



**Mid-Year Board of Directors Meeting**  
**MINUTES**  
August 20, 2022

**MISSION  
STATEMENT**

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

**1. CALL TO ORDER**

- ❖ President Kespradit called the meeting to order at 11:38 AM.

**2. ROLL CALL**

Present

- President, Paolo Kespradit
- Vice President, Dominique Samario
- Director of Communications/Secretary, Jonathan Royas
- Director of Finance/Treasurer, Louie Lacasella
- Director of Programming, Joseph Cisneros
- Director of Membership Services, Greg Kwolek
- Immediate Past President, Tanya Spiegel
- Region 2 – Mackenzie Douglass
- Region 4 – Matt Hickey
- Region 5 – Chris Castruita
- Region 6 – Dia Turner
- Region 7 – Kirsten Graham, Nicole Houston, Shaunna Hunter, Joshua Soliz and Alyssa Palma
- Region 8 – Lauren Ryan

Absent

- Region 1
- Region 3 (vacant)
- Executive Director, Kevin Kilkenny
- CalCities Representative, Meghan McKelvey
- Institute for Local Government Representative, Melissa Kuehne
- MMANC President, Elle Dallman

**3. APPROVAL OF MINUTES**

- ❖ Motion for approval of the minutes from the July 20, 2022 Board of Directors Meeting was made by Director of Programming Cisneros and seconded by Region 7 Board Member Graham. Motion was unanimously approved.

#### **4. PRESIDENT'S REPORT**

- ❖ President Kespradit thanked the Summer Session Committee for an excellent event.
- ❖ President Kespradit provided an update on the 2022 Annual Conference.
- ❖ President Kespradit attended the Institute for Local Government Board of Directors Retreat in Sacramento and will be attending the ICMA Annual Conference in September. MMASC will be hosting a breakfast for MMASC members on Monday, September 19. More details to follow.

#### **5. VICE PRESIDENT'S REPORT**

- ❖ Vice President Samario thanked the Summer Session Planning Committee.
- ❖ Vice President Samario provided an update on the 2022 Annual Conference. There are currently 200 registrants, and the Committee expects more. Session spotlights will continue – and they continue to attract others

#### **6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ Director of Communications/Secretary Royas provided an update on the Marketing and Communications for the Association. He thanked Committee Member Alyssa Palma for her hard work on the continuous expansion of the content for the *What's Happening Wednesday* email.
- ❖ Director of Communications/Secretary Royas provided an update on the Annual Conference Marketing and Communications Committee. They will be working with Immediate Past President Spiegel on the Whova app.
- ❖ Director of Communications/Secretary Royas informed the Board of Directors that the Marketing and Communications Committee intends to create additional pop-up banners as well as MMASC swag.

#### **7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ Director of Finance/Treasurer Lacasella provided an update on the Annual Budget including the Expenditures, Revenue, Signature Events, and Budget Summary. To date, Revenues are at \$196,324.67 and Expenditures are at \$105,040.35.
- ❖ Director of Finance/Treasurer Lacasella will work with the Scholarships Committee on increasing the allocation of funding for the ICMA Annual Conference Scholarship Winner to from \$1500 to \$2000, to cover travel and lodging. The motion for this was made by Region 7 Board Member Hunter and seconded by Director of Membership Services Kowlek. The motion was unanimously approved by the Board of Directors.
- ❖ Director of Finance/Treasurer Lacasella also provided an update on the Account Status and Activity. As of August 17, 2022, \$138,633.11 in the checking account and \$80,302.84 in the savings account.

#### **8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming Cisneros thanked everyone for attending the Mid-Year Retreat.
- ❖ Director of Programming Cisneros thanked his fellow Summer Session Committee Members for their assistance in the planning and execution of the Summer Session.

- ❖ Director of Programming Cisneros provided an update on the Annual Conference Logistics & Facilities Committee and Golf Planning Committee.
- ❖ Director of Programming Cisneros informed the Board of Directors that he is working on the recruitment of Region 3 Board Members.

#### **9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ Director of Membership Services Kwolek thanked everyone for attending the Summer Session and thanked the Committee for their hard work.
- ❖ Director of Membership Services Kwolek provided a Membership Update. As of August 2, there was a total of 830 members with 18 new members joining in July, and 25 lapsed memberships.
- ❖ Director of Membership Services Kwolek asked the Board of Directors to take into consideration of providing a special gift to the Annual Conference Planning Committee outside of the traditional registration discount. Additionally, to consider the same practice for the Planning Committee members of the other three MMASC Signature Events (Winter Forum, Women's Leadership Summit and Summer Session). The Board of Directors approved him and Immediate Past President Spiegel to work on the language for the Business Meeting that allows for verbiage to expand the opportunity for waiving or discounting of registration fees and or gift cards or some kind of gift for the Committee Members.

#### **10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ Immediate Past President Spiegel provided an update on the website redesign launch that is scheduled for Tuesday, August 30.
- ❖ Immediate Past President Spiegel informed the Board of Directors that there was one MMASC member selected as one of the 50 delegates for the Local Government 2030 in November.
- ❖ Immediate Past President Spiegel provided an update on the Annual Conference Special Events Committee.
- ❖ Immediate Past President Spiegel thanked the Board of Directors for their hard work and dedication to MMASC and congratulated the 2022-2023 Executive Board Members.

#### **11. REGION CHAIR REPORTS**

##### **• CENTRAL COAST (REGION 1)**

- President Kespradit provided Region 1's Board Report on their behalf.
- Region 1 is beginning preparations for Region Events in the Santa Barbara area as well as the San Luis Obispo area in the coming months.

##### **• CHANNEL ISLANDS (REGION 2)**

- Region 2 Co-Chair Douglass provided an update on their recent Beach Clean-Up event and Naval Base Tour event.

##### **• DESERT (REGION 3)**

- N/A

##### **• INLAND EMPIRE (REGION 4)**

- Region 4 Co-Chair Hickey provided an update on upcoming Regional Events including an event at TopGolf in Ontario. More details to follow.

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- ***NORTH LOS ANGELES COUNTY (REGION 5)***
  - Region 5 Co-Chair Castruita provided an update on upcoming Regional Events. They are working with the San Gabriel Valley City Manager Association on partnering with on two events per year. Additionally, Region 5 is working on partnering with the University of La Verne on a networking event. More information to follow.
- ***SOUTH LOS ANGELES COUNTY (REGION 6)***
  - Region 6 Co-Chair Turner provided an update on the Breakfast with a City Manager event with the Gateway Cities COG. There is interest in doing more than one event a year with the COG.
  - Region 6 Co-Chair Turner provided an update on upcoming Regional Events and interest in having a diversity in education session.
- ***ORANGE COUNTY (REGION 7)***
  - Region 7 Co-Chair Houston provided an update on upcoming Regional Events including the annual signature event with the Orange County City Managers Association on October 5.
- ***SAN DIEGO COUNTY (REGION 8)***
  - Region 8 Co-Chair Ryan provided an update on upcoming Regional Events including the Padres vs Dodgers baseball game co-hosted with Region 4 on September 27 as well as the Assistant City Manager Brunch on October 5.
  - Region 8 will be working on inviting their region members to their Region Board Meetings in 2023.

#### ***12. NEW BUSINESS***

- ❖ None.

#### ***13. ANNOUNCEMENTS / GOOD OF THE ORDER***

- ❖ None.

#### ***14. ADJOURNMENT***

- ❖ The meeting was adjourned at 12:55 PM.