



## Board of Directors Meeting

AGENDA

April 15, 2020

9:00 AM

Conference Call Phone: (916) 234-5662

[www.uberconference.com/mmasc](http://www.uberconference.com/mmasc)

### MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

#### 1. *CALL TO ORDER*

#### 2. *ROLL CALL*

- \_\_\_ President, Izzy Murguia
- \_\_\_ Vice President, Kristen Nelson
- \_\_\_ Director of Communications/Secretary, Tanya Spiegel
- \_\_\_ Director of Finance/Treasurer, Dominique Samario
- \_\_\_ Director of Programming, Paolo Kespradit
- \_\_\_ Director of Membership Services, Ryan Hallett Hinton
- \_\_\_ Immediate Past President, Nicholas Gonzalez
- \_\_\_ Region 1 Co-Chairs, Norma Cervantes & Ryan Kintz
- \_\_\_ Region 2 Co-Chairs, PJ Gagajena, Katrina Maksimuk, Jonathan Royas & Joana Smith
- \_\_\_ Region 3 Co-Chairs, Ruben Franz & Adam McWey
- \_\_\_ Region 4 Co-Chairs, Nicole Cuadras, Justine Garcia, Matt Hickey, Imelda Huerta, Tara Magner & Lilyan Villarreal
- \_\_\_ Region 5 Co-Chairs, Christopher Castrita, Julio Donayre, Greg Kwolek, Scarlett Santos Leon, Alfa Lopez, Laena Shakarian & Jackie Wong
- \_\_\_ Region 6 Co-Chairs, Arcia Hester, Ani Keshishian & Dia Turner
- \_\_\_ Region 7 Co-Chairs, Joseph Cisneros, Hayley Gilbert, Kirsten Graham, & Nicole Houston
- \_\_\_ Region 8 Co-Chairs, Sylvia Solis Daniels, Monica Martinez, Ashlee Stratakis & Lois Yum
- \_\_\_ League of California Cities Representative, Meghan McKelvey
- \_\_\_ ICMA Representatives, Pat Martel & Tony Winney
- \_\_\_ Institute for Local Government Representative, Melissa Kuehne
- \_\_\_ MMANC Representative, Jessica Deakyne
- \_\_\_ Executive Director, Kevin Kilkenny

#### 3. *APPROVAL OF MINUTES*

#### 4. *PRESIDENT'S REPORT*

#### 5. *VICE PRESIDENT'S REPORT*

#### 6. *DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT*

- 7. DIRECTOR OF FINANCE/TREASURER'S REPORT**
- 8. DIRECTOR OF PROGRAMMING'S REPORT**
- 9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**
- 10. IMMEDIATE PAST PRESIDENT'S REPORT**
- 11. REGION CHAIR REPORTS**
  - A. CENTRAL COAST (REGION 1)**
  - B. CHANNEL ISLANDS (REGION 2)**
  - C. DESERT (REGION 3)**
  - D. INLAND EMPIRE (REGION 4)**
  - E. NORTH LOS ANGELES COUNTY (REGION 5)**
  - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
  - G. ORANGE COUNTY (REGION 7)**
  - H. SAN DIEGO COUNTY (REGION 8)**
- 12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**
- 13. EXECUTIVE DIRECTOR'S REPORT**
- 14. UNFINISHED BUSINESS**
- 15. NEW BUSINESS**
- 16. ANNOUNCEMENTS / GOOD OF THE ORDER**
- 17. ADJOURNMENT**



**Board of Directors Meeting**  
**MINUTES**  
March 18, 2020

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**1. CALL TO ORDER**

- ❖ President Murguia called the Board of Directors Meeting to order at 9:03 AM.

**2. ROLL CALL**

- ✓ President, Izzy Murguia
- ✓ Vice President, Kristen Nelson
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Finance/Treasurer, Dominique Samario
- ✓ Director of Programming, Paolo Kespradit
- ✓ Region 1 Co-Chair, Norma Cervantes
- ✓ Region 2 Co-Chair, Jonathan Royas
- ✓ Region 3 Co-Chair, PJ Gagajena
- ✓ Region 4 Co-Chair, Tara Magner
- ✓ Region 6 Co-Chair, Arcia Hester
- ✓ Region 7 Co-Chair, Joseph Cisneros
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Membership Services, Ryan Hallett Hinton  
Immediate Past President, Nicholas Gonzalez  
Region 5 Co-Chairs  
Region 8 Co-Chairs  
League of California Cities Representative  
ICMA Representatives  
Institute for Local Government Representative  
MMANC Representative

**3. APPROVAL OF MINUTES**

- ❖ President Murguia presented the minutes from the Board of Directors Meeting on Wednesday, February 19. Motioned by Director of Finance/Treasurer Samario, seconded by Region 2 Co-Chair Royas. The Board of Directors unanimously approved the minutes.

**4. PRESIDENT'S REPORT**

- ❖ President Murguia thanked everyone for their understanding regarding the event postponement at this time.
- ❖ President Murguia thanked the Winter Forum Committee for a successful event.
- ❖ President Murguia provided an updated on the Mentorship Program. There are 13 applicants and they will be matched with mentees.

- ❖ President Murguia provided an update on the Credentials Government Leader Program.
- ❖ President Murguia provided an update on the Cal-ICMA Talent Initiative.
- ❖ President Murguia provided an update on the 2020 Corporate Partners. There are 16 Corporate Partners to date.

**5. VICE PRESIDENT'S REPORT**

- ❖ Vice President Nelson thanked Director of Programming Kespradit and Past President Gonzalez for a phenomenal Winter Forum.
- ❖ Vice President Nelson gave an update on the Credentials Government Leader Program.
- ❖ Vice President Nelson provided an update on the Veteran Outreach Committee.
- ❖ Vice President Nelson provided an update on the 2020 Annual Conference. The theme will be "Transforming Public Service". The Conference tracks include Innovation & Transformation (community/citywide change and growth), Lead & Succeed (focusing on personal change and growth) and Tried & True (fundamentals of public service).

**6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ Director of Communications/Secretary Spiegel provided an update on the 2020 Summer Session.
- ❖ Director of Communications/Secretary Spiegel provided an update on the marketing materials that are currently being worked on.

**7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ Director of Finance/Treasurer Samario provided information on the account balance. As of March 9, there is \$79,817.43 in the checking account and \$75,283 in the savings account.
- ❖ Director of Finance/Treasurer Samario is working on updating the templates for the After-Event Reports and Reimbursement Requests.
- ❖ Director of Finance/Treasurer Samario provided an update on the 2020 Women's Leadership Summit. A new date will be announced soon.

**8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming Kespradit provided a recap of the 2020 Winter Forum that was held on Thursday, March 5 at the Torrance Cultural Arts Center.
- ❖ Director of Programming Kespradit let the Region Board's know that he is available to assist with any of the Region Event planning needs, especially during this time.

**9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ President Murguia provided Director of Membership Services Hallett Hinton's report on his behalf.
- ❖ As of March 9, there is a total of 860 members.
- ❖ Director of Membership Services Hallett Hinton will be co-chairing the 2020 Annual Conference with Vice President Nelson. This year's theme is "Transforming Public Service".
- ❖ Director of Membership Services Hallett Hinton provided an update on the Cal-ICMA Ethics Committee. The Committee is looking at ways to solicit nominations for the Ethical Hero Award.

**10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ None.

## **11. REGION CHAIR REPORTS**

### **A. CENTRAL COAST (REGION 1)**

- ❖ Region 1 Co-Chair Cervantes provided an update on the Region events that have been postponed.

### **B. CHANNEL ISLANDS (REGION 2)**

- ❖ Region 2 Co-Chair Royas provided an update on the Region 2 Board. Ryan Kintz will be taking on a new position with the City of Goleta and moving onto the Region 1 Board.
- ❖ Co-Chair Royas provided an update on the Region events that have been postponed.

### **C. DESERT (REGION 3)**

- ❖ Region 3 Co-Chair Gagajena congratulated everyone on a successful Winter Forum.
- ❖ Co-Chair Gagajena provided an update on the Region event “behind the scenes” tour of Coachella, that has been postponed to October.
- ❖ Co-Chair Gagajena informed the Board of Directors that he will be leaving the City of Indio as he accepted a position with the City of Moorpark. He will remain on the Board of Directors.

### **D. INLAND EMPIRE (REGION 4)**

- ❖ Region 4 Co-Chair Magner provided an update on their Signature Event that was scheduled in April.
- ❖ Co-Chair Magner provided an update on the Region Event scheduled for Thursday, November 19 that will be co-hosted with NBS.

### **E. NORTH LOS ANGELES COUNTY (REGION 5)**

- ❖ President Murguia provided Region 5’s report on their behalf.
- ❖ Region 5 will be postponing the Annual City Manager’s Luncheon that was scheduled for Wednesday, April 15.
- ❖ Region 5 tentatively has a few Regional Events for 2020 including a Lunch and Learn, Hiking Activity, Walk for Hope 2020 and a Holiday Mixer. More details for each of the events will be provided at a later point.

### **F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- ❖ Region 6 Co-Chair Hester informed the Board of Directors that once the coronavirus pandemic is over, Region Events will be planned.

### **G. ORANGE COUNTY (REGION 7)**

- ❖ Region 7 Co-Chair Cisneros provided an update on the Region 7 Events including a Wings & Arrow Deck Experience at Angel Stadium during one of the MLB games.
- ❖ Region 7 Co-Chairs have also explored a collaboration with the City of Laguna Beach for Lunch-and-Learn opportunities. More details to come.
- ❖ Region 7 Co-Chairs are exploring a team building networking event at Dave & Busters or a celebration of the Fiscal New Year on either Thursday, June 25 or Friday, June 26, 2020 at Golden Road Anaheim with American Public Works Association (APWA) as a potential co-sponsor for the event.
- ❖ Region 7’s Signature Event, in coordination with Orange County City Manager’s Association (OCCMA), will be the first week of October 2020.

**H. SAN DIEGO COUNTY (REGION 8)**

- ❖ President Murguia provided Region 8's report on their behalf.
- ❖ Region 8 hosted a Region Event "San Diego Gulls Hockey Game" on Saturday, February 22 at the Pechanga Sports Arena. A total of 30 tickets were sold.
- ❖ The April Grant Writing event in collaboration with California Consulting at the City of Poway has been postponed until further notice.
- ❖ Region 8 is working on scheduling a luncheon with the City & County Manger's Association in addition to their Annual Padre's Game Event.
- ❖ The Region 8 Board has requested to add Dave Richards, City of El Cajon and Lauren Ryan from the City of Carlsbad to their Region Board.

**12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**

- ❖ ICMA Representative Pat Martel provided an update on the ICMA Constitutional Amendment Election, that passed. About 400 Affiliate Members are now eligible to vote and run for the ICMA Board of Directors. Affiliate Members are now eligible to serve on the Regional Nominating Committee.
- ❖ ICMA Representative Pat Martel informed the Board of Directors that all of the ICMA Regional Conferences through May have been cancelled due to COVID-19. A virtual nominating process interview will be held on Friday, March 20 for the Assistant City Manager of Valdez, Alaska that is interested in serving on the Board.
- ❖ ICMA has created a COVID-19 website with resources for all communities. If you have any resources that you would like added to the website, please contact Pat.

**13. EXECUTIVE DIRECTOR'S REPORT**

- ❖ As of Wednesday, March 18, Kevin will be working remotely.

**14. UNFINISHED BUSINESS**

- ❖ None.

**15. NEW BUSINESS**

- ❖ None.

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ None.

**17. ADJOURNMENT**

- ❖ President Murguia adjourned the Board of Directors Meeting at 10:10 AM.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors  
**From:** Izzy Murguia, President  
**Subject: PRESIDENT UPDATES**

## **RECOMMENDATION**

Receive and File.

## **BACKGROUND AND DISCUSSION**

**Regional Event Postponement:** While there are signs that California is flattening the curve, California's Stay at Home Order is in effect until further notice. Given this uncertainty, I am recommending that we extend our suspension of events from April 30, 2020 to May 31, 2020. We can further assess where things are during our May meeting.

**COVID-19 Resources Survey:** On April 1, 2020, We sent out a COVID-19 Resources survey through What's Happening Wednesday to get feedback how MMASC can support membership during this public health crisis. Of highlight, individuals were interested in virtual networking, webinars and provided good ideas how we can engage our corporate partners during this time. The survey responses can be viewed below. There are two links because we had to re-open the survey after it initially closed.

<https://www.surveymonkey.com/r/5BFXTY8>

<https://www.surveymonkey.com/r/RPR9PDY>

**Webinars:** In an effort to address responses in the survey, I've coordinated our first webinar with Tripepi Smith for Wednesday, April 15 from 2:00 PM to 3:00 PM on:

*Remote Work and COVID-19 Communications: Lessons from the Front Lines.* I have tentatively scheduled a second webinar with Keenan & Associates for late April / early May.

**COVID-19 Resources:** Over the past two weeks, I have been communicating with our Corporate Partners to highlight their COVID-19 resources on our What's Happening Wednesday. I've received positive feedback. I would like to temporarily have these resources on our website as well – to be further discussed by Vice President Nelson.

**MemberClicks Upgrade:** On April 9, 2020, I attended the Kick-off Call for the upgrade to Oasis. The proposed timeline for the upgrade is 30 days with the launch in mid-May. There is no cost to the upgrade and most of the functionality is the same. The downside is that our transaction and message history cannot be integrated over to the new platform; however, we will still have the current (which will be the old) MemberClicks link available. The next phase is the Set-Up phase scheduled for two weeks.

**Cal-ICMA:** On April 8, 2020, I attended the Cal-ICMA Board Meeting (via phone). Much of the discussion revolved around COVID-19. The Cal-ICMA Talent Initiative launched a Facebook Group for sharing and discussing culture changes that are prompted by the COVID-19 emergency but that are likely to take hold in local governments into the future. Here's the link: <https://www.facebook.com/groups/213588709739925/>. Please join!



# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors  
**From:** Kristen Nelson, Vice President  
**Subject: VICE PRESIDENT UPDATES**

## **RECOMMENDATION**

The Board of Directors **RECEIVES** and **FILES** this report.

## **BACKGROUND AND DISCUSSION**

**Checking In.** I just want to check in on everyone and be sure you're all ok both personally and professionally. Please never hesitate to reach out whether it's just to chat or to ask for help. You are my family and I am here for each of you in any way I can be. THANK YOU for the dedication you show to your communities and to our membership.

**COVID-19 Resources.** I would like the Board's thoughts on adding resources to our website. President Murguia and I were discussing the benefits of updating MMASC's website with COVID-19 information and resources. MMANC's website is a simple but effective example of this where their landing page has a link to COVID-19 resources front and center; Corporate Partner resources specific to the pandemic are listed and available. This could also be where we make announcements about the Board's decisions to postpone/ cancel events and any updates thereafter so everything is in one, easy to find place. Once up, we could announce these resources via social media and WHW.

**CGL.** President Murguia and I still plan to lead by example and sign ourselves up for the CGL Program. Discussions need to be had regarding revision to the 2-year plan in

light of postponements or cancellations of events due to the COVID-19 event. This could be an opportunity to work with a Corporate Partner and provide credits through a webinar.

**Veteran Outreach/ Marketing.** The applicants for last year's Annual Conference Veteran Scholarships were kind enough to allow the Committee to use anonymous quotes from their applications as part of the promotional materials being prepared by Director of Communications Spiegel. We hope these comments resonate with anyone interested in becoming a Veteran Member.

**Annual Conference.** At this time, Annual Conference is moving forward as contracted for October 2020. As a reminder, the theme is Transforming Public Service. Tracks will include: Innovation & Transformation (sessions focusing on community/ city-wide change/ growth), Lead & Succeed (sessions focusing on personal change/ growth) and Tried & True (sessions focused on the fundamentals of public service).

Updates include:

#### Hotel

The Board discussed the potential to negotiate with the Hyatt La Jolla in light of the COVID event to evaluate our options. I contacted Ellen with Helmsbriscoe who informed me that the hotel is closed until the end of April and that everyone at the hotel is on furlough. She believes it unlikely they will negotiate or offer incentives for an October event, especially since Spring groups are trying to reschedule for Fall, making demand and rates skyrocket. Director of Membership Services Hallett Hinton and I will reconnect with her at the beginning of May to see what the hotel may be willing to do.

As a side note, President Murguia has informed me that MMANC is currently looking at their options to reschedule their Annual Conference to February 2021. It is unclear whether their doing so would mean cancellation of their Winter Forum or whether they

would host two Annual Conference events (they have not selected a 2021 location at this time).

### Speakers

- **Call for Proposals.** The Board elected to hold off on opening the call for proposals until a later date. We should discuss when we want to begin promoting this.
- **Keynotes.** Director of Membership Services Hallett Hinton and I have already received a handful of emails from people interested in serving as a Keynote for Annual. All have been asked to complete the call for proposals the same as any other applicant. We will need to evaluate whether any of them will allow for recording/ live stream and can include that in the call for proposals form. Additionally, Susan Guzzetta with SG Speakers reaches out each year offering to assist with finding keynotes who fall within our available budget. She has been very kind to recommend speakers local to the San Diego/ La Jolla area in an effort to keep costs and potential lodging needs to a minimum.
- **Corporate Partners.** Depending on their level of partnership, many Corporate Partners are given the ability to present at Annual Conference. President Murguia is in the process of evaluating our Partner Agreements in light of postponements/ cancellations to ensure that our Partners are well managed in light of the COVID event. This could understandably impact the way we engage with them for Annual Conference as well. More information to come.

Website Announcements. Director of Membership Services Hallett Hinton and I discussed activating the Call for Proposals subpage of the Annual Conference portion of the website to post an announcement about the postponement of the call for proposals. It is something we could also announce via social media and WHW.

Teleconferencing. The Board had discussed the option to transition Annual Conference in part or in whole to a digital platform. Logistics for this have yet to be determined and

will likely depend on AC costs and selected speakers willingness to be recorded/ present digitally. Rates for teleconferencing will also need to be considered.

Attendance/ Budgeting Justification Letter. This letter is ready to go and is in BaseCamp. Director of Membership Services Hallett Hinton and I discussed the potential to revise the language to address attendance in light of the COVID event and/or to include information about teleconferencing opportunities should that be the direction we choose.

Committees. Director of Membership Services Hallett Hinton and I discussed the value of reaching out to individuals who could serve on the Marketing Committee for Annual Conference so that we could at least begin the process of designing the logo as well as PPT promotional material templates so as to address the time crunch that will likely occur once the COVID event has concluded. Decisions on when to promote the call for proposals will also impact how quickly we must compile a Programming Committee.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors

**From:** Dominique Samario, MMASC Director of Finance/Treasurer

**Subject: APRIL DIRECTOR OF FINANCE/TREASURER'S REPORT**

### RECOMMENDATION

Receive and file.

### BACKGROUND AND DISCUSSION

As of April 10, 2020 MMASC checking account balance is \$59,230. This decrease in our checking account balance is due in part to the second deposit for the 2020 Annual Conference being deducted. In addition, there is \$75,284 in our savings account.

During an emergency Executive Board meeting, a discussion was held regarding any necessary amendments to the 2020 approved budget. Because region boards are unable to hold events during this time, the Executive Board proposes to adjust regional board budgets by a decrease of \$200. This will also be reflected by lowering the revenue projections by an equal amount. The proposed amended budget reflecting these changes is attached for your consideration.

To provide an update on the 2020 Women's Leadership Summit, at this time, we have stopped registration and updated the webpage to show that the event is postponed until summer of 2020. We will continue to monitor the current public health situation and work in a coordinated effort with other MMASC events in order to move forward with a rescheduled date for WLS.



## 2020 APPROVED BUDGET

Amended on XX/XX/XX

REVENUE	Amount
Membership Dues	\$ 60,000
Annual Sponsors	\$ 50,000
Annual Conference	\$ 100,000
Winter Forum	\$ 10,000
Summer Session	\$ 11,000
Women's Leadership Summit	\$ 19,000
Regional Events	\$ 12,400
<b>TOTAL REVENUE</b>	<b>\$ 262,400</b>
EXPENDITURES	Amount
<u>Administration</u>	
ARC Contract	\$ 29,500
Travel (President, ARC, etc)	\$ 6,600
Bank, Legal, and Insurance Fees	\$ 4,500
Dues and Subscriptions	\$ 7,300
Office Supplies, Postage, and Copies	\$ 1,000
Tax Filing	\$ 745
<u>Events/Programs</u>	
Annual Conference	\$ 125,000
*2021 Annual Conference Deposits	\$ 20,000
Winter Forum	\$ 9,000
Summer Session	\$ 9,000
Women's Leadership Summit	\$ 15,000
Regional Events	\$ 12,400
Scholarship	\$ 3,100
Meetings	\$ 1,500
<u>Contract Services</u>	
Graphic Artist	\$ 1,100
Printing	\$ 1,100
Sponsorship	\$ 2,000
Website	\$ 4,000
<b>TOTAL EXPENDITURES</b>	<b>\$ 252,845</b>
<b>TRANSFERS</b>	<b>\$ (5,000)</b>
<b>SUMMARY</b>	
Revenue	\$ 262,400
Expenditures	\$ (252,845)
Transfer to Savings (End of 2020)	\$ (5,000)
Difference	\$ 4,555

**Municipal Management Association of Southern California**  
**Statement of Activity**  
 January - March, 2020

	Jan - Mar, 2020	Total Jan - Mar, 2019 (PY)	% Change
<b>Revenue</b>			
Annual Conference Revenue	644	430	49.69%
Membership Due	14,282	14,548	-1.83%
Refunds-Allowances		-430	100.00%
Regional Events Revenue	4,511	4,896	-7.85%
Sponsorship	38,135	30,575	24.73%
Summer Session Revenue		260	-100.00%
Winter Forum Revenue	9,310	10,044	-7.31%
<b>Total Revenue</b>	<b>\$ 66,882</b>	<b>\$ 60,322</b>	<b>10.87%</b>
<b>Expenditures</b>			
Annual Conference	139,090	15,000	827.26%
ARC Contract	10,056	8,833	13.84%
Bank, Legal, and Insurance Fees	447	972	-54.01%
Dues & Subscriptions	6,203	6,015	3.13%
<b>Meetings</b>			
Board Orientation	407	247	64.69%
Executive Board Retreat	162	1,027	-84.20%
<b>Total Meetings</b>	<b>\$ 569</b>	<b>\$ 1,274</b>	<b>-55.31%</b>
Office Supplies, Postage, and Copies		904	-100.00%
President's Conferences	2,382		
Regional Events	5,850	5,087	14.98%
Scholarship	1,776		
Sponsorship Expenditure		500	-100.00%
Travel	499	1,667	-70.05%
Website		1,045	-100.00%
Winter Forum	3,031	4,231	-28.36%
<b>Total Expenditures</b>	<b>\$ 169,903</b>	<b>\$ 45,529</b>	<b>273.18%</b>

Sunday, Apr 12, 2020 11:31:50 PM GMT-7 - Cash Basis

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors

**From:** Nicholas S. Gonzalez, Immediate Past President

**Subject: IMMEDIATE PAST PRESIDENT UPDATES**

## **RECOMMENDATION**

Receive and file

## **BACKGROUND AND DISCUSSION**

After each League of California Cities Policy Committee Workshops, each MMASC Representative has been requested to submit a summary of their report to be presented to the MMASC Membership. Below is a summary by Alonso Ramirez, Legislative Analyst for the City of Ontario and representative on the Housing, Community & Economic Development Policy Committee.

## **HCED Summary Report**

Public Comment

- Individuals are upset about the letter sent to the Governor on the blueprint proposal for housing from the League.
- They would prefer to have a moratorium on legislation until the COVID outbreak is over.

General Briefing (Jason Rhine)

- Senate is not returning on April 13<sup>th</sup> as originally scheduled.
- Not asking us to take actions on bills since we won't know if the legislature will take them up this year.



## COVID-19 Update (Jason Rhine)

- [www.cacities.org/coronavirus](http://www.cacities.org/coronavirus)
- [covid-19@cacities.org](mailto:covid-19@cacities.org)
- [www.cacities.org/Education-Events/Webinars](http://www.cacities.org/Education-Events/Webinars)
- Asking for statutory and regulatory waivers, so if you have any to contact them.
- Legislative Deadlines:
  - June 15 State Budget
  - July 1 Sign State Budget
  - August 31 End of session
  - Sept 30 Legislation signed by Governor
  - Nov 30 Regular session sine die
- We will see a stripped down version of the budget.
- Governor looking to reduce expenditures and cut expenses in state departments to close the gap.
- Most members did not serve during the 2008 crisis, so they are unfamiliar with crisis.
- If they adjourned they might call a special session on COVID-19 or something similar.

## Budget Update

- Governor and leadership asking legislature to lower their expectations significantly as far as the budget goes.
- Legislature won't be creating any new programs.
- SB 80 - \$1 billion to the Governor to do as necessary.
- Federal:
  - Bill #1: \$7.8 billion Coronavirus Preparedness and Response Supplemental Appropriations Act of 2020
  - Bill #2: HR 6201 Families First Coronavirus Response Act (health care coverage)
  - Bill #3: CARES Act - \$2 trillion (\$139 billion for states and units of local

government).

- Potential #4 coming.

## **Legislative Update**

### Planning

- AB 725 (Wicks) – at least 25% RHNA for moderate and above moderate housing has to be multifamily. Puts the City in an odd position because they can't tell the developer exactly what to do.
- AB 1279 (Bloom) – requires cities to allow fourplexes in certain single family homes, and allows up to 100 units in commercial zones. They have to be allowed by-right (no CEQA review). Prior version had the opportunity to allow cities to plan their way out of it.
- AB 1851 (Wicks) – faith based organization wanted to build affordable housing in their parking lot but were required to replace the parking for attendants elsewhere. This bill would not allow us to put parking requirements on faith based organizations.
- AB 2345 (Gonzalez) – density bonus law. Allows cities to give bonuses and concessions if they build affordable housing. This increases the concessions from three to five if they are willing to build 50% more density.
- SB 899 (Wiener) – requires developers if they are nonprofits or faith based organizations to obtain the parcel by right if they are building affordable housing.
- SB 902 (Wiener) – SB 50 light. It requires all jurisdictions to allow up to fourplexes depending on your population size. It has to be done by-right. He exempts out high fire hazard areas.
- SB 1079 (Skinner) – Help local agencies impose civil penalties if an owner of a property is allowing it to sit vacant. Only for residential. The clock starts 90 days after you adopt an ordinance.
- SB 1138 (Wiener) – It would require emergency shelters in residential areas.
- SB 1410 (Gonzalez) – New housing accountability committee. If someone is denying a housing project the new committee would review it within 30 days.

League will always argue that the best entity to determine whether a city is obstruction or not is a court. Too expensive to pass this year.

## ADU

- AB 953 (Ting) – clean that there needs to be a 60 day processing timeline for application.
- SB 773 (Skinner) – puts a timeline on how fast a plan has to be approved.

## Affordable Housing

- AB 2843 (Chu) – requires cities to charge a fee on employers and deposit it as affordable housing assistance funds. It can fall under a special tax and need voter approval. Could be seen as an impact fee if legal nexus is found.

## Homelessness

- AB 1905 (Chiu) – eliminates mortgage interest deduction on second homes (vacation home). It exempts rental properties. Wants to conform to federal tax changes in that it reduces the current amount from \$1M to \$750k on your primary residence. It'll raise \$500M a year and go to a housing and homelessness fund.
- AB 1907 (Santiago) – CEQA exemption for emergency shelters, supportive housing or affordable housing.
- AB 2553 (Ting) – Allows smaller cities not to abide by all building laws. Currently this authority only applies to large cities.
- AB 3112 (Santiago) – Requires in the analysis of the housing element to also add temporary housing and emergency shelters to be able to get sites identified.
- AB 3300 (Santiago) – Homelessness Grant Funds. Sets aside \$2 billion a year for 17 years to be distributed through grants. \$1.1 billion to counties and CoCs for homelessness. \$800 million to the big 13. \$100 million to nonprofit housing developments.

## Development Fees

- Effort in the Capitol to decrease/cap/eliminate development impact fees.
- 7 individual bills to amend DIF.

## Mobile Homes

- AB 2690 (Low) – requires cities to have rent stabilization programs on mobile home parks, or provide reasoning for why you do not have a program.

## Tax Increment Financing

- SB 795 (Beall) – League sponsored. \$2 billion annually for affordable housing, infrastructure and community revitalization.
  - Governor vetoed because he wants to do it through the budget.
  - Making progress before the COVID outbreak. It'll be more difficult now.

## League's Housing Production Proposal (Blueprint for More Housing 2020)

- Near-term actions: new funding, immediate local actions to spur housing production and address barriers to housing construction beyond the control of local governments.
  - ACA 1 – do voters want to treat taxes for housing the same way they do for schools? At a 55% instead of 2/3.
    - Doesn't require jurisdictions to do it.
  - SB 795 (Beall)
  - Adopt ADU ordinance, streamline housing approval, reduce DIF, objective design review standards, inclusionary housing, local housing trust, restrict demolition, allow fourplexes in single-family zones.
- Long-term actions: update housing element 6th cycle and prioritize housing density and site identification near transit, downtown, commercial corridors, etc., in order to comply with existing law.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors  
**From:** Justine Garcia, Region 4 Board Member  
**Subject: REGION 4 UPDATES**

## **RECOMMENDATION**

Receive and File

## **BACKGROUND AND DISCUSSION**

### **Mentorship Program:**

Region 4 Board Member, Justine Garcia is the 2020 Mentorship Chair.

Welcome emails to mentees and mentors have been sent! Because of the COVID-19 pandemic, language regarding notification to the Mentorship Chair about inability to participate has been included, and should a mentee or mentor not be able to participate any longer we will do our best to re-match individuals.

### **Upcoming Events:**

#### **MAY 2020**

Due to the recent COVID-19 pandemic, all regional events have been postponed. Region 4 Board Members are planning to host a Virtual Hangout event with Region 4 Members in May 2020. This event will serve as a way for us to stay connected and will also give us a chance as a board to check in on the well-being and needs of our members. We are still working out details for the virtual event but will have a flyer for distribution by April 16<sup>th</sup> for WHW.

#### **NOVEMBER 2020**

Region 4 is still working with NBS to plan a November 2020 event which will be hosted in the Ontario area. The event will workshop style, focusing on Revenue Enhancement Strategies. With many local agencies and communities being hit hard by the COVID-19 pandemic, this event will be important in helping our membership obtain tools and knowledge to help their agencies and communities recover. Region 4 Board Member's will report more information as we continue through the planning process.

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: 4/13/20**

**To:** Board of Directors

**From:** Scarlett Santos Leon, Region 5 Board Member

**Subject: REGION 5 BOARD UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

The Region 5 is currently on hold with the coordination of the planned region events this year. Events include the following:

- Annual City Manager's Luncheon - Wednesday, April 15, 2020
- Lunch & Learn – June 2020
- Hiking Activity – mid-May or June 2020
- Walk for Hope 2020 (City of Hope Fundraiser) – October 2020
- Holiday Mixer – Early December

No additional updates are available at this time.

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors

**From:** Arecia Hester

**Subject: REGION 6 REPORT**

### **RECOMMENDATION**

None at this time. Once COVID-19 clears and the stay at home order is lifted. Would like to plan a half-day event to host in El Segundo.

### **BACKGROUND AND DISCUSSION**

Nothing specified at this time.



## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors

**From:** Joseph Cisneros, Region 7 Board Member

**Subject: REGION 7 UPDATES**

### **RECOMMENDATION**

Receive and file.

### **BACKGROUND AND DISCUSSION**

Region 7 has been observing the County and States recommendations regarding COVID-19 and are currently reevaluating all regional events planned, exploring virtual networking opportunities. The Region 7 Board will have more updates regarding rescheduled events at a later date and once restrictions have been uplifted.

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: April 15, 2020**

**To:** Board of Directors

**From:** MMASC Region 8

**Subject: REGION 8 UPDATES**

### **RECOMMENDATION**

Review and accept report.

### **BACKGROUND AND DISCUSSION**

Monica reported that the Talent Development Team through Cal-ICMA have a call scheduled April 8 with Management Partners and plans to attend. The Board would like to plan for the annual Padres game at the next meeting. As of right now, all games are postponed on the team's website. The Board discussed having a virtual social event, maybe using the Kahoot app. We also discussed hosting a virtual professional development event. Ashlee will reach out to the California Consulting to see if they are still willing to hold the grant workshop virtually. Laureen and David still need to be added to Basecamp, monthly meetings, etc. Monica sent an email to Paolo.