



Board of Directors Meeting
MINUTES
April 15, 2020

1. CALL TO ORDER

- ❖ President Murguia called the Board of Directors Meeting to order at 9:03 AM.

2. ROLL CALL

- ✓ President, Izzy Murguia
- ✓ Vice President, Kristen Nelson
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Dominique Samario
- ✓ Director of Membership Services, Ryan Hallett Hinton
- ✓ Immediate Past President, Nicholas Gonzalez
- ✓ Region 1 Co-Chair, Norma Cervantes
- ✓ Region 2 Co-Chair, Katrina Maksimuk
- ✓ Region 4 Co-Chair, Justine Garcia
- ✓ Region 5 Co-Chairs, Scarlett Santos Leon
- ✓ Region 6 Co-Chairs, Arecia Hester & Dia Turner
- ✓ Region 7 Co-Chair, Joseph Cisneros
- ✓ Region 8 Co-Chairs, Dave Richards & Ashlee Stratakis
- ✓ ICMA Representative, Pat Martel
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Programming, Paolo Kespradit
Region 3 Co-Chairs
League of California Cities Representative
Institute for Local Government Representative
MMANC Representative

3. APPROVAL OF MINUTES

- ❖ President Murguia presented the minutes from the Board of Directors Meeting on Wednesday, March 18. ICMA Representative Martel informed President Murguia that she was on the call and therefore the minutes need to be corrected. Director of Communications/Secretary Spiegel will make the correction and post the revised minutes.
- ❖ Director of Finance/Treasurer Samario motioned the minutes with the revision, Vice President Nelson seconded the motion. The Board of Directors unanimously approved the minutes.

4. PRESIDENT'S REPORT

- ❖ President Murguia provided an update on the COVID-19 Resources Survey that was sent out to the membership. Responses included interest in virtual networking, webinars and provided good ideas how we can engage our Corporate Partners during this time.
- ❖ President Murguia is working with some of our Corporate Partners on providing free webinars to our members during this time. The first webinar will be held on Wednesday, April 15 with Tripepi Smith. The second webinar is being scheduled with Keenan & Associates in May.
- ❖ President Murguia informed the Executive Board with an update on the positive responses received from our Corporate Partners in regard to the COVID-19 Resources that have been included in the What's Happening Wednesday email newsletter.

5. VICE PRESIDENT'S REPORT

- ❖ Vice President Nelson checked in with everyone and thanked all for their dedication that each have shown to their respective communities and the MMASC membership.
- ❖ Vice President Nelson thanked Director of Communications/Secretary Spiegel for creating the COVID-19 Resources page on the website.
- ❖ Vice President Nelson provided an update on the CGL Program.
- ❖ Vice President Nelson is working with Director of Communications/Secretary Spiegel on the Veteran Outreach Marketing Materials. Applicants from last year's Annual Conference Veteran Scholarship Winners consented to use anonymous quotes from their applications as part of the promotional materials.
- ❖ Vice President Nelson provided an update on the 2020 Annual Conference that is scheduled for October 28-30 at the Hyatt La Jolla. The Call for Proposals will be sent out in the coming month. If anyone is interested in serving on the Annual Conference Committee, please email annualconf@mmasc.org.

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ None.

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Samario provided information on the account balance. As of April 10, there is \$59,230 in the checking account and \$75,284 in the savings account.
- ❖ Director of Finance/Treasurer Samario provided the Board of Directors with the proposed Amended Annual Budget to reflect the decrease of \$1,600 from the Regional Board Events line item. Director of Communications/Secretary Spiegel motioned the approval of the Amended Annual Budget, Region 6 Co-Chair Hester seconded the motion. The Board of Directors unanimously approved the proposed Amended Annual Budget.
- ❖ Director of Finance/Treasurer Samario provided an update on the 2020 Women's Leadership Summit. It has been postponed until Summer due to the COVID-19 pandemic.

8. DIRECTOR OF PROGRAMMING'S REPORT

- ❖ None.

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ Director of Membership Services Hallett Hinton provided an update on the monthly membership reporting. As of April 13, membership stands at 858.

- ❖ Director of Membership Services Hallett Hinton provided an update on the League of California Cities Revenue and Taxation Policy Committee Meeting.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ Immediate Past President Gonzalez provided an update of the League of California Cities Policy Committee. He provided a summary by Alonso Ramirez, Legislative Analyst for the City of Ontario and representative on the Housing, Community & Economic Development Policy Committee.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- ❖ Region 1 Co-Chair Cervantes provided an update on a potential Virtual Happy Hour Region event.

B. CHANNEL ISLANDS (REGION 2)

- ❖ Region 2 Co-Chair Maksimuk provided an update on the plans of a Region Virtual Happy Hour event.

C. DESERT (REGION 3)

- ❖ None.

D. INLAND EMPIRE (REGION 4)

- ❖ Region 4 Co-Chair Garcia provided an update on the Mentorship Program.
- ❖ Co-Chair Garcia provided an update on the upcoming Virtual Hangout Region Event in May. In addition, Region 4 will be partnering with NBS for a Revenue Enhancement Strategies workshop in November.

E. NORTH LOS ANGELES COUNTY (REGION 5)

- ❖ President Murguia provided Region 5's report on their behalf.
- ❖ Region 5 Co-Chair Santos Leon provided an update on the potential upcoming Regional Events for 2020 including a Lunch and Learn, Hiking Activity, Walk for Hope 2020 and a Holiday Mixer. More details for each of the events will be provided at a later point.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- ❖ Region 6 Co-Chair Hester informed the Board of Directors that the Region is going to start planning Regional Events in the future.
- ❖ Co-Chair Turner provided an update Regional Events that were postponed/rescheduled.

G. ORANGE COUNTY (REGION 7)

- ❖ Region 7 Co-Chair Cisneros informed the Board of Directors that the Region Board will be working on scheduling future Region Events, including a Virtual Event.

H. SAN DIEGO COUNTY (REGION 8)

- ❖ Region 8 Co-Chair Stratakis provided an update on the Virtual Grant Writing Workshop as well as a Virtual Happy Hour.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

- ❖ ICMA Representative Pat Martel provided an update on the ICMA Annual Conference that is scheduled for September 23-26, 2020 in Toronto, Canada.
- ❖ ICMA Representative Pat Martel informed the Board of Directors of the ICMA COVID-19 Resource Website that has various sources of information and webinars.
- ❖ ICMA Representative Pat Martel provided information on the upcoming ICMA Webinars and Podcasts.
- ❖ ICMA Representative Pat Martel informed the Board of Directors that ICMA is working on getting the information together for the upcoming elections.

13. EXECUTIVE DIRECTOR'S REPORT

- ❖ Kevin is working remotely and available if anyone on the Board of Directors needs anything.

14. UNFINISHED BUSINESS

- ❖ None.

15. NEW BUSINESS

- ❖ None.

16. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ None.

17. ADJOURNMENT

- ❖ President Murguia adjourned the Board of Directors Meeting at 9:49 AM.