



Midyear Board of Directors Meeting
MINUTES
August 15, 2020

1. CALL TO ORDER

- ❖ President Murguia called the Midyear Board of Directors Meeting to order at 9:10 AM.

2. ROLL CALL

- ✓ President, Izzy Murguia
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Dominique Samario
- ✓ Director of Programming, Paolo Kespradit
- ✓ Director of Membership Services, Ryan Hallett Hinton
- ✓ Immediate Past President, Nicholas Gonzalez
- ✓ Region 2 Co-Chairs, PJ Gagajena, Katrina Maksimuk & Jonathan Royas
- ✓ Region 4 Co-Chair, Justine Garcia & Imelda Huerta
- ✓ Region 5 Co-Chair, Julio Donayre
- ✓ Region 6 Co-Chair, Dia Turner
- ✓ Region 7 Co-Chair, Hayley Gilbert, Nicole Houston & Shaunna Hunter
- ✓ Region 8 Co-Chairs, Laureen Ryan

Absent:

Vice President, Kristen Nelson
Region 1 Co-Chairs
Region 3 Co-Chairs

3. WELCOME / ICE BREAKER

- ❖ President Murguia and Director of Programming Kespradit welcomed everyone.
- ❖ Director of Communications/Secretary Spiegel led an ice breaker that allowed everyone to get to know a little thing about each other.

4. EXECUTIVE BOARD / ANNUAL CONFERENCE UPDATES

❖ **PRESIDENT'S REPORT**

- President Murguia provided an update on the Strategic Plan that was started at the Board of Directors Meeting on February 18.
- President Murguia provided an update on the Signature Events for 2020.
 - Due to the COVID-19 pandemic, the Summer Session and Women's Leadership Summit were both cancelled. However, the Summer Webinar Series was rolled out and over 350 attendees participated in the nine webinars. The Fall Webinar Series will be from September 3 – October 8. Each webinar is in partnership with our Corporate Partners and Affiliate Partners.
 - The 2020 Annual Conference is scheduled for October 26 – 29.

- The Programming Committee will be working on finalizing the Agenda this month.
- The Annual Business Meeting is scheduled for Wednesday, October 28.
- The Bylaws and Elections Committee is working on the materials that need to be sent out to the membership.
 - Nominations for the Executive Board will open on October 12
 - Nominations for the Executive Board will close on October 28, open forum for Nominations during the Annual Business Meeting (October 28)
 - Election process will commence November 2 – November 16
 - Tally ballot votes and notify the Executive Board Members on November 17
 - Announcement of the 2020-21 Executive Board on November 24
 - The 2020-21 Executive Board will take office on December 1

❖ VICE PRESIDENT'S REPORT

- ❖ None.

❖ DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ Director of Communications/Secretary Spiegel informed the Board of Directors that all email communications are now being done through MemberClicks.
- ❖ Director of Communications/Secretary Spiegel reminded the Region Co-Chairs to send all of the information for upcoming Region Events and Programs to her for marketing materials to be created.

❖ DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Samario informed the Board of Directors that the Association is in good standing and provided an update on the account balance. As of August 15, there is \$99,674 in the checking account and \$75,287 in the savings account.
- ❖ Director of Finance/Treasurer Samario will be sending the balance of each Regions budget to each of the Regions.

❖ DIRECTOR OF PROGRAMMING'S REPORT

- ❖ Director of Programming provided an update on the status of Region Events and Programs. He reminded everyone to post their Events and Programs to the MMASC online calendar and work with Director of Communications / Secretary Spiegel for the marketing materials.

❖ DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ Director of Membership Services Hallett Hinton provided a membership update. As of August 14, the membership stands at 812.
- ❖ Director of Membership Services Hallett Hinton provided an update on the 2020 Annual Conference.
 - i. Registration is now open. Business, Full, and Veteran Members is \$75; Non-members is \$175 (\$85 registration + \$90 one-year membership); Student Members is \$50.
 - ii. The Annual Awards & Scholarships are open.
 - 1. Nominations for the Annual Awards are due by Thursday, September 3.

2. The deadline for Scholarship applications to the MMASC Annual Conference and the ICMA Annual Conference is September 4.
3. Over 50 sessions were submitted this year. The Programming Committee is reviewing each of them and finalizing the schedule.

❖ IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ Immediate Past President Gonzalez thanked everyone for their support and is available as a resource if anyone has questions.

5. GUEST SPEAKER

- ❖ Joel Carnes, President & CEO, Alliance for Innovation was scheduled to speak and unfortunately had a family emergency and therefore was not able to present.

6. BREAKOUT GROUPS AND DISCUSSION

- ❖ Director of Programming Kespradit led a discussion on an analysis of COVID-19's impact on MMASC. The general ideas/thoughts shared among the entire group were:
 - ❖ MMASC's networking ability: It grows each year, we maintain the network and having it as a continuous wheel – based on existing and new members – allows for many opportunities. Whether connecting with members at events and programs or through the mentorship program, the one-on-one connections continue to be a valuable asset to many.
 - ❖ We (MMASC) are connecting with our members (and each of us are connecting with our communities) in different ways – text messages, emails, social media posts, printed materials, transitioning events to virtual events (on Zoom, Microsoft Teams, Cisco Webex, etc.).
 - ❖ There are areas of opportunity for the Association to become more meaningful moving forward including expanding the Listerve and make it an archive-based tool that members can refer to in the future; membership engagement and creating a Dashboard/Database resource for members.

7. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ None.

8. ADJOURNMENT

- ❖ President Murguia adjourned the Midyear Board of Directors Meeting at 11:38 AM.