



Board of Directors Meeting
MINUTES
August 21, 2019

1. CALL TO ORDER

- ❖ Vice President Murguia called the Board of Directors Meeting to order at 9:02 AM.

2. ROLL CALL

- ✓ President, Nicholas Gonzalez
- ✓ Vice President, Izzy Murguia
- ✓ Director of Finance/Treasurer, Ryan Hallett Hinton
- ✓ Director of Membership Services, Dominique Samario
- ✓ Region One Representative, Norma Cervantes
- ✓ Region Three Representative, PJ Gagejena
- ✓ Region Four Representatives, Matt Hickey & Lilyan Villarreal
- ✓ Region Five Representative, Scarlett Santos Leon
- ✓ Region Six Representative, Dia Turner
- ✓ Region Seven Representatives, Michael Johnston
- ✓ Region Eight Co-Chair, Ashlee Stratakis
- ✓ ICMA Representative, Dave Mora & Pat Martel
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Communications/Secretary, Kristen Nelson
Director of Programming, Monica I. Martinez
Immediate Past President, Ashley Garcia
Region Two Representative
League of California Cities Representative, Meghan McKelvey
Institute for Local Government Representative, Melissa Kuehne
MMANC Representative, Carla Hansen

3. APPROVAL OF MINUTES

- ❖ President Gonzalez presented the minutes from the Board of Directors Meeting on Wednesday, July 17. Motioned by Vice President Murguia, seconded by Region 6 Representative Turner. The Board of Directors unanimously approved the minutes.

4. PRESIDENT'S REPORT

- ❖ President Gonzalez thanked everyone who attended Summer Session and complemented the Committee on a job well done.
- ❖ President Gonzalez informed the Board that he and Director of Communications Nelson are presenting to an MPA class at Cal Poly Pomona on November 4 as part of MMASC's university outreach initiative and are looking for a City Manager to present with them.

- ❖ President Gonzalez shared that he is still working with MMANC on a partnership breakfast at the ICMA Annual Conference.
- ❖ President Gonzalez informed the Board that Kurt Wilson has separated from his city and can no longer serve as President of the League's CM Department so President-Elect Reva Feldman from Malibu will step into the role. They are discussing opportunities for additional collaboration.
- ❖ President Gonzalez will attend the Alliance for Innovation's Big Ideas Conference in September and has made arrangements to meet with representatives to discuss how we can better partner together.
- ❖ President Gonzalez informed the Board that the collaboration effort with ELGL's Inspire event at Pepperdine has been postponed until Spring 2020.
- ❖ President Gonzalez included the names of the seven pairs of mentors/mentees in his report and stated that Region Six Representative Joey Garcia was continuing to check in on the participants and plans to send a survey to gauge the success of the program.
- ❖ President Gonzalez provided an update on the Municipal Financial Management Program, stating that information had been sent out through all of our communications channels with an application deadline of Friday, August 23.

5. VICE PRESIDENT'S REPORT

- ❖ Vice President Murguia provided an update on the Annual Conference, stating that there are currently 196 registrants and reminding everyone to book their hotel rooms because they are almost sold out. He also informed the Board that the layout of the program was posted to the website and that the committee is working to add details about the receptions in the coming weeks. They are conducting a site visit this Friday.

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ President Gonzalez gave Director of Communications Nelson's report on her behalf, stating she hopes everyone is pleased with the transition to UberConference and reminding everyone to please send their items for social media and What's Happening Wednesday to Social Media Coordinator Spiegel in her absence and reminding everyone about the importance of quality content driving traffic to the website and to their events and promotional materials.

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Hallett Hinton stated that, as of August 12, there was \$111,352.44 in the checking account and \$70,270.47 in savings.
- ❖ Director of Finance/Treasurer Hallett Hinton shared that the third and final deposit had been sent to the Hilton Santa Barbara and the check did clear
- ❖ Director of Finance/Treasurer Hallett Hinton stated that, per the feedback he has received, he has been posting regional budget balances to BaseCamp with the latest being posted on August 12.
- ❖ Director of Finance/Treasurer Hallett Hinton shared that he would be presenting to Cal State Fullerton's MPA program with Kirstin Graham and Hayley Gilbert on October 10.

8. DIRECTOR OF PROGRAMMING'S REPORT

- ❖ President Gonzalez gave Director of Programming Martinez' report on her behalf, expressing her thanks to the Summer Session committee and volunteers and that she has been receiving positive feedback about the event.

- ❖ The Cal-ICMA Ethics Committee submitted a proposal for an ethics panel at League CM Department conference.

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ Director of Membership Services Samario shared her excitement at achieving 843 active members and announced that lapsed memberships have remained steady month to month.
- ❖ Director of Membership Services Samario stated that the Veteran Membership Committee met to discuss next steps and that they are focusing on what other organizations do, as well as connecting with military bases to discuss their discharge divisions services and gain insight into how we can best assist with transition services.
- ❖ Director of Membership Services Samario asked the Regional Boards to connect with their members to find out whether we had any current members with veteran status so we can evaluate the potential to partner potential veteran members with an existing member at Annual Conference as a conference buddy. She thanked the Executive Board and Annual Conference Committee for agreeing to offer two potential veteran members with a sponsorship for Thursday's events at Annual Conference.
- ❖ Director of Membership Services Samario announced that the Committee is working to draft language for incorporation into the bylaws at this year's conference Annual Business Meeting.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ None.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- ❖ Representative Cervantes shared that Region 1 is working on getting their events posted to the calendar in the coming weeks.

B. CHANNEL ISLANDS (REGION 2)

- ❖ None.

C. DESERT (REGION 3)

- ❖ Representative Gagajena informed the Board that their EOC Tour was coming up September 17 and that the Save the Date for the region's annual signature event at the Polo Grounds has been posted as well.

D. INLAND EMPIRE (REGION 4)

- ❖ Representative Villarreal announced two upcoming events, a networking session with students from La Verne and a City Manager panel to discuss the profession on October 10, and a lunch and learn scheduled for September 26. The region is planning a third event in November or December which will be announced at a later date.

E. NORTH LOS ANGELES COUNTY (REGION 5)

- ❖ Representative Santos Leon announced their upcoming Lunch and Learn event scheduled for August 29 which will feature Claremont's City Manager and focus on economic development.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- ❖ Representative Turner gave an update on numerous events in the works, including an August 29 Lunch and Learn focused on work-life balance, continued efforts to organize a tour of Long Beach's City Hall and EOC, as well as a tour of LA Airport's upgrades.
- ❖ Representative Turner stated that the Region was informed that Nordstrom's stylist program is probably going to be eliminated from stores, so they are working on alternatives.
- ❖ Representative Turner shared that they are continuing to work with COG on a women-focused session encouraging them to enter the City Manager profession and that a call is scheduled tomorrow to brainstorm their approach to the event.

G. ORANGE COUNTY (REGION 7)

- ❖ Representative Johnston stated that the Region had a call to finalize plans for their upcoming annual OCCMA luncheon on October 2.
- ❖ Representative Johnston mentioned their partnership with Director of Finance Hallett Hinton to present to Fullerton's MPA students.
- ❖ Representative Johnston shared that the Region is working to plan a Lunch and Learn or mixer in November after the conference or in early December.

H. SAN DIEGO COUNTY (REGION 8)

- ❖ Region Co-Chair Stratakis announced that their annual Padre Game event was sold out.
- ❖ Region Co-Chair Stratakis informed the Board that they are planning a professional development event in October with a panel of representatives from the City of El Cajon to address homelessness and a December holiday mixer potentially hosted in National City.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

- ❖ ICMA Representative Dave Mora announced Pat Martel's taking over the role of West Coast Regional Director and that this would be his last call with us. He expressed his appreciation for the opportunity to see how we work and his belief that MMASC represents the future of the profession in California.
- ❖ ICMA Representative Pat Martel shared that she would be dialed in to MMASC, MMANC and similar organizations so that she and ICMA can be here to support and collaborate, being a resource for us in every way possible.
- ❖ ICMA Representative Pat Martel shared that the room blocks for ICMA's Annual Conference were officially sold out but if there were people still looking for a room that she would be happy to assist them.
- ❖ ICMA Representative Pat Martel is attending MMASC's Annual Conference and will bring ICMA materials with her for the exhibitor space. President Gonzalez will send her the exhibitor brochure for additional information.

13. EXECUTIVE DIRECTOR'S REPORT

- ❖ Executive Director Kilkenny shared that the number of full members has typically hovered around 600 but has risen to 627 which he believes is a reflection on the work we do and showcases how existing members stay on board.

14. UNFINISHED BUSINESS

- ❖ None.

15. NEW BUSINESS

- ❖ None.

16. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ President Gonzalez stated that the Executive Board will be reviewing the ICMA/ MMASC membership partnership effort outcomes in the coming months.
- ❖ President Gonzalez announced a reminder that the election period for the Director of Membership position is open to full members only.

17. ADJOURNMENT

- ❖ President Gonzalez adjourned the Board of Directors Meeting at 9:50 AM.