



## Board of Directors Meeting

AGENDA

August 9, 2018

3:00 PM

Conference Call Phone: (510) 338-9438

Access Code: 627 380 514

---

### 1. ***CALL TO ORDER***

### 2. ***ROLL CALL***

- \_\_\_ President, Ashley Garcia
- \_\_\_ Vice President, Nicholas Gonzalez
- \_\_\_ Director of Communications/Secretary, Tanya Spiegel
- \_\_\_ Director of Finance/Treasurer, Izzy Murguia
- \_\_\_ Director of Programming, Kristen Nelson
- \_\_\_ Director of Membership Services, Monica I. Martinez
- \_\_\_ Immediate Past President, Arabo Parseghian
- \_\_\_ Region One Co-Chairs, Lara Christensen & Dominique Samario
- \_\_\_ Region Two Co-Chair, Ryan Kintz
- \_\_\_ Region Three Co-Chair, VACANT
- \_\_\_ Region Four Co-Chairs, Lynn Kelly-Lehner & Lilyan Villarreal
- \_\_\_ Region Five Co-Chairs, Brittany Mello, Tamar Sadd, Laena Shakarian & Jackie Wong
- \_\_\_ Region Six Co-Chairs, Joey Garcia, Michael Johnston, Ani Keshishian, & Dia Turner
- \_\_\_ Region Seven Co-Chairs, Hayley Gilbert, Ryan Hallett, Lori Karaguezian & Robert Sedita
- \_\_\_ Region Eight Co-Chairs, Dominique Albrecht, Stephanie Boyce, Sylvia Solis Daniels, Imelda Huerta, Mayela Manasjan, Samuel Merrill, & Ashlee Stratakis
- \_\_\_ League of California Cities Representative, Meghan McKelvey
- \_\_\_ ICMA Representatives, Dave Mora & Tony Winney
- \_\_\_ Institute for Local Government Representative, Melissa Kuehne
- \_\_\_ MMANC Representative, Miranda Lutzow
- \_\_\_ Executive Director, Kevin Kilkenny

### 3. ***APPROVAL OF MINUTES***

### 4. ***PRESIDENT'S REPORT***

### 5. ***VICE PRESIDENT'S REPORT***

### 6. ***DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT***

### 7. ***DIRECTOR OF FINANCE/TREASURER'S REPORT***

### 8. ***DIRECTOR OF PROGRAMMING'S REPORT***

**9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

**10. IMMEDIATE PAST PRESIDENT'S REPORT**

**11. REGION CHAIR REPORTS**

**A. CENTRAL COAST (REGION 1)**

**B. CHANNEL ISLANDS (REGION 2)**

**C. DESERT (REGION 3)**

**D. INLAND EMPIRE (REGION 4)**

**E. NORTH LOS ANGELES COUNTY (REGION 5)**

**F. SOUTH LOS ANGELES COUNTY (REGION 6)**

**G. ORANGE COUNTY (REGION 7)**

**H. SAN DIEGO COUNTY (REGION 8)**

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**

**13. EXECUTIVE DIRECTOR'S REPORT**

**14. UNFINISHED BUSINESS**

**15. NEW BUSINESS**

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

**17. ADJOURNMENT**



## Board of Directors Meeting

MINUTES

July 12, 2018

3:00 PM

### 1. **CALL TO ORDER**

- ❖ Vice President Gonzalez called the Board of Directors Meeting to order at 3:02 PM.

### 2. **ROLL CALL**

- ✓ Vice President, Nicholas Gonzalez
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Izzy Murguia
- ✓ Director of Programming, Kristen Nelson
- ✓ Director of Membership Services, Monica I. Martinez
- ✓ Region One Co-Chair, Dominique Samario
- ✓ Region Three Co-Chair, Micaela Wilkey
- ✓ Region Five Co-Chair, Laena Shakarian
- ✓ Region Six Co-Chairs, Michael Johnston & Dia Turner
- ✓ Region Seven Co-Chair, Lori Karaguezian
- ✓ Region Eight Co-Chairs, Dominique Albrecht, Mayela Manasjan, Sylvia Solis Daniels, Stephanie Boyce & Ashlee Stratakis
- ✓ Executive Director, Kevin Kilkenny

#### Absent:

President, Ashley Garcia  
Immediate Past President, Arabo Parseghian  
Region Two Co-Chair  
Region Four Co-Chairs  
League of California Cities Representative, Meghan McKelvey  
Institute for Local Government Representative, Melissa Kuehne  
ICMA Representative, Dave Mora  
MMANC Representative, Miranda Lutzow

### 3. **APPROVAL OF MINUTES**

- ❖ Vice President Gonzalez presented the minutes from the Board of Directors Meeting on Thursday, June 14, 2018. Motioned by Region Six Co-Chair Turner, Seconded by Director of Finance/Treasurer Murguia, unanimously adopted. The Minutes were approved as presented.

### 4. **PRESIDENT'S REPORT**

- ❖ None.

**5. VICE PRESIDENT'S REPORT**

- ❖ Vice President Gonzalez gave an update on the 2018 Annual Conference. Registration is open, the early bird rate ends July 31. There is another big push for “Call for Speakers” so that more submissions can be received. The deadline to submit is Friday, July 20. The Programming Committee’s goal is to solidify all speakers by August 1.
- ❖ Vice President Gonzalez attended the Institute for Local Government (ILG) Board Meeting in Sacramento on June 15. Kelly Fox, Chief, Stakeholder Relations with CalPERS gave a presentation that focused on pensions and PERS in California and discussed the impact that local governments face with the increased pension liability. Vice President Gonzalez will be reaching out to Kelly to present at a future MMASC Signature Event.

**6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ Director of Communications/Secretary Spiegel gave an update on the upcoming Summer Session which will be held on Thursday, July 26 at the Pasadena Convention Center.
- ❖ Director of Communications/Secretary Spiegel reminded the Board of Directors to send any upcoming Region Event submissions to be included in future *What's Happening Wednesday* as well as the MMASC website.
- ❖ Director of Communications/Secretary Spiegel informed the Board of Directors that the Letterhead Template and Sponsorship Letter have been updated and are available in Basecamp under Board Member Resources.

**7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ Director of Finance/Treasurer Murguia presented the Statement of Activity for June. Total balance in the checking account is \$113,000 and the savings account balance is \$64,248.
- ❖ Director of Finance/Treasurer Murguia attended the League of California Cities (League) City Manager’s Executive Committee Department Meeting on June 27, where he provided an update on MMASC’s upcoming Signature Events and initiatives.

**8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming Nelson provided an update Regional Board changes.
- ❖ Director of Programming Nelson provided an update on the upcoming Signature Events including the Summer Session, Annual Conference and the 2019 Winter Forum.

**9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ Director of Membership Services’ Martinez provided the June 2018 membership numbers. Total membership stands at 817.
- ❖ Director of Membership Services Martinez provided an update on the Honorary Members initiative.
- ❖ Director of Membership Services Martinez gave an update on the University/College and Student Outreach Committee and the new MMASC video that the Committee is working on.
- ❖ Director of Membership Services Martinez provided information on the 2018 ICMA Annual Conference Scholarship recipients.

**10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ Vice President Gonzalez presented Immediate Past President Parseghian’s report on his behalf.

- ❖ Immediate Past Present Parseghian provided information on the upcoming Summer Session on Thursday, July 26.
- ❖ Immediate Past President Parseghian will begin contacting Past Presidents for the Special Ceremony at the Annual Conference.

## **11. REGION CHAIR REPORTS**

### **A. CENTRAL COAST (REGION 1)**

- ❖ Region Co-Chair Samario gave an update on the upcoming Regional Event “Building an Effective Organizational Culture” being held on Thursday, August 23 in Goleta, California.

### **B. CHANNEL ISLANDS (REGION 2)**

- ❖ None.

### **C. DESERT (REGION 3)**

- ❖ Region Co-Chair Wilkey gave an update on the Region is in the process of planning their upcoming Regional Events.

### **D. INLAND EMPIRE (REGION 4)**

- ❖ Vice President Gonzalez presented Region 4’s Board report on their behalf.
- ❖ The next Regional Event will be held on Thursday, September 27 in Menifee and will be a Homelessness Panel.

### **E. NORTH LOS ANGELES COUNTY (REGION 5)**

- ❖ Region Co-Chair Shakarian provided an update on the next Regional Event which will be a roundtable discussion. The event will focus on deciding when to changes jobs, preparing for the economic recession and what that means for the job search.

### **F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- ❖ Region 6 Co-Chair Turner gave an update on the upcoming Region Events including the Position Yourself for Promotion Lunch and Learn on Thursday, August 23 and the Investigating an Emergency Preparedness event in September.
- ❖ Region 6 Co-Chair Turner provided an update on the Region’s collaboration with the Gateway Cities Council of Governments.

### **G. ORANGE COUNTY (REGION 7)**

- ❖ Region Co-Chair Karaguezian provided information on the upcoming Region 7 Events including a collaborative networking event with Women Leading Government at the Sawdust Festival in Laguna Beach this Summer; and the Region 7 Signature Event – Annual Speed Networking Luncheon with the Orange County City Manager’s Foundation, scheduled for October 3.

### **H. SAN DIEGO COUNTY (REGION 8)**

- ❖ Region Co-Chair Stratakis provided an update on the upcoming Region 8 Signature Event – the Annual San Diego Padres game on Saturday, September 15.

- ❖ Region 8 Co-Chairs are planning their end of year meeting which will include the planning of the 2019 Regional Events.

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**

- ❖ None.

**13. EXECUTIVE DIRECTOR'S REPORT**

- ❖ Executive Director Kilkenny reminded Region Board members that if any upcoming Regional Events need online registrations to contact him to get those set up.

**14. UNFINISHED BUSINESS**

- ❖ None.

**15. NEW BUSINESS**

- ❖ None.

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ None.

**17. ADJOURNMENT**

- ❖ Vice President Gonzalez adjourned the Board of Directors Meeting at 3:29 PM.

# **Municipal Management Association of Southern California**

---

## **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors  
**From:** Nicholas Gonzalez, Vice President  
**Subject:** **VICE PRESIDENT REPORT**

## **RECOMMENDATION**

Receive and file

## **BACKGROUND AND DISCUSSION**

**2018 Annual Conference:** Early bird registration ended on July 31. As of August 2, we have 114 registrants for the Annual Conference. All registration costs have now increased by \$50.

The *Call for Speakers* has closed but if you still know someone that would like to submit a proposal, please have them reach out to myself or Tanya Spiegel. The Programming Committee is working on getting some information out regarding the chosen speakers to date by Friday, August 3. The draft program schedule is currently placed on the website at [www.mmasc.org/annualconf](http://www.mmasc.org/annualconf).

We are excited to announce that Kevin Duggan, West Coast Regional Director for ICMA will be presenting a CGL Course at the Annual Conference on Council-Manager Relationship Challenges.

The Annual Awards and Scholarships application period is currently open and due by August 29. Please submit as many awards as you would like. This is a great opportunity to showcase all the great work we do for the communities we serve and unlike other organizations our awards are free to submit. We will also be offering two

scholarships to attend our Annual Conference for first-time attendees.

Should you have any questions regarding the Annual Conference, please feel free to contact myself and Tanya Spiegel at [annualconf@mmasc.org](mailto:annualconf@mmasc.org).

**Elections Results:** Congratulations to the nominees for the 2018-19 MMASC Executive Board:

- President: Nicholas Gonzalez, City of Ontario (Region 4)
- Vice President: Izzy Murguia, City of Murrieta (Region 4)
- Director of Communications/Secretary: Kristen Nelson (Region 3)
- Director of Finance/Treasurer: Ryan Hallett (Region 7)
- Director of Programming: Monica I. Martinez (Region 8)
- Director of Membership Services: Dominique Samario (Region 1)
- Immediate Past President: Ashley Garcia (Region 7)

All positions ran unopposed so the election was called as is. Looking forward to working with all of you in the coming year and great to see that we have representation from throughout Southern California!

**Institute for Local Government:** As MMASC's liaison, I will be attending the ILG Board Retreat in Santa Rosa on August 23-24, 2018. More to come following this retreat.



## **Municipal Management Association of Southern California**

---

### **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Executive Board

**From:** Tanya Spiegel, Director of Communications/Secretary

**Subject: DIRECTOR OF COMMUNICATIONS/SECRETARY UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

**Summer Session:** Congratulations to Arabo Parseghian and the Planning Committee for an awesome Summer Session. 125 people were registered, 118 people attended. The session topics were diverse and covered areas that we have not typically done before. Very well received feedback on the programming.

**2018-19 Executive Board:** Congratulations to the individuals that ran and have been elected for the 2018-19 Executive Board.

**2018 Annual Conference:** The 2018 Annual Conference will be held in Indian Wells just over two months from now. As of August 6, 117 people have registered to attend. Nick and I are working with the Committee Chairs on their respected areas for the Annual Conference.

***What's Happening Wednesday Newsletter:*** Please remember to send any upcoming Region Event submissions to me to be included in future *What's Happening Wednesday* newsletters in a timely matter. Please ensure that the event is posted onto the MMASC online calendar at the time of submittal.

## **Municipal Management Association of Southern California**

---

### **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors  
**From:** Izzy Murguia, Director of Finance/Treasurer  
**Subject: TREASURER UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

Attached is the statement of activity and a budget status report for January through July 2018. Expenditures for the Summer Session have been accounted; however, MMASC is still continuing to receive registration payments. The next major expenditures will be the Annual Conference related expenses and the lump sum payment to the hotel after the event. The available balance in our checking account can cover these expenses.

As of today, the balance in our checking account is \$125,457. The savings account balance is \$65,250.

Overall, expenditures continue to remain low, with revenues on track to meet or exceed budgeted figures, with the exception of membership dues (below target). For regions that require advance payments for their events, please let me know as soon as possible to ensure timely payment.

**Municipal Management Association of Southern California**  
**Budget**  
January - July, 2018

<b>Revenue</b>	<b>Actuals</b>	<b>Budget</b>	<b>Variance</b>	<b>%</b>
Membership Due	\$ 31,936.07	\$ 54,000.00	\$ (22,063.93)	59%
Sponsorship	\$ 50,418.98	\$ 45,000.00	\$ 5,418.98	112%
Annual Conference Revenue	\$ 19,145.84	\$ 60,000.00	\$ (40,854.16)	32%
Winter Forum Revenue	\$ 12,789.40	\$ 10,000.00	\$ 2,789.40	128%
Summer Session Revenue	\$ 10,892.35	\$ 12,000.00	\$ (1,107.65)	91%
Women's Leadership Summit Revenue	\$ 19,748.38	\$ 13,000.00	\$ 6,748.38	152%
Regional Events Revenue	\$ 11,633.08	\$ 10,000.00	\$ 1,633.08	116%
CGL Program Application	\$ 150.00	\$ -	\$ 150.00	-
Refunds-Allowances	\$ (830.88)	\$ -	\$ (830.88)	-
<b>Total Revenue</b>	<b>\$ 155,883.22</b>	<b>\$ 204,000.00</b>	<b>\$ (48,116.78)</b>	<b>76%</b>
<b>Expenditures</b>	<b>Actuals</b>	<b>Budget</b>	<b>Variance</b>	<b>%</b>
<b>Administration</b>				
ARC Contract	\$ 15,458.38	\$ 26,500.00	\$ 11,041.62	58%
Travel (President, ARC, etc.	\$ 3,007.84	\$ 5,000.00	\$ 1,992.16	60%
Bank, Legal, and Insurance Fees	\$ 1,941.88	\$ 4,500.00	\$ 2,558.12	43%
Dues and Subscriptions	\$ 5,058.88	\$ 7,079.60	\$ 2,020.72	71%
Office Supplies, Postage, and Copies	\$ 1,026.67	\$ 1,000.00	\$ (26.67)	103%
Tax Filing & Licenses	\$ 740.00	\$ 780.00	\$ 40.00	95%
<b>Events/Programs</b>				
Annual Conference		\$ 90,000.00	\$ 90,000.00	0%
Winter Forum	\$ 14,243.24	\$ 11,000.00	\$ (3,243.24)	129%
Summer Session	\$ 10,887.93	\$ 11,000.00	\$ 112.07	99%
Women's Leadership Summit	\$ 8,973.58	\$ 11,000.00	\$ 2,026.42	82%
Regional Event	\$ 14,533.13	\$ 7,500.00	\$ (7,033.13)	194%
Meetings	\$ 880.09	\$ 600.00	\$ (280.09)	147%
Scholarship	\$ -	\$ 800.00	\$ 800.00	0%
<b>Contract Services</b>				
Graphic Artist	\$ -	\$ 1,000.00	\$ 1,000.00	0%
Printing	\$ -	\$ 1,000.00	\$ 1,000.00	0%
Sponsorship	\$ 500.00	\$ 1,200.00	\$ 700.00	42%
Website	\$ 3,873.91	\$ 5,000.00	\$ 1,126.09	77%
<b>Total Expenditures</b>	<b>\$ 81,125.53</b>	<b>\$ 184,959.60</b>	<b>\$ 103,834.07</b>	<b>44%</b>

**Municipal Management Association of Southern California**  
**Statement of Activity**  
 January - July, 2018

<b>End of Year</b>	<b>\$</b>	<b>43,428.86</b>
<b>Revenue</b>		
Annual Conference Revenue	\$	19,145.84
CGL Program Application	\$	150.00
Membership Due	\$	31,936.07
Refunds-Allowances	\$	(830.88)
Regional Events Revenue	\$	11,633.08
Sponsorship	\$	50,418.98
Summer Session Revenue	\$	10,892.35
Winter Forum Revenue	\$	12,789.40
Women's Leadership Summit Revenue	\$	19,748.38
<b>Total Revenue</b>	<b>\$</b>	<b>155,883.22</b>
<b>Expenditures</b>		
Bank Charges	\$	1,941.88
Board Orientation	\$	259.20
Copies & Postage	\$	429.16
Dues & Subscriptions	\$	5,058.88
Executive Board Retreat	\$	620.89
Office Expenses	\$	518.33
Other General and Admin Expenses	\$	15,537.56
Regional Event	\$	14,533.13
Sponsorship Expenditure	\$	500.00
Summer Session	\$	10,887.93
Taxes & Licenses	\$	740.00
Travel	\$	3,007.84
Website	\$	3,873.91
Winter Forum	\$	14,243.24
Women's Leadership Summit	\$	8,973.58
<b>Total Expenditures</b>	<b>\$</b>	<b>81,125.53</b>
<b>Available Revenue</b>	<b>\$</b>	<b>199,312.08</b>
<b>Total Expenditures</b>	<b>\$</b>	<b>81,125.53</b>
<b>Balance</b>	<b>\$</b>	<b>118,186.55</b>

# **Municipal Management Association of Southern California**

---

## **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors  
**From:** Monica Martinez, Director of Membership  
**Subject:** **MEMBERSHIP UPDATE**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

#### **Membership Numbers**

This report reflects current membership numbers as of July 5, 2018. At the time this report was submitted, MMASC Membership stands at 812. 15 new members from last month. The following are the membership numbers for each region: Central Coast (50), Channel Islands (40), Desert (27), Inland Empire (141), North Los Angeles County (159), South Los Angeles County (137), Orange County (156), San Diego County (87), and Other (15). The breakdown of the different types are as follows:

<u>Member Groups</u>	<u>Members</u>
Full Members	601
Honorary Members	130
Student Members	49
Business Members	32
Total Members	812

Regions – please send welcome emails to new full and student members.

#### **University/College and Student Outreach**

Video recording was a success. Will provide update after next conference call.

### **Scholarship/Awards**

Deadline 8/29

Committee conference call scheduled 9/4 at 10:00 am

MMASC Scholarships received to date: 1

MMASC Awards received to date: 0

### **Friendly Reminders**

Please bring membership brochures to all region events.

# **Municipal Management Association of Southern California**

---

## **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors

**From:** Arabo Parseghian, MMASC Immediate Past President

**Subject: IMMEDIATE PAST PRESIDENT'S UPDATES**

## **RECOMMENDATION**

Receive and file the Immediate Past President's August 2018 update.

## **BACKGROUND AND DISCUSSION**

2018 Summer Session was held on Thursday, July 26<sup>th</sup> at the Pasadena Convention Center. The event was a great success. Topics covered were Emergency Management for non-emergency staff, budgeting today for tomorrow and addressing housing crises in California.

Thank you to the Summer Session planning committee for their incredible work. The Committee included: Tanya Spiegel, Alex Hernandez, Alma Janabajab and Josh Jeffrey.

In addition, Mr. Parseghian, is working with Annual Conference chairs on the Special Ceremony celebrating Past Presidents and MMASC success.

## **Municipal Management Association of Southern California**

---

### **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors  
**From:** Dominique Samario, Region 1 Co-Chair  
**Subject: REGION 1 AUGUST UPDATES**

### **DISCUSSION**

Region 1 is currently planning their next event, the annual professional development panel. It takes place on Thursday, August 23<sup>rd</sup> at M. Special, a local brewpub with a great outdoor space. The panel will discuss “Building a Successful Organizational Culture” and features three excellent panelists. The planning committee is actively outreaching and looks forward to another successful event.



## **Municipal Management Association of Southern California**

---

### **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors

**From:** Lynn Kelly-Lehner, Region 4 Co Chair  
Lilyan Villareal, Region 4 Co Chair

**Subject: INLAND EMPIRE - REGION 4 UPDATE**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

The Inland Empire Region is planning their next regional event for Thursday, September 27, in Menifee at the Kay Cenicerros Senior Center. The event will highlight efforts in Southwest Riverside County that focus on a comprehensive approach to solving homelessness in the region through the *Responsible Compassion Program*. *Responsible Compassion* respects the inherent dignity and worth of each person, while moving them on a path of self-sufficiency. The agenda will include a panel of City staff members from Temecula, Murrieta, and Menifee; a non-profit panel with representatives from CityNet and SWAG; and a networking lunch.

We are looking for a few volunteers to assist with the September 27<sup>th</sup> event. If you are interested, please email [region4@mm Masc.org](mailto:region4@mm Masc.org).

# **Municipal Management Association of Southern California**

---

## **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** BOARD OF DIRECTORS  
**From:** MMASC Region 7 Co-Chairs  
**Subject:** REGION 7 AUGUST BOARD REPORT

### **RECOMMENDATION**

Receive and File

### **BACKGROUND AND DISCUSSION**

The Region 7 Board has been working on planning our third event calendar for the year. This year's first event was a community service focused beach cleanup event with the Huntington Beach/Seal Beach chapter of the Surfrider Foundation and took place in March. Our second event in May was a professional development luncheon in Fountain Valley featuring Costa Mesa's Assistant City Manager, Tamara Letourneau who offered useful tips on how to write a quality staff report.

Our third event will take place at 5:30pm on August 9<sup>th</sup> at the Sawdust Festival in Laguna Beach. This event is titled "Arts and Commerce" and will focus on how art and the Laguna Beach economy work together. A presentation will be given by the City of Laguna Beach Cultural Arts Manager. There will also be a networking following the event and all attendees will be able to stroll the Sawdust Festival grounds following the event and while networking. Region 7 partnered with Women Leading Government (WLG) for this event. WLG has assisted with designing the event flyer, will be providing assistance on the day of the event and they are also assisting in marketing the event.

Our final event of the year will be our Region's annual Signature Speed Networking luncheon with the Orange County City Manager's Association on October 3rd.

## **Municipal Management Association of Southern California**

---

### **BOARD COMMUNICATION**

**Date: August 9, 2018**

**To:** Board of Directors

**From:** Region 8 – San Diego

**Subject: SAN DIEGO – REGION 8 UPDATE**

### **RECOMMENDATION**

Receive and file the monthly board meeting notes from Region 8.

### **BACKGROUND AND DISCUSSION**

Region 8 has a monthly board conference call scheduled for the first Thursday of every month. Our most recent conference call was on August 2, 2018. The following items were discussed:

Event Calendar - Our next event is scheduled for September 15, 2018. It is a social networking event at the San Diego Padre's stadium. We are currently working on sponsorships; we have secured West Coast Arborists for \$500 and EDCO \$1000. We have sent letters to Alliant, NV5 and Keenan. We estimate receiving another \$1000 more in sponsorships. We received confirmation that we can use our regional \$500 from MMASC towards the event, with the only restriction being that the money cannot go towards the purchase of alcohol and can fund the cost of the rental.

We are throwing around the idea of an end of year happy-hour/networking mixer. No details yet, but if any leftover funds are available this could be a great opportunity to gather members in the region at the end of the year.

We are also still discussing our end of year planning lunch for the board. We were trying to plan a meet-up at the annual conference, but it looks like an off-site non-conference day will work better. We checked in with Del Mar and have confirmed availability of a meeting room for Thursday November 1<sup>st</sup> from 11:30 – 1:30. We can look at the

calendar and plan the coming year of events, including potentially hosting a larger region-wide event at Del Mar.

Assignments – We are finalizing our estimated ticket price for the Padres game. Once we have a final cost we will complete a flyer and submit to publish on the calendar.

Dominique is working on details for the planning lunch. We will prepare an agenda with ideas and feedback from the board to start our brainstorming prior to our lunch.