sacramento, will be in attendance at the ICMA Annual Conference in Nashville, and is partnering with President Gonzalez to present to MPA students at Cal Poly Pomona in November.

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Hallett Hinton included a Statement of Activity with his report, sharing that, as of September 11, 2019, there was \$137,334 in the checking account and \$70,272

in savings. This is due to the incoming Annual Conference revenue and the fact that no large Annual Conference expenditure has been processed yet.

- ❖ Director of Finance/Treasurer Hallett Hinton joined Vice President Murguia and Director of Communications Nelson in the Desert for Annual Conference 2021 site tours.

8. DIRECTOR OF PROGRAMMING'S REPORT

- ❖ Director of Programming Martinez shared her excitement that Region 2 Representative Kintz had returned to the Board and that she was working with him to organize events and find additional Region Board members to assist him moving forward.
- ❖ Director of Programming Martinez stated that the Cal-ICMA Ethics Committee is still waiting to hear back about their session proposal for the CM Conference in February.
- ❖ Director of Programming Martinez announced that the Cal-ICMA Student Chapter is meeting tomorrow and that they are still working to coordinate with existing chapters to partner on getting other chapters up and running.

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ Director of Membership Services Samario thanked everyone for working to maintain our high membership numbers.
- ❖ Director of Membership Services Samario encouraged the Region Boards to connect with their membership about their upcoming events because it is a more personalized invitation that demonstrates immediate value, especially to new members.
- ❖ Director of Membership Services Samario informed the Board that she is working with Region 1 Representative Cervantes and Director of Communications Nelson to develop draft language for the Veteran Membership tier for consideration at the Annual Business Meeting. She provided clarification that the Veteran Membership tier is for newly discharged Veteran's looking to transition to careers in local government and that Veteran's currently employed are not eligible, instead falling under the Full Member tier. She reminded the Regional Boards to notify her of any current Veteran members.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ Immediate Past President Garcia congratulated the incoming Executive Board and shared that she is still working with Region 1 to put events onto the calendar.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- ❖ Representative Cervantes stated that the Board is working on numerous events, including a professional development event to be held before the end of the calendar year and their annual CM luncheon in October. They are working to get everything out to the calendar once the details are finalized.

B. CHANNEL ISLANDS (REGION 2)

- ❖ Representative Kintz is happy to be back and is hitting the ground running with an October Dress for Success event, a partnership with the Channel Islands Public Management Association and their annual CM Luncheon in December.

C. DESERT (REGION 3)

- ❖ Representative McWey shared that their EOC Tour and Talk went well yesterday with ten attendees made up of half member, half non-members and a Council member.
- ❖ Representative McWey shared that the Region is working on finalizing a sponsorship letter and are finalizing costs so they can proceed with marketing the Polo Mixer.
- ❖ Representative McWey shared that they have not received responses from any Region 3 Veteran members.

D. INLAND EMPIRE (REGION 4)

- ❖ Representative Cuadras announced their upcoming Lunch and Learn focused on rising through the organization and their October 10 CM panel at La Verne which will provide a dual focus on increasing student membership. They are hopeful that announcing the speaker panel will boost registration.

E. NORTH LOS ANGELES COUNTY (REGION 5)

- ❖ None.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- ❖ None.

G. ORANGE COUNTY (REGION 7)

- ❖ Director of Finance/Treasurer Hallett Hinton gave Region 7's report on their behalf, stating that they are working up events for the end of 2019, including their annual OCCMA Luncheon and Speed Coaching event on October 2 and their presentation to Cal State Fullerton students on October 10. A holiday party is also in the works for November or December.

H. SAN DIEGO COUNTY (REGION 8)

- ❖ None.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

- ❖ ICMA Representative Martel announced that the upcoming ICMA Annual Conference has reached record registration with over 3,600 people planning to attend. All conference housing is full.
- ❖ ICMA Representative Martel reminded everyone about the Cal-ICMA/League state reception on Monday and encouraged the Board's participation at a variety of events.
- ❖ ICMA Representative Martel provided insight into the ICMA Board's August meeting in Chicago where they discussed three proposed changes to the ICMA Constitution geared towards expanding the membership rights of Affiliate Members in the areas of voting and service to the organization. Ballots have already gone out with language modifications to Tenets 1 and 2 of the ICMA Code of Ethics.
- ❖ ICMA Representative Martel informed the Board that ICMA is working to be certified as a Veteran's organization and that their program representative Scott Robinson can be a resource as we work to develop our Veteran Membership tier.

13. EXECUTIVE DIRECTOR'S REPORT

- ❖ Executive Director Kilkenny shared that there have been no registrations for the Annual Conference Golf Tournament despite it being advertised for a few weeks now. Vice President Murguia will push the event again on social media.

14. UNFINISHED BUSINESS

- ❖ None.

15. NEW BUSINESS

- ❖ None.

16. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ None.

17. ADJOURNMENT

- ❖ President Gonzalez adjourned the Board of Directors Meeting at 9:48 AM.