



Board of Directors Meeting

AGENDA

September 13, 2018

3:00 PM

Conference Call Phone: (510) 338-9438

Access Code: 627 380 514

1. CALL TO ORDER

2. ROLL CALL

- ___ President, Ashley Garcia
- ___ Vice President, Nicholas Gonzalez
- ___ Director of Communications/Secretary, Tanya Spiegel
- ___ Director of Finance/Treasurer, Izzy Murguia
- ___ Director of Programming, Kristen Nelson
- ___ Director of Membership Services, Monica I. Martinez
- ___ Immediate Past President, Arabo Parseghian
- ___ Region One Co-Chairs, Lara Christensen & Dominique Samario
- ___ Region Two Co-Chair, Ryan Kintz
- ___ Region Three Co-Chair, VACANT
- ___ Region Four Co-Chairs, Lynn Kelly-Lehner & Lilyan Villarreal
- ___ Region Five Co-Chairs, Brittany Mello, Tamar Sadd, Laena Shakarian & Jackie Wong
- ___ Region Six Co-Chairs, Joey Garcia, Michael Johnston, Ani Keshishian, & Dia Turner
- ___ Region Seven Co-Chairs, Hayley Gilbert, Ryan Hallett, Lori Karaguezian & Robert Sedita
- ___ Region Eight Co-Chairs, Dominique Albrecht, Stephanie Boyce, Sylvia Solis Daniels, Imelda Huerta, Mayela Manasjan, Samuel Merrill, & Ashlee Stratakis
- ___ League of California Cities Representative, Meghan McKelvey
- ___ ICMA Representatives, Dave Mora & Tony Winney
- ___ Institute for Local Government Representative, Melissa Kuehne
- ___ MMANC Representative, Miranda Lutzow
- ___ Executive Director, Kevin Kilkenny

3. APPROVAL OF MINUTES

4. PRESIDENT'S REPORT

5. VICE PRESIDENT'S REPORT

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

8. DIRECTOR OF PROGRAMMING'S REPORT

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

10. IMMEDIATE PAST PRESIDENT'S REPORT

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

B. CHANNEL ISLANDS (REGION 2)

C. DESERT (REGION 3)

D. INLAND EMPIRE (REGION 4)

E. NORTH LOS ANGELES COUNTY (REGION 5)

F. SOUTH LOS ANGELES COUNTY (REGION 6)

G. ORANGE COUNTY (REGION 7)

H. SAN DIEGO COUNTY (REGION 8)

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

13. EXECUTIVE DIRECTOR'S REPORT

14. UNFINISHED BUSINESS

15. NEW BUSINESS

16. ANNOUNCEMENTS / GOOD OF THE ORDER

17. ADJOURNMENT



Board of Directors Meeting
MINUTES
August 9, 2018

1. CALL TO ORDER

- ❖ President Garcia called the Board of Directors Meeting to order at 3:04 PM.

2. ROLL CALL

- ✓ President, Ashley Garcia
- ✓ Vice President, Nicholas Gonzalez
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Izzy Murguia
- ✓ Director of Programming, Kristen Nelson
- ✓ Immediate Past President, Arabo Parseghian
- ✓ Region One Co-Chair, Dominique Samario
- ✓ Region Four Co-Chairs, Lynn Kelly-Lehner & Lilyan Villarreal
- ✓ Region Six Co-Chair, Dia Turner
- ✓ Region Seven Co-Chair, Robert Sedita
- ✓ Region Eight Co-Chairs, Dominique Albrecht, Sylvia Solis Daniels, & Ashlee Stratakis
- ✓ ICMA Representative, Dave Mora
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Membership Services, Monica I. Martinez
Region Two Co-Chair
Region Three Co-Chair, VACANT
Region Five Co-Chairs
League of California Cities Representative, Meghan McKelvey
Institute for Local Government Representative, Melissa Kuehne
MMANC Representative, Miranda Lutzow

3. APPROVAL OF MINUTES

- ❖ Vice President Gonzalez presented the minutes from the Board of Directors Meeting on Thursday, July 12, 2018. Motioned by Director of Finance/Treasurer Murguia, Seconded by Vice President Gonzalez, unanimously adopted. The Minutes were approved as presented.

4. PRESIDENT'S REPORT

- ❖ President Garcia gave an update on the details of the Mid-Year Meeting that will be held on Saturday, August 18 in Costa Mesa.
- ❖ President Garcia will be attending the League of California Cities Conference in Long Beach as well as the ICMA Annual Conference in Baltimore. She will be presenting the results of the

workplace flexibility survey with MMANC President Lutzow will be presenting the results at the League of California Cities Conference in Long Beach in September.

- ❖ President Garcia informed the Board that MMASC and MMANC are going to co-sponsor the California Reception at the ICMA Annual Conference, coordinated by the League of California Cities.
- ❖ President Garcia gave an update on the 2018 Corporate Partners including California Consulting the Sage Project at San Diego State University, both at the Bronze level.
- ❖ President Garcia provided an update on the 2019 Annual Conference dates.

5. VICE PRESIDENT'S REPORT

- ❖ Vice President Gonzalez gave an update on the 2018 Annual Conference. As of August 9, 122 people have registered. The Programming Committee is working on the draft program. Kevin Duggan, West Coast Regional Director for ICMA will be presenting a CGL Course on "Making it Work: Interpersonal Relationships with Elected / Appointed Leadership". The Annual Awards and Scholarships application period is open until August 29.
- ❖ Vice President Gonzalez congratulated the nominees for the 2018-19 MMASC Executive Board is looking forward to working with all of them in the coming year.
- ❖ Vice President Gonzalez will be attending the Institute for Local Government (ILG) Board Retreat in Santa Rosa, August 23-24. He will provide an update in next month's report.

6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT

- ❖ Director of Communications/Secretary Spiegel congratulated Arabo and the Summer Session Planning Committee on a successful event.
- ❖ Director of Communications/Secretary Spiegel congratulated those that ran for the 2018-19 MMASC Executive Board.
- ❖ Director of Communications/Secretary Spiegel reminded the Board of Directors to send any upcoming Region Event submissions to be included in future *What's Happening Wednesday* as well as the MMASC website.

7. DIRECTOR OF FINANCE/TREASURER'S REPORT

- ❖ Director of Finance/Treasurer Murguia presented the Statement of Activity for July. Total balance in the checking account is \$127,000 and the savings account balance is \$64,248.
- ❖ Director of Finance/Treasurer Murguia reminded the Region Boards to submit their After Event Reports.

8. DIRECTOR OF PROGRAMMING'S REPORT

- ❖ Director of Programming Nelson provided an update on the upcoming Mid-Year Meeting in Costa Mesa on Saturday, August 18.
- ❖ Director of Programming Nelson is working with Vice President Gonzalez on creating a "call for venue" for cities to 'nominate' themselves as a host location for a 2019 Signature Event.
- ❖ Director of Programming Nelson congratulated Arabo and the Summer Session Committee for an informative and well-attended event.
- ❖ Director of Programming Nelson provided an update on the upcoming Signature Events including the Annual Conference and the 2019 Winter Forum.

9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT

- ❖ President Garcia provided Director of Membership Services' Martinez on her behalf.
- ❖ As of August 9, membership stands at 812.
- ❖ Director of Membership Services Martinez will provide an update on the Membership Video during the next conference call but the video recording was a success.
- ❖ Director of Membership Services Martinez provided information 2018 Annual Scholarship and Awards Committee.

10. IMMEDIATE PAST PRESIDENT'S REPORT

- ❖ Immediate Past Present Parseghian thanked the Summer Session committee. It was a very well attended event with diverse sessions and speakers.
- ❖ Immediate Past President Parseghian will begin contacting Past Presidents for the Anniversary Luncheon at the Annual Conference.

11. REGION CHAIR REPORTS

A. CENTRAL COAST (REGION 1)

- ❖ Region Co-Chair Samario gave an update on the upcoming Regional Event "Building an Effective Organizational Culture" being held on Thursday, August 23 in Goleta, California.

B. CHANNEL ISLANDS (REGION 2)

- ❖ None.

C. DESERT (REGION 3)

- ❖ None.

D. INLAND EMPIRE (REGION 4)

- ❖ Region Co-Chair Villareal gave an update on the upcoming Regional Event that will be held on Thursday, September 27 in Menifee. The event will highlight efforts in Southwest Riverside County that focus on a comprehensive approach to solving homelessness in the region through the *Responsible Compassion Program*.

E. NORTH LOS ANGELES COUNTY (REGION 5)

- ❖ None.

F. SOUTH LOS ANGELES COUNTY (REGION 6)

- ❖ Region 6 Co-Chair Turner gave an update on the upcoming Region Events including the Moving Forward without Burning Bridges Lunch and Learn on Thursday, August 15 and the Investigating an Emergency Preparedness event in September.

G. ORANGE COUNTY (REGION 7)

- ❖ Region Co-Chair Sedita provided information on the upcoming Region 7 Events including a collaborative networking event with Women Leading Government at the Sawdust Festival in Laguna Beach on August 9; and the Region 7 Signature Event – Annual Speed Networking Luncheon with the Orange County City Manager's Association, scheduled for October 3.

H. SAN DIEGO COUNTY (REGION 8)

- ❖ Region Co-Chair Albrecht provided an update on the upcoming Region 8 Signature Event – the Annual San Diego Padres game on Saturday, September 15.
- ❖ Region 8 Co-Chairs are planning their end of year meeting on November 1 which will include the planning of the 2019 Regional Events.

12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT

- ❖ ICMA Representative Dave Mora gave an update on the California Reception at the ICMA Annual Conference as well as the conference itself.
- ❖ ICMA Representative Mora congratulated the Board of Directors on the membership numbers.

13. EXECUTIVE DIRECTOR'S REPORT

- ❖ Executive Director Kilkenny reminded Region Board members that if any upcoming Regional Events need online registrations to contact him to get those set up.

14. UNFINISHED BUSINESS

- ❖ None.

15. NEW BUSINESS

- ❖ None.

16. ANNOUNCEMENTS / GOOD OF THE ORDER

- ❖ None.

17. ADJOURNMENT

- ❖ President Garcia adjourned the Board of Directors Meeting at 3:38 PM.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors
From: Nicholas Gonzalez, Vice President
Subject: VICE PRESIDENT REPORT

RECOMMENDATION

Receive and file

BACKGROUND AND DISCUSSION

2018 Annual Conference: As of September 4, we have 148 registrants for the Annual Conference. We have not included all speakers in these figures.

We have extended the Annual Awards and Scholarships application period. The new due date is September 12. Please submit as many awards as you would like. This is a great opportunity to showcase all the great work we do for the communities we serve and unlike other organizations our awards are free to submit. We will also be offering two scholarships to attend our Annual Conference for first-time attendees.

The Facilities and Logistics Committee will be doing a site visit for the Annual Conference and wrap up any last minute details for our event on Saturday, September 15. If you are interested in attending, please let myself or Tanya know ASAP.

The Annual Conference Golf Outing has been confirmed for October 17 at the Indian Wells Golf Resort. Shotgun start will begin at 7:30 AM. Cost is \$119 per player and includes two drink tickets.

Should you have any questions regarding the Annual Conference, please feel free to

contact myself and Tanya Spiegel at annualconf@mmasc.org.

Institute for Local Government: As MMASC's liaison, I attended the ILG Board Retreat in Santa Rosa on August 23-24, 2018.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors

From: Tanya Spiegel, Director of Communications/Secretary

Subject: DIRECTOR OF COMMUNICATIONS/SECRETARY UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

2018 Annual Conference: The 2018 Annual Conference is just over a month away. Each of the Committee Chairs have done a fantastic job on getting all of the details confirmed and finalized! We are very excited to have ICMA Executive Director Marc Ott attend the Annual Conference.

ICMA Annual Conference: I will be attending the ICMA Annual Conference at the end of the month (September 22-26) in Baltimore. I plan to attend the National Advisory Committee meeting for the Coaching Program on behalf of MMASC. I will provide an update in next month's report.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors
From: Izzy Murguia, Director of Finance/Treasurer
Subject: **TREASURER UPDATES**

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

As of today, the balance in our checking account is \$145,717. The savings account balance is \$65,251.

We are seeing positive gains in Annual Conference Registration revenue; currently at 57% to our budgeted amount with more than one month away until the close of registration. Currently, we've had one expense towards Annual Conference Expenditures and that was for the Whova App. I'm currently working with Annual Conference Committees to submit payments for services, e.g., DJ, A/V.

Overall, our expenditures are at 48% of budget and our revenues are on track to meet budgeted amounts at 85%.

Municipal Management Association of Southern California
Statement of Activity
 January - August, 2018

End of Year	\$	43,428.86
Revenue		
Annual Conference Revenue	\$	34,448.40
CGL Program Application	\$	150.00
Membership Due	\$	31,873.21
Refunds-Allowances	\$	(1,727.27)
Regional Events Revenue	\$	12,436.05
Sponsorship	\$	54,418.98
Summer Session Revenue	\$	10,924.56
Winter Forum Revenue	\$	12,789.40
Women's Leadership Summit Revenue	\$	19,748.38
Total Revenue	\$	175,061.71
Expenditures		
Annual Conference	\$	1,838.00
Bank Charges	\$	2,415.55
Board Orientation	\$	259.20
Copies & Postage	\$	515.64
Dues & Subscriptions	\$	5,147.88
Executive Board Retreat	\$	620.89
Mid-Year Meeting	\$	165.80
Office Expenses	\$	518.33
Other General and Admin Expenses	\$	19,953.84
Regional Event	\$	14,835.68
Sponsorship Expenditure	\$	500.00
Summer Session	\$	10,973.50
Taxes & Licenses	\$	740.00
Travel	\$	3,007.84
Website	\$	5,106.85
Winter Forum	\$	14,243.24
Women's Leadership Summit	\$	8,973.58
Total Expenditures	\$	89,815.82
Available Revenue	\$	218,490.57
Total Expenditures	\$	89,815.82
Balance	\$	128,674.75

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors

From: Kristen Nelson, MMASC Director of Programming

Subject: PROGRAMMING REPORT

RECOMMENDATION

Board RECEIVES and FILES the Programming Report.

BACKGROUND AND DISCUSSION

Mid-Year Meeting

- I am sad to have missed the Mid-Year Meeting and hope all went well!

Regional Board Announcements

- Reminder, it is very important that Region Board Members attend your respective region events as we do not want to send the wrong message to our membership.
- We are working to invite local students to attend your regional events. If you have questions about this process or ideas about who should be included in these opportunities, please contact Director of Membership Services Monica Martinez at Membership@MMASC.Org
- The Executive Board has determined that Regional Event dates shall be offered on a “first come, first scheduled” basis. Only one Regional Event should be scheduled per date so be sure to check to ensure there is no conflict. This makes it ever more important to get things on the calendar!

Regional Board Changes

- None at this time.

Signature Events

- General Discussion
 - MMASC is looking for host cities for its 2019 Signature Events! If you are interested and have a venue in the LA/OC area, we'd love to hear from. Please contact Programming@MMASC.Org to nominate your event space!
- Annual Conference
 - Speed Coaching: Please continue to send contact information for Department Heads and above who are interested in participating as Speed Coaches at the conference on Friday to my attention.
 - Moderators: Are you attending the Annual Conference? The Programming Committee is looking for interested Board Members to serve as Moderators for our breakout sessions. Please contact Programming@MMASC.Org no later than Friday, September 21 if you would like to participate.
- Winter Forum 2019
 - Kathy Espinoza (Keenan) got back to me saying she would like to accept our offer to present at Winter Forum 2019 (since her session was not selected for Annual Conference). This plus Frank Benest's Cal-ICMA Soft Skill Session and the Legislative Update almost makes for a full program.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors
From: Monica Martinez, Director of Membership
Subject: MEMBERSHIP UPDATE

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Membership Numbers

This report reflects current membership numbers as of September 4, 2018. At the time this report was submitted, MMASC Membership stood at 804. 19 new members from last month and 31 non-renewing members. The following are the membership numbers for each region: Central Coast (51), Channel Islands (38), Desert (27), Inland Empire (139), North Los Angeles County (155), South Los Angeles County (137), Orange County (155), San Diego County (86), and Other (16). The breakdown of the different types are as follows:

<u>Member Groups</u>	<u>Members</u>
Full Members	593
Honorary Members	132
Student Members	48
Business Members	31
Total Members	804

Regions – please send welcome emails to new full and student members.

University/College and Student Outreach

Viewed a snip from the 1st draft of the video. Sent Executive Board's comments and suggestions to the committee.

Cal Poly Pomona 11/19 – Izzy and Lilyan Villarreal will be presenting on MMASC and the important connection between professional organizations and professional career development; Murrieta is providing an HR analyst to speak to class about the application process and other important HR stuff; and looking for a CM who is available to speak about their career path, how early public servants can develop their talents, and work/life balance. Does anyone know of a close CM to CPP who would be willing to speak to the students?

Working with SDSU to provide the same presentation tentatively in October.

Reached out to Cal Poly SLO. They are interested; however, Director is on vacation until this week.

Region 5's Event 9/27 – Cal Poly Pomona is sending 2 students. Sent invite but didn't receive a response from Lavern.

Region 4's Event 9/27 – sent invites for free admission for 2 students to CSUSB and UCR but didn't receive a response.

Region 7's Event 10/3 – sent invites for free admission for 2 students to CSU Fullerton and UC Irvine on 9/6.

Scholarship/Awards

Original Deadline 8/29. Extended to 9/12.

Committee conference call tentatively scheduled 9/13.

MMASC Scholarships received to date: 2

MMASC Awards received to date: 2 Organizational Excellence; 1 Stewardship.

Please submit nominations for your peers, coworkers or self!!

Misc

Keep up the amazing work!

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors
From: Dominique Samario, Region 1 Co-Chair
Subject: REGION 1 SEPTEMBER UPDATES

DISCUSSION

Region 1 held their annual professional development panel event on August 23, 2018. The event was a great success, with approximately 30 attendees and an engaging and thorough panel on “Building a Successful Organizational Culture.” There were attendees from as far as Morro Bay as well as many non-members and those who were attending their first MMASC event. The next event will be the City Manager’s Luncheon taking place in October in Pismo Beach.

In addition, on behalf of the Annual Conference Special Events Committee, we would like to ask regional board members to help us gather excellent raffle prizes. We are seeking a variety of prizes that can be raffled off during the Annual Conference. A solicitation letter will be posted in Basecamp and sent out to aid in the donation process.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors

From: Lynn Kelly-Lehner, Region 4 Co Chair
Lilyan Villarreal, Region 4 Co Chair

Subject: INLAND EMPIRE - REGION 4 UPDATE

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

The Inland Empire Region is planning their next regional event for Thursday, September 27, in Menifee at the Kay Cenicerros Senior Center. The event will highlight efforts in Southwest Riverside County that focus on a comprehensive approach to solving homelessness in the region through the *Responsible Compassion Program*. *Responsible Compassion* respects the inherent dignity and worth of each person, while moving them on a path of self-sufficiency. The agenda will include a panel of City staff members from Temecula, Murrieta, and Menifee; and a non-profit panel with representatives from CityNet, Hope to Health Clinics, and SWAG. Following the panel, there will be a networking lunch to continue the conversation.

We are looking for a few volunteers to assist with the September 27th event. If you are interested, please email region4@mmmasc.org.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors

From: Tamar Sadd, Region 5

Subject: REGION 5 UPDATE

RECOMMENDATION

Note & File

BACKGROUND AND DISCUSSION

Region 5 will host our third event of the year on Thursday, September 27 from 12-1:30pm in the City of San Gabriel. Our guest speaker and workshop facilitator for the event is Cynthia Kurtz. Cynthia has held a number of positions in the public and non-profit sectors including City Manager for the City of Pasadena, Interim City Manager for several cities, and President of the San Gabriel Valley Economic Partnership. In this workshop, we will explore challenges and effective solutions facing government employees. Admission is \$5 for members and \$10 for non-members. The event includes lunch. We currently have 15 RSVPs and encourage more people to attend.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors
From: Dia Turner, Region 6
Subject: SECRETARY UPDATES

RECOMMENDATION

Receive and File

BACKGROUND AND DISCUSSION

1. **City of Culver City MG hosted a Lunch and Learn: Moving Ahead Without Burning Bridges on Wednesday, August 15, 2018.** In this session, participants discussed and examined career advancement which is about building and maintaining relationships. But often moving ahead in your career means moving on to new opportunities. The session explored how to do this without burning bridges along the way? The session explored ways to gratefully move on, preserve relationships, and take the high road in challenging situations. There were 22 attendees and six (6) of those attended via MMASC.

This event is a partnership with Culver City Management Group ("CCMG"). It also serves as a networking opportunity for CCMG members with their peers in other cities.

The next session: "**Reenergize and Reengage at Work**" **will be held Thursday, October 11, 2018.** In this session, we will discuss feeling a little stilted in your current position. Come to this session to learn some strategies for how to reenergize and reengage at work. We'll talk about key questions to ask yourself about your values, what you are good at, and how you contribute. Participants will learn about how to navigate relationships with their supervisor and colleagues in an effort to maximize relationship building, strategic goal attainment, and personal development. **All are welcome to attend.**

2. **Collaboration with Gateway City Manager's**
Thaddeus McCormack, City of Lakewood has MMASC to join another COG meeting to be a "fly on the wall" and see how the COG meeting USUALLY happens

(traditionally they change the structure when MMASC joins – the “fly on the wall” can provide a view into the CM interaction). Date TBD

3. **Investigating a Holiday event in December** around the BH BOLD holiday nights. Stay tuned for more info. Event will include and Economic Development style walk through of the BOLD (**B**eaverly **H**ills **O**pen **L**ate **D**ays) including concept, partnerships and participation. The event will end with a Holiday Mixer. Region 5 is invited to partner on this event. We are waiting for Beverly Hills to finalize dates for Holiday BOLD 2018.
4. **Investigating an Emergency Preparedness event** to be held in March, 2019 in advance of Earthquake Preparedness month in April.
 - a. Location will be LB ECOC.
 - b. Lunch will be provided.
 - c. Tour of LB ECOC.
 - d. Event will discuss
 - i. preparedness issues
 - ii. Lessons learned during the extended black out LB experienced summer 2015
 - iii. Details, challenges, etc. experienced when ECOC became it's own department
5. **Investigating a tour of the Port of Long Beach event** to be held in 2019.
 - a. Location will be Port of Long Beach.
 - b. Tour of docks and facilities from water.
 - c. Possible mixer after.
6. Regional Board has established monthly conference calls to collaborate and plan events.
7. Exploring the possibility of adding a new board member.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: BOARD OF DIRECTORS

From: MMASC Region 7 Co-Chair

Subject: REGION 7 SEPTEMBER BOARD REPORT

RECOMMENDATION

Receive and File

BACKGROUND AND DISCUSSION

The Region 7 Board enjoyed a successful “Arts and Commerce” event August 9th at the Sawdust Festival in Laguna Beach. Sian Poeschle, Cultural Arts Manager, presented on the City’s 2017 Arts & Economic Prosperity Report, and discussed how the City has identified and prioritized the arts as a vital revenue opportunity and economic driver in the Laguna Beach community. A tour of the festival was offered to any attendees following the presentation. Region 7 expresses our gratitude to Women Leading Government (WLG) for partnering with us on this event.

Planning for our final event of the year is being executed with registration for Region 7’s annual Signature Speed Networking luncheon with the Orange County City Manager Association (OCCMA) on October 3rd bringing in steady numbers of registered attendees. This speed coaching event and networking luncheon will provide a great opportunity to connect with local city managers and receive invaluable professional development insight and advice.

Region 7 Board has also began conversations regarding future Region 7 board recruitment and outreach opportunities with our goal of increasing awareness and transparency for those hoping to get further involved with MMASC. Region 7

congratulates boardmember Ryan Hallett for his recent selection to be MMASC's Director of Finance/Treasurer, and thanks Ryan for his continued service to Region 7 over the years. We welcome Kirsten Graham, Huntington Beach, to the Region 7 board.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 13, 2018

To: Board of Directors

From: Region 8 Co-Chairs

Subject: SAN DIEGO - REGION 8 UPDATE

RECOMMENDATION

Receive and file the monthly board meeting notes from Region 8.

BACKGROUND AND DISCUSSION

Region 8 has a monthly board conference call scheduled for the first Thursday of every month. Our most recent conference call was on September 6, 2018. The following items were discussed:

Event Calendar – Our next event is scheduled for September 15, 2018. It is a social networking event at the San Diego Padre's stadium. We are currently working on sponsorships and ticket sales; we have secured EDCO for \$1000, West Coast Arborists for \$500 and NV5 is our newest sponsor for \$500. We are extending invitations to ASPA in hopes of selling out. We have 9 tickets remaining and hope to sell those in the coming week. We noticed the game day does fall on other large regional event days (Kaboo & Aztec Football Game) so that we can make a note of that for planning next year to avoid those dates. Also the month of August is potentially a little easier if we host the event before school starts back up for families with school related extra-curricular activities.

We are planning for an end of year Region 8 planning meeting on November 1st at Del Mar. A schedule and agenda will be prepared prior to the meeting.

Recap of Mid-Year Meeting – We had a brief recap of Mid-Year Meeting and look forward to reviewing notes and/or ongoing discussion. The size of Regional Boards is particularly relevant to Region 8, as we currently have the largest regional board with 8 members.

Our next call is scheduled for October 4th at 8:30 am. We may look at a new time to adjust the call to get higher participation.