



## Board of Directors Meeting

AGENDA

May 15, 2019

9:00 AM

Conference Call Phone: (510) 338-9438

Access Code: 627 092 189

### MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

#### 1. *CALL TO ORDER*

#### 2. *ROLL CALL*

- \_\_\_ President, Nicholas Gonzalez
- \_\_\_ Vice President, Izzy Murguia
- \_\_\_ Director of Communications/Secretary, Kristen Nelson
- \_\_\_ Director of Finance/Treasurer, Ryan Hallett Hinton
- \_\_\_ Director of Programming, Monica I. Martinez
- \_\_\_ Director of Membership Services, Dominique Samario
- \_\_\_ Immediate Past President, Ashley Garcia
- \_\_\_ Region One Representatives: Norma Cervantes, Lara Christensen & Nicole Grisanti
- \_\_\_ Region Two Representative: Ryan Kintz
- \_\_\_ Region Three Representative: Adam McWey
- \_\_\_ Region Four Representatives: Charles Berglund, Nicole Cuadras, Justine Garcia, Matt Hickey, Imelda Huerta & Lilyan Villarreal
- \_\_\_ Region Five Representatives: Julio Donayre, Alfa Lopez, Scarlett Santos Leon, Laena Shakarian & Jackie Wong
- \_\_\_ Region Six Representatives: Joey Garcia, Arcia Hester, Ani Keshishian, Paolo Kespradit & Dia Turner
- \_\_\_ Region Seven Representatives: Hayley Gilbert, Kirsten Graham, Michael Johnston, Lori Karaguezian & Robert Sedita
- \_\_\_ Region Eight Representatives: Stephanie Boyce, Sylvia Solis Daniels, Ashlee Stratakis & Lois Yum
- \_\_\_ League of California Cities Representative, Meghan McKelvey
- \_\_\_ ICMA Representatives, Dave Mora & Tony Winney
- \_\_\_ Institute for Local Government Representative, Melissa Kuehne
- \_\_\_ MMANC Representative, Carla Hansen
- \_\_\_ Executive Director, Kevin Kilkenny

#### 3. *APPROVAL OF MINUTES*

#### 4. *PRESIDENT'S REPORT*

#### 5. *VICE PRESIDENT'S REPORT*

- 6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**
- 7. DIRECTOR OF FINANCE/TREASURER'S REPORT**
- 8. DIRECTOR OF PROGRAMMING'S REPORT**
- 9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**
- 10. IMMEDIATE PAST PRESIDENT'S REPORT**
- 11. REGION CHAIR REPORTS**
  - A. CENTRAL COAST (REGION 1)**
  - B. CHANNEL ISLANDS (REGION 2)**
  - C. DESERT (REGION 3)**
  - D. INLAND EMPIRE (REGION 4)**
  - E. NORTH LOS ANGELES COUNTY (REGION 5)**
  - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
  - G. ORANGE COUNTY (REGION 7)**
  - H. SAN DIEGO COUNTY (REGION 8)**
- 12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**
- 13. EXECUTIVE DIRECTOR'S REPORT**
- 14. UNFINISHED BUSINESS**
- 15. NEW BUSINESS**
- 16. ANNOUNCEMENTS / GOOD OF THE ORDER**
- 17. ADJOURNMENT**



**Board of Directors Meeting**  
**MINUTES**  
April 17, 2019

**1. CALL TO ORDER**

- ❖ President Gonzalez called the Board of Directors Meeting to order at 9:01 AM.

**2. ROLL CALL**

- ✓ President, Nicholas Gonzalez
- ✓ Vice President, Izzy Murguia
- ✓ Director of Programming, Monica I. Martinez
- ✓ Director of Membership Services, Dominique Samario
- ✓ Immediate Past President, Ashley Garcia
- ✓ Region Four Representative, Justine Garcia
- ✓ Region Five Representative, Alfa Lopez
- ✓ Region Six Representatives, Dia Turner & Paolo Kespradit
- ✓ Region Seven Representative, Michael Johnston
- ✓ Region Eight Representatives, Stephanie Boyce & Sylvia Solis Daniels
- ✓ ICMA Representative, Dave Mora
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Communications/Secretary, Kristen Nelson  
Director of Finance/Treasurer, Ryan Hallett Hinton  
Region One Representative  
Region Two Representative  
Region Three Representative  
Institute for Local Government Representative, Melissa Kuehne  
League of California Cities Representative, Meghan McKelvey  
MMANC Representative, Carla Hansen

**3. APPROVAL OF MINUTES**

- ❖ President Gonzalez presented the minutes from the Board of Directors Meeting on Wednesday, March 20. Motioned by Director of Programming Martinez, Seconded by Region 6 Representative Turner. The Board of Directors unanimously approved the minutes.

**4. PRESIDENT'S REPORT**

- ❖ President Gonzalez reminded the Board that anything needing signature for MMASC can only be signed by the President and to please email him whatever we need. He also reminded the Board that he should be notified of any communication with Corporate Partners and potential sponsorships.

- ❖ President Gonzalez thanked the Board for approving the new Agreement with ARC.
- ❖ President Gonzalez reminded the Board that he would be traveling to Sacramento to present with MMANC to encourage more County involvement. He will provide a recap at the next Board meeting. He also told the Board that an updated City Manager list from the League would be available upon request from Director of Programming Martinez, as well as an updated list of ICMA resources provided by Dave Mora.
- ❖ President Gonzalez informed the Board of the efforts to conduct site visits to select the hotel for the 2020 Annual Conference in San Diego.
- ❖ President Gonzalez discussed efforts regarding Veteran membership and gave an update on the Mentorship program. He also requested level of interest in participating on a Fun Committee.

#### **5. VICE PRESIDENT'S REPORT**

- ❖ Vice President Murguia shared that the Annual Conference Planning Committee kick off meeting was held on March 27. The Committee was assigned roles and responsibilities and scheduled an update call for next week. Call for Speakers is still out with a deadline of May 31.
- ❖ Vice President Murguia requested assistance with gathering raffle prizes for Annual Conference; 2 per Region and 1 per Executive Member.
- ❖ Vice President Murguia traveled March 20-22 to participate in ICMA's West Coast Regional Conference; they are making updates to their voting rights and are seeking feedback from their members on Tenets 5 & 6 of the Code of Ethics. He met with MMANC's Vice President and Marc Ott (ICMA) to discuss ways that MMASC & NC can better collaborate with ICMA; shared interests include university outreach and diversity.
- ❖ Vice President Murguia gave a brief update on CGL course approvals.

#### **6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ President Gonzalez gave Director of Communications/Secretary Nelson's presentation on her behalf. She thanked everyone for helping with Winter Forum which had 112 attendees and a great turnout at the reception afterwards. She also thanked Alfa and Laena for their assistance at the event. The event resulted in a profit. There will not be a survey, but feedback is always appreciated.
- ❖ Access to photos from the event have been provided by Tripepi Smith; a link is available in the Board Report.
- ❖ Communications/Secretary Nelson asked that Board members please review their reports before submitting because there have been some recurring errors.
- ❖ Communications/Secretary Nelson provided an update on recurring Webex and email issues; please continue to let her know if you have issues with the platform so we can try to troubleshoot; we are looking at other possible conference call solutions; this includes email issues – MMASC moved to a new spam email system so the Board is likely receiving a lot of quarantine email notifications.
- ❖ Communications/Secretary Nelson provided username and password access to MMASC SurveyMonkey account in her Board Report; surveys require Executive Board pre-approval from Director of Programming Martinez.

#### **7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ President Gonzalez gave Director of Finance/Treasurer Hallett Hinton's report on his behalf. As of April 11, the balance in the checking account is \$71,000 and \$70,000 in the savings account.

The latest statement reflects a \$15,000 payment that was made to this year's Annual Conference venue.

- ❖ Director of Finance/Treasurer Hallett Hinton shared that the Board wanted to start providing annual regional balance reports so it is clear how much funding is available to each region; each has \$1,000 to put on regional programming; if larger events produce excess revenue, the maximum regional fund will remain at \$1,000 with surplus going into the "general fund" for the organization. Anything over \$1,000 should be requested through the Executive Board in advance.
- ❖ Region 8 asked for guidance/parameters to specifics on how the regional budget can be spent. President Gonzalez shared that the funding could be spent on any kind of programming or networking events but that it could not be used to purchase alcohol.

8. **DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming Martinez is excited to see so many events on the calendar.
- ❖ Director of Programming Martinez gave a brief update on Summer Session on August 8 in Fullerton and requested that any interested speakers apply through the website.
- ❖ Director of Programming Martinez stated that the Cal-ICMA Ethics Committee met on March 18 and that a sub-committee was created to review Tenets 5 & 6; The next meeting is scheduled for May 20.
- ❖ Director of Programming Martinez also shared that the Cal-ICMA Student Chapter & Outreach had a meeting on March 27. They are looking at creating a fellowship within Cal-ICMA; a survey was included in WHW asking students questions about next gen talent getting involved in local government.
- ❖ Director of Programming Martinez reminded the Board that event flyers need reviewed prior to being posted/ sent to the membership.
- ❖ Vice President Murguia asked if we were planning to conduct other events similar to last year's outreach to Pomona students. Director of Programming Martinez said she would discuss it offline but that she was interested in hosting similar events.

9. **DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ Director of Membership Services Samario stated that we have over 800 members at the close of March; she emailed lapsed members from March and received renewals as a result of that outreach. She encouraged the Board to always check membership reports and reach out to new and lapsed members because it helps with retention.
- ❖ Director of Membership Services Samario briefly discussed the Veteran's membership concept and shared an interest in diversifying our membership.
- ❖ Director of Membership Services Samario gave an update on Women's Leadership Summit, sharing that the official date, location and partnership with WLG is secured. They have already conducted a site visit to the venue (Huntington Library). The new formatting includes breakout sessions with roundtable discussions.

10. **IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ Immediate Past President Garcia had nothing new to report.

## **II. REGION CHAIR REPORTS**

### **A. CENTRAL COAST (REGION 1)**

- ❖ None.

### **B. CHANNEL ISLANDS (REGION 2)**

- ❖ None.

### **C. DESERT (REGION 3)**

- ❖ None.

### **D. INLAND EMPIRE (REGION 4)**

- ❖ Region Four Representative Garcia shared that the Region is excited for their upcoming Temecula Wine Mixer; the flyer went out in today's WHW and registration is open.
- ❖ The Board will meet in May to plan the rest of their annual events.

### **E. NORTH LOS ANGELES COUNTY (REGION 5)**

- ❖ Region Representative Lopez informed the Board that the Region had to look for alternative locations for their annual Trakside event and decided on the LA Arboretum; they are working to gather CMs to help with roundtable discussions.

### **F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- ❖ Region Representative Turner provided numerous updates on the Regions upcoming events, including a time and possible cost change to their upcoming CM Event (June 13), a location change for their Dress for Success Event (date still TBD), a save the date for the Culver City lunch and learn (May 23), efforts towards finalizing the Long Beach EOC Tour.
- ❖ Region Representative Turner also mentioned that Harvard Westlake has an internship program where they place High School Juniors and Seniors as interns over the summer and during the year; they are interested in students gaining access to government work. Harvard Westlake pays for the interns who report back to other students about their experiences upon completion. President Gonzalez requested an email with this information.

### **G. ORANGE COUNTY (REGION 7)**

- ❖ Region Co-Chair Johnson provided an update on their April 10 Segerstrom Tour. They are now looking at hosting a summer lunch and learn event with a panel of representatives from various OC cities to discuss homelessness.
- ❖ Region Co-Chair Johnson informed the Board that the Region had a call yesterday to try and finalize their member survey which, once reviewed and approved by Director of Programming Martinez, will be distributed to their region.

### **H. SAN DIEGO COUNTY (REGION 8)**

- ❖ Region Co-Chair Boyce provided an update on numerous events, including their recent Brunch with Exec event on March 28 was very successful with 37 registered and 8 ACM in attendance. The roundtable format allowed for both guided and organic Q&A. Additionally, the region is currently prepping for their upcoming Brewery Tour but has alternative events lined up in case sponsorship funding does not come through. The Padres event is set for

Saturday, September 7<sup>th</sup> and the region is currently communicating with WLG to potentially partner on an upcoming Tea in the City of Encinitas where the topic of conversation would be discussions focused on authenticity. President Gonzalez asked to be kept in the loop as this could be an opportunity to formalize a broader affiliate agreement with WLG.

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**

- ❖ ICMA Representative Dave Mora reminded everyone about the upcoming webinar on May 16 which he knows has been advertised in the WHW.

**13. EXECUTIVE DIRECTOR'S REPORT**

- ❖ Executive Director Kilkenny had nothing new to report.

**14. UNFINISHED BUSINESS**

- ❖ None.

**15. NEW BUSINESS**

- ❖ None.

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ None.

**17. ADJOURNMENT**

- ❖ President Gonzalez adjourned the Board of Directors Meeting at 9:55 AM.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** Board of Directors  
**From:** Izzy Murguia, Vice President  
**Subject:** VICE PRESIDENT UPDATES

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

Annual Conference: The Annual Conference Planning Committee held its Committee Update on April 24, 2019. Our next Committee Update will be on May 22. The Committee recently updated its Call for Speakers announcement. High on the priority list for the Committee is distributing the announcement through various channels. I provided the announcement and a sample Call for Speaker email to all Board Members via email; please forward that along to any potential speakers. The Call for Speakers deadline is May 31, 2019.

On the last day of the Annual Conference, a raffle is conducted, which is made possible by donated prizes secured by Annual Conference Committee and Board Members. To prevent a last-minute rush to collect raffle prizes this year, myself and Lori Karaguezian (Annual Conference Co-Chairs) are requesting that each Region secure two raffle prizes and each Executive Board member secure one raffle prize for the conference. Attached to my report is a sample donation letter that can be used to solicit prizes. In the Board Member Resources folder is a 2019 Raffle Prizes spreadsheet for members to use to keep track of requests and to ensure the same vendors are not being approached multiple times. Example prize ideas are listed in a separate tab for your reference.

CGL: Since our last meeting, the following CGL course proposal was approved:

<b>Course Description:</b>	<b>CGL Core Area:</b>	<b>Request:</b>
Public Relations: Communicating Successfully with the Public	Elective Area: Public Information, Media Relations and Mass Communications	MMASC





# Municipal Management Association of Southern California

950 Glenn Drive, Suite 150 • Folsom, CA 95630 • (877) 314-7080

## 2018-19 MMASC EXECUTIVE BOARD:

**Nicholas Gonzalez, President**  
City of Ontario

**Izzy Murguia, Vice President**  
City of Poway

**Kristen Nelson, Director of Communications/Secretary**  
City of Indian Wells

**Ryan Hallett Hinton, Director of Finance/Treasurer**  
City of La Palma

**Monica I. Martinez, Director of Programming**  
City of El Cajon

**Dominique Samario, Director of Membership Services**  
City of Goleta

**Ashley Garcia, Immediate Past President**  
Central Coast Region

## 2018-2019 MMASC REGION LEADERS:

**Region 1 – Central Coast Region**  
Norma Cervantes – City of Santa Barbara  
Lara Christensen – City of Atascadero  
Nicole Grisanti – City of Santa Barbara

**Region 2 – Channel Islands Region**  
Ryan Kintz – City of Ventura

**Region 3 – Desert Region**  
Adam McWey – Coachella Valley Water District

**Region 4 – Inland Empire Region**  
Charles Berglund – City of Menifee  
Nicole Cuadras – City of Ontario  
Justine Garcia – City of Rancho Cucamonga  
Matt Hickey – City of Ontario  
Imelda Huerta – City of Menifee  
Lilyan Villarreal – City of Ontario

**Region 5 – North LA County Region**  
Kevork Kurdoghlian – City of Glendale  
Alfa Lopez – City of Diamond Bar  
Laena Shakarian – City of Arcadia  
Jackie Wong – City of San Gabriel

**Region 6 – South LA County Region**  
Joey Garcia – City of Torrance  
Arecia Hester – City of El Segundo  
Ani Keshishian – City of Beverly Hills  
Paolo Kespradit – City of West Hollywood  
Dia Turner – City of Culver City

**Region 7 – Orange County Region**  
Hayley Gilbert – City of Santa Ana  
Kirsten Graham – City of Cypress  
Michael Johnston – City of San Clemente  
Lori Karaguezian – Orange County Sanitation District  
Robert Sedita – City of Dana Point

**Region 8 – San Diego County Region**  
Stephanie Boyce – City of Lemon Grove  
Sylvia Solis Daniels – City of Vista  
Ashlee Stratakis – City of Encinitas  
Lois Yum – City of Encinitas

**MMASC Executive Director**  
Kevin Kilkenny – ARC

<<INSERT DATE>>

<<NAME>>  
<<TITLE>>  
<<AGENCY>>  
<<ADDRESS>>  
<<CITY, STATE ZIP>>

RE: MMASC Donation Letter

To Whom It May Concern:

I am writing to invite your support of a very exciting event attended by hundreds of local government professionals throughout Southern California. The Municipal Management Association of Southern California (MMASC), the largest non-profit organization of its kind in the region dedicated to developing tomorrow's leaders in local government, is hosting its 2019 Annual Conference on November 13-15, 2019 at the Hilton Santa Barbara Beachfront Resort in Santa Barbara, California.

We are respectfully requesting a donation <<DONATION ITEM>> to be used as a raffle prize. We will accept donations both large and small and are gracious for your support in advance.

MMASC is a non-profit organization (TIN 95-3263641) that serves over 800 members from the public and private sectors throughout the Orange County, Inland Empire, Los Angeles County, San Diego County, Ventura County, Channel Islands, and Central Coast. Our members serve over 22 million residents throughout Southern California from a variety of professional fields. All donors will be recognized at the conference attended by local government professionals and community leaders.

Thank you very much in advance for your consideration and support. For more information about MMASC and its 2019 Annual Conference, I welcome you to visit [www.mmasc.org](http://www.mmasc.org) and click on the Annual Conference link. My office mailing address and email address is below. I look forward to hearing from you soon.

Sincerely,

YOUR NAME  
AGENCY  
ADDRESS  
CITY/STATE/ZIP  
YOUR EMAIL ADDRESS

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** MMASC Board of Directors

**From:** Kristen Nelson, Director of Communications/ Secretary

**Subject: DIRECTOR OF COMMUNICATIONS REPORT**

## **RECOMMENDATION**

The MMASC Board of Directors **RECEIVES** and **FILES** this Report.

## **BACKGROUND AND DISCUSSION**

I would like to thank each of you for your patience and understanding these past few weeks as I have been trying to balance work, MMASC, and the passing of a dear friend. I appreciate each of you; your support and friendship mean the world to my husband and I during this time.

### **OneTreePlanted Donation**

- We have processed our one-time donation of \$150 towards planting 150 trees to assist with wildfire disaster reforestation in California. I have been informed that OneTreePlanted can mark the money so that our 150 trees are planted to help with Woolsey Fire reforestation, which means MMASC's efforts will be Southern California based. I have also informed OneTreePlanted that we will only be proceeding with one certificate rather than individual certificates for all attendees as a way to be mindful of their limited resources.

### **Other Discussion Points**

- **WebEx.** I have been working with a small team to troubleshoot the issues we've been experiencing with WebEx. As it turns out, the addition of Alternative Hosts to our WebEx subscription sent them invitations to join WebEx TEAMS which is a

sub-service of WebEx, not WebEx itself. WebEx TEAMS does not appear to provide pre-scheduling capabilities, not does it provide landline dial in information. In addition, standard messaging and video calling had proved unreliable. I had a call in to WebEx to have them walk me through WebEx TEAMS functionality to see if I could resolve this issue, but the Executive Board has agreed that, with all of the issues we continue to have with WebEx, it is time to consider other opportunities. This was especially timely because WebEx has also been dropping recordings of meetings, so minutes have been a challenge. FreeConferenceCall.com has been mentioned by numerous Executive and Regional Board members as a potential alternative so I will be working with the Board to see how we want to transition.

- **SurveyMonkey.** The entire Board of Directors was provided with the username and password for SurveyMonkey and were informed that surveys would need to be reviewed and approved by the Director of Programming before their distribution. The password will be changed prior to and after each elections cycle.
- **Social Media.** Tanya will be on vacation for much of June. If you have items that you want to have pushed to social media, please let me know as soon as possible so we can pre-schedule those postings.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** Executive Board

**From:** Monica Martinez, Director of Programming

**Subject: PROGRAMMING UPDATE**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

### **Board Member Update**

- Welcome Julio Donayre to Region 5

### **Board Orientation/Mid-Year**

Mid-Year – July 20. Location Ontario.

### **Summer Session**

August 8. City of Fullerton.

Engage. Empower. Educate.

Co-Chairs: Stephanie Boyce and Matt Hickey.

### **Cal-ICMA Ethics Committee**

- Provided update of 3/18 last meeting.
- Next Meeting 5/20.

### **Cal-ICMA Student Chapter & Outreach (Talent Initiative)**

- Last Meeting 4/18

### **Misc.**

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** Board of Directors

**From:** Lara Christensen & Norma Cervantes, Region 1 Co-Chairs

**Subject: REGION 1 UPDATES**

### RECOMMENDATION

Receive and file.

### BACKGROUND AND DISCUSSION

### EVENTS

#### SAVE THE DATES – Upcoming Events

The planning for the remainder of the events in the region for 2019, is currently underway. A couple of events that have been successful and we plan on continuing are:

- Central Coast City Managers' Luncheon - October
- Dress for Success – partnering w/Nordstrom. Historically in November.

We are adding a professional development event during the summer, which is:

- Professional Development Event – July 25th – Leveraging Understanding of Differences in Behavioral Styles as a Tool for Stronger Workplace Relationships

We will also work w/other board members and other region members to start golf outings and other casual networking events.



# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** MMASC Executive Board of Directors

**From:** Adam McWey, Region 3 Chair

**Subject: REGION 3 (DESERT REGION) – MAY 2019 UPDATE**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

Hosting 2 events this week;

- Lunch N Learn event about what MMASC is and the benefits of MMASC membership will be presented Tuesday (5/14/2019) at the City of Palm Desert. 23 people have registered to attend this event.
- Social Networking Hour at BrewQuinta on Thursday (5/16/2019) will be hosted for regional and potential members. 8 people have registered for this event as of 5/10/2019.

### *Events Calendar*

May 14, 2019 – Lunch N Learn at City of Palm Desert

May 16, 2019 – Social Networking Hour at BrewQuinta, La Quinta

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** Board of Directors  
**From:** Region 4 Co-Chairs  
**Subject: REGION 4 UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

On May 4<sup>th</sup> Region 4 held our signature Temecula Valley Wine Mixer at Wilson Creek Winery in Temecula. A total of 31 individuals signed up for the event. Executive Board members, Nicholas Gonzalez and Ryan Hinton were in attendance. Attendees also included professionals from HR Green Pacific, Inc., North Orange County Community College District, the Housing Authority City of Los Angeles, City of Carlsbad, City of Indian Wells, City of La Palma, City of Menifee, City of Murrieta, and City of Ontario. Students from the University of La Verne were also in attendance. Both SoCalGas and Agiline Software sponsored the event (\$1,000 total). A representative from Agiline Software participated in the event. The mixer was held from 5-8 pm. Co-Chairs received positive feedback from attendees, as the evening was a great way to network in a relaxed, casual environment. Region 4 will look at 2020 dates and possibly select a different time frame and strategy next year to increase participation.

We will be bringing the Region 4 team back together sometime this month to de-brief the signature event. Additionally, the team will continue to plan and set dates for our next three regional events, which tentatively include a student outreach and networking at University of La Verne, a lunch and learn (topic TBD), and possibly a joint presentation with ESRI in Rancho Cucamonga. More details will be released soon.





## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: May 15, 2019**

**To:** Board of Directors

**From:** Region 8 Board

**Subject: REGION 8 BOARD UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

Promotion of the brewery mixer event scheduled for Saturday, May 18 is ongoing. Only a handful of people are signed up. We are able to cancel up to 12pm on Wednesday, May 15. If enough people do not sign up (minimum 20), we will cancel the booking and host a walking brewery tour instead. We'll still plan to meet at the original location, Ballast Point Brewery in Miramar. Several letters have been sent our requesting sponsorship, but no sponsors have been secured.

The Padres game will be on Saturday, September 7. The flyer will be distributed next week. Several letters are in the process of being drafted to send to sponsors. We have booked 40 tickets and will be sharing the space with another group.