



**Board of Directors Meeting**  
**MINUTES**  
July 15, 2020

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**1. CALL TO ORDER**

- ❖ President Murguia called the Board of Directors Meeting to order at 9:02 AM.

**2. ROLL CALL**

- ✓ President, Izzy Murguia
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Dominique Samario
- ✓ Director of Programming, Paolo Kespradit
- ✓ Immediate Past President, Nicholas Gonzalez
- ✓ Region 2 Co-Chair, Katrina Maksimuk
- ✓ Region 3 Co-Chair, Ruben Franz
- ✓ Region 4 Co-Chair, Matt Hickey
- ✓ Region 6 Co-Chair, Dia Turner
- ✓ Region 7 Co-Chair, Nicole Houston
- ✓ Region 8 Co-Chairs, Dave Richards
- ✓ ICMA Representative, Pat Martel

Absent:

Vice President, Kristen Nelson  
Director of Membership Services, Ryan Hallett Hinton  
Region 1 Co-Chairs  
Region 5 Co-Chairs  
Executive Director, Kevin Kilkenny  
League of California Cities Representative  
Institute for Local Government Representative  
MMANC Representative

**3. APPROVAL OF MINUTES**

- ❖ President Murguia presented the minutes from the Board of Directors Meeting on Wednesday, June 17. Motioned by Region 4 Co-Chair Hickey, seconded by Region 3 Co-Chair Franz. The Board of Directors unanimously approved the minutes.

**4. PRESIDENT'S REPORT**

- ❖ President Murguia provided an update on the Summer Webinar Series, each that are in partnership with our Corporate Partners and Affiliate Partners.
- ❖ President Murguia informed the Board of Directors that Vice President Nelson had her baby and he will be stepping in on the planning of the 2020 Annual Conference.

- ❖ President Murguia provided an update on the 2020-21 Elections, specifically for those interested in serving on the Executive Board. They will be scheduled around the Annual Conference with nominations opening around October 12 and closing at the Business Meeting during the Annual Conference. Ballots will be emailed out thereafter and closing on November 16. Those that are interested in serving on the Executive Board and have questions, please email [president@mmasc.org](mailto:president@mmasc.org).
- ❖ President Murguia informed the Board of Directors that nine of the ten U.S. Veteran Members have been paired with a Mentor through the Mentorship Program.

#### **5. VICE PRESIDENT'S REPORT**

- ❖ None.

#### **6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ Director of Communications/Secretary Spiegel reminded the Region Co-Chairs to send all of the information for upcoming Region Event and Programs to her for marketing materials to be created in a timely manner.
- ❖ Director of Communications/Secretary Spiegel reminded the Board of Directors that all Board Reports are due on the date and time as requested in the email reminder sent out.

#### **7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ Director of Finance/Treasurer Samario provided an update on the account balance. As of July 9, there is \$99,359 in the checking account and \$75,286 in the savings account.
- ❖ Director of Finance/Treasurer Samario provided an update on the 2020 Women's Leadership Summit/Women's Leadership Week. The Committee received 130 responses from the survey that was sent out. The Committee will be working with the Executive Board on the direction of the event.

#### **8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming provided an update on the process of scheduling for the MMASC Zoom account. In addition, he is cleaning up Basecamp and if there are any Region Board Members that do not have access, please contact him at [programming@mmasc.org](mailto:programming@mmasc.org).
- ❖ Director of Programming informed the Board of Directors that the Midyear Meeting will be held on Saturday, August 15. Details will be emailed out.

#### **9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ President Murguia provided an update for Director of Membership Services Hallett Hinton.
- ❖ As of July 14, the membership stands at 831.
- ❖ To date, 46 members have taken advantage of our offer to extend their lapsed membership to December 31, 2020. They not only expressed gratitude and appreciation for the extension, but also pride for being a member of MMASC.

#### **10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ Immediate Past President Gonzalez informed the Board of Directors that he is working with President Murguia and Vice President Nelson on five scholarships for the 2020 ICMA Annual Conference. Additional information on this will be sent out soon.

#### **11. REGION CHAIR REPORTS**

**A. CENTRAL COAST (REGION 1)**

- ❖ None.

**B. CHANNEL ISLANDS (REGION 2)**

- ❖ Region 2 Co-Chair Maksimuk provided an update on their future virtual events and programs; possible topics include: social media and ethics for the public professional, career development, economic development for small-medium size businesses recently affected in the community and inspiring employee engagement in a virtual environment.

**C. DESERT (REGION 3)**

- ❖ Region 3 Co-Chair Franz provided an update on the Regions plans for future events, including a virtual trivia night.
- ❖ Region 3 Co-Chair Franz provided an update of the drastic drop of tourism and business in the Desert Region.

**D. INLAND EMPIRE (REGION 4)**

- ❖ Region 4 Co-Chair Hickey informed the Board of Directors that the Region Board is in the process of planning future events and programs.
- ❖ Region 4 is still planning on hosting the NBS event in November; President Murguia will follow-up with NBS on the details for it.

**E. NORTH LOS ANGELES COUNTY (REGION 5)**

- ❖ None.

**F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- ❖ Region 6 Co-Chair Turner provided an update on upcoming Region Events, including a Lunch & Learn with the Culver City Management Group on August 12.

**G. ORANGE COUNTY (REGION 7)**

- ❖ Region 7 Co-Chair Houston provided information on their upcoming Region Event that will be a Virtual Trivia Night utilizing Jackbox Games and Zoom on Thursday, July 30 at 7 PM.
- ❖ Region 7 is planning a new membership engagement event in partnership with the MPA program at Cal State University, Fullerton and the University's Pi Alpha Alpha chapter.
- ❖ Region 7 Co-Chair Houston informed the Board of Directors that their Region Signature Event: Networking Luncheon & Speed Coaching with the Orange County City Manager Association has been postponed to 2021 due to COVID-19.
- ❖ Region 7 Co-Chair Houston informed the Board of Directors of the new Region Board Member Shaunna Hunter, City of Anaheim.

**H. SAN DIEGO COUNTY (REGION 8)**

- ❖ Region 8 Co-Chair Richards provided an update on their upcoming webinar with Valerie Phillips of Bob Murray & Associates on video interviewing and recruiting trends on August 13.

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**

- ❖ ICMA Representative Pat Martel provided an update on the “UNITE” 2020 ICMA Annual Conference.
  - Registration opened today, July 15. Member pricing is \$199 until August 26. Group/Team registrations are available – group of 25 or more, registration is \$99 per registrant; 15-24 attendees, registration is \$149 per registrant; 5-14 attendees, registration is \$169 per registrant.
  - There are scholarship opportunities available through ICMA in addition to the scholarships being offered through MMASC. Deadline to apply is August 9. Information is available at [icma.org/annual-conference/scholarships](http://icma.org/annual-conference/scholarships). There are three categories: Early Career Professional, Workplace Diversity, and Small Community Employee.
  - There are over 100 sessions that cover a variety of areas including Budget & Finance, Civic Health & Cohesion, Emergency Management, Equity & Inclusion, Futurism-Innovation-Technology, Resilience, and Leadership.
- ❖ ICMA Representative Pat Martel provided an update on the IMCA Coaching Program. Upcoming sessions include “Managing Hostility in Public Discourse: Living in an Age of Anger” on Wednesday, September 9 and “Charting Your Future: Developing Your Personal Strategic Plan” on Thursday, October 22.

**13. EXECUTIVE DIRECTOR’S REPORT**

- ❖ None.

**14. UNFINISHED BUSINESS**

- ❖ None.

**15. NEW BUSINESS**

- ❖ None.

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ None.

**17. ADJOURNMENT**

- ❖ President Murguia adjourned the Board of Directors Meeting at 9:49 AM.