



## Board of Directors Meeting

AGENDA

March 18, 2020

9:00 AM

Conference Call Phone: (916) 234-5662

[www.uberconference.com/mmasc](http://www.uberconference.com/mmasc)

### MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

#### 1. *CALL TO ORDER*

#### 2. *ROLL CALL*

- \_\_\_ President, Izzy Murguia
- \_\_\_ Vice President, Kristen Nelson
- \_\_\_ Director of Communications/Secretary, Tanya Spiegel
- \_\_\_ Director of Finance/Treasurer, Dominique Samario
- \_\_\_ Director of Programming, Paolo Kespradit
- \_\_\_ Director of Membership Services, Ryan Hallett Hinton
- \_\_\_ Immediate Past President, Nicholas Gonzalez
- \_\_\_ Region 1 Co-Chairs, Norma Cervantes
- \_\_\_ Region 2 Co-Chairs, Ryan Kintz, Katrina Maksimuk, Jonathan Royas & Joana Smith
- \_\_\_ Region 3 Co-Chairs, Ruben Franz, PJ Gagajena & Adam McWey
- \_\_\_ Region 4 Co-Chairs, Nicole Cuadras, Justine Garcia, Matt Hickey, Imelda Huerta, Tara Magner & Lilyan Villarreal
- \_\_\_ Region 5 Co-Chairs, Christopher Castrita, Julio Donayre, Greg Kwolek, Scarlett Santos Leon, Alfa Lopez, Laena Shakarian & Jackie Wong
- \_\_\_ Region 6 Co-Chairs, Arcia Hester, Ani Keshishian & Dia Turner
- \_\_\_ Region 7 Co-Chairs, Joseph Cisneros, Hayley Gilbert, Kirsten Graham, & Nicole Houston
- \_\_\_ Region 8 Co-Chairs, Sylvia Solis Daniels, Monica Martinez, Ashlee Stratakis & Lois Yum
- \_\_\_ League of California Cities Representative, Meghan McKelvey
- \_\_\_ ICMA Representatives, Pat Martel & Tony Winney
- \_\_\_ Institute for Local Government Representative, Melissa Kuehne
- \_\_\_ MMANC Representative, Jessica Deakyne
- \_\_\_ Executive Director, Kevin Kilkenny

#### 3. *APPROVAL OF MINUTES*

#### 4. *PRESIDENT'S REPORT*

#### 5. *VICE PRESIDENT'S REPORT*

#### 6. *DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT*

- 7. DIRECTOR OF FINANCE/TREASURER'S REPORT**
- 8. DIRECTOR OF PROGRAMMING'S REPORT**
- 9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**
- 10. IMMEDIATE PAST PRESIDENT'S REPORT**
- 11. REGION CHAIR REPORTS**
  - A. CENTRAL COAST (REGION 1)**
  - B. CHANNEL ISLANDS (REGION 2)**
  - C. DESERT (REGION 3)**
  - D. INLAND EMPIRE (REGION 4)**
  - E. NORTH LOS ANGELES COUNTY (REGION 5)**
  - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
  - G. ORANGE COUNTY (REGION 7)**
  - H. SAN DIEGO COUNTY (REGION 8)**
- 12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT**
- 13. EXECUTIVE DIRECTOR'S REPORT**
- 14. UNFINISHED BUSINESS**
- 15. NEW BUSINESS**
- 16. ANNOUNCEMENTS / GOOD OF THE ORDER**
- 17. ADJOURNMENT**



**Board of Directors Meeting**  
**MINUTES**  
February 19, 2020

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**1. CALL TO ORDER**

- ❖ President Murguia called the Board of Directors Meeting to order at 9:02 AM.

**2. ROLL CALL**

- ✓ President, Izzy Murguia
- ✓ Vice President, Kristen Nelson
- ✓ Director of Communications/Secretary, Tanya Spiegel
- ✓ Director of Programming, Paolo Kespradit
- ✓ Director of Membership Services, Ryan Hallett Hinton
- ✓ Immediate Past President, Nicholas Gonzalez
- ✓ Region 4 Co-Chair, Matt Hickey
- ✓ Region 5 Co-Chairs, Jackie Wong
- ✓ Region 7 Co-Chair, Nicole Houston
- ✓ Region 8 Co-Chairs, Stephanie Boyce & Monica Martinez
- ✓ Executive Director, Kevin Kilkenny

Absent:

Director of Finance/Treasurer, Dominique Samario  
Region 1 Co-Chair  
Region 2 Co-Chairs  
Region 3 Co-Chairs  
Region 6 Co-Chairs  
League of California Cities Representative  
ICMA Representatives  
Institute for Local Government Representative  
MMANC Representative

**3. APPROVAL OF MINUTES**

- ❖ President Murguia presented the minutes from the Board of Directors Meeting on Wednesday, January 15. Motioned by Director of Membership Services Hallett Hinton, seconded by Vice President Nelson. The Board of Directors unanimously approved the minutes.

**4. PRESIDENT'S REPORT**

- ❖ President Murguia provided an update about the League of California Cities City Manager's Department Meeting in Napa.
- ❖ President Murguia thanked everyone for who attended the Strategic Plan Workshop. He will send out the report from Management Partners, he will send it out to the Board of Directors.

- ❖ President Murguia provided an update on the Credentials Government Leader Program as well as the Mentorship Program.
- ❖ President Murguia provided an update on the 2020 Corporate Partners. There are 15 Corporate Partners to date.

#### **5. VICE PRESIDENT'S REPORT**

- ❖ Vice President Nelson thanked everyone that attended the Strategic Planning Workshop.
- ❖ Vice President Nelson provided an update from her attendance at the League of California Cities City Manager's Department Meeting in Napa.
- ❖ Vice President Nelson provided an update on the Veteran Outreach Program and the marketing efforts that the Committee is seeking. The committee will be working with Director of Communications Spiegel on getting the materials and assets created.
- ❖ Vice President Nelson provided an update on the Annual Conference. If anyone is interested in serving on the Planning Committee, please contact her and Co-Chair Hallett Hinton.

#### **6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**

- ❖ None.

#### **7. DIRECTOR OF FINANCE/TREASURER'S REPORT**

- ❖ President Murguia provided Director of Finance/Treasurer Samario's report on her behalf.
- ❖ Director of Finance/Treasurer Samario provided information on the account balance. As of February 6, there is \$90,279 in the checking account and \$70,281 in the savings account.
- ❖ Director of Finance/Treasurer Samario is working on updating the templates for the After-Event Reports and Reimbursement Requests.

#### **8. DIRECTOR OF PROGRAMMING'S REPORT**

- ❖ Director of Programming Kespradit provided an update on the Winter Forum scheduled for Thursday, March 5 at the Torrance Cultural Arts Center.
- ❖ Director of Programming Kespradit thanked everyone that participated in the Strategic Planning Workshop.
- ❖ Director of Programming Kespradit's provided an update on the Board Member Guidebook.

#### **9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**

- ❖ Director of Membership Hallett Hinton provided an update on the monthly membership reporting. As of February 5, there is a total of 864 members.
- ❖ Director of Membership Hallett Hinton is in the process of finalizing the email templates for new and lapsed members for the Region Board Members to send out.
- ❖ Director of Membership Hallett Hinton will be co-chairing the Annual Conference with Vice President Nelson.
- ❖ Director of Membership Services Hallett Hinton represents MMASC on the League of California Cities Revenue & Taxation Committee as well as the Cal-ICMA Ethics Committee. He will provide an update from each of the Committee Meetings in the future.

#### **10. IMMEDIATE PAST PRESIDENT'S REPORT**

- ❖ Immediate Past President Gonzalez provided an update on the 2020 Winter Forum.
- ❖ Immediate Past President Gonzalez provided an update on the MMASC Members that have been appointed to the 2020 League of California Cities Policy Committee.

## **II. REGION CHAIR REPORTS**

### **A. CENTRAL COAST (REGION 1)**

- ❖ None.

### **B. CHANNEL ISLANDS (REGION 2)**

- ❖ None.

### **C. DESERT (REGION 3)**

- ❖ None.

### **D. INLAND EMPIRE (REGION 4)**

- ❖ Region 4 Co-Chair Hickey provided an update on their recent Region Event that was held on Friday, January 31 at Rock & Brews in Corona.
- ❖ Co-Chair Hickey provided an update on the Regions upcoming events for 2020.

### **E. NORTH LOS ANGELES COUNTY (REGION 5)**

- ❖ Region 5 Co-Chair Wong informed the Board of Directors that the Region 5 Board will have regular phone check-ins twice a month.
- ❖ Co-Chair Wong provided an update on their upcoming Annual City Manager's Luncheon, tentatively scheduled for Wednesday, April 15.
- ❖ Co-Chair Wong provided an update on their upcoming Regional Events for 2020 including a Lunch and Learn, Hiking Activity, Walk for Hope 2020 and a Holiday Mixer.

### **F. SOUTH LOS ANGELES COUNTY (REGION 6)**

- ❖ None.

### **G. ORANGE COUNTY (REGION 7)**

- ❖ Region 7 Co-Chair Houston provided an update on the Region 7 Board Monthly Call.
- ❖ Co-Chair Houston recapped the recent Regional Event "New Year Mixer" that was held on Thursday, January 26 at the Rock & Brews in Buena Park.

### **H. SAN DIEGO COUNTY (REGION 8)**

- ❖ Region 8 Co-Chair Boyce provided an update on their upcoming Region Event "San Diego Gulls Hockey Game" on Saturday, February 22. They sold out of their first batch of tickets and are needing to purchase more to accommodate those interested in attending.
- ❖ Co-Chair Boyce provided an update on their upcoming Regional Events for 2020 including a Grant Writing Workshop on April 29, City Manager's Luncheon and their annual event at the San Diego Padres.
- ❖ Co-Chair Boyce informed the Board of Directors that this would be her last Board Meeting as she will be moving out of state for her new job in Independence, Missouri. She will be working with the Region 8 Board and the Executive Board to fill her spot.

## **12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMASC REPRESENTATIVE REPORT**

- ❖ None.

**13. EXECUTIVE DIRECTOR'S REPORT**

- ❖ None.

**14. UNFINISHED BUSINESS**

- ❖ None.

**15. NEW BUSINESS**

- ❖ None.

**16. ANNOUNCEMENTS / GOOD OF THE ORDER**

- ❖ None.

**17. ADJOURNMENT**

- ❖ President Murguia adjourned the Board of Directors Meeting at 9:42 AM.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors  
**From:** Izzy Murguia, MMASC President  
**Subject: PRESIDENT UPDATES**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

**Event Postponement:** I want to thank everyone for their understanding regarding the Executive Board's decision to postpone all regional events through April and our decision to move the Women's Leadership Summit to Summer. The health and safety of our members is a top priority as well as the financial viability of the organization. This time frame provides us with the ability to respond to a rapidly changing public health threat and provides a pause in entering into event contracts, given all the current uncertainty. For any events that were postponed, please begin to think about when later in the year they can be re-scheduled.

**Winter Forum:** It great to see everyone last week in Torrance. Thank you to the Winter Forum Committee for putting on a successful event! In addition, I was pleased with the turnout at the reception event as well.

**Travel:** The ICMA West Coast Regional Conference scheduled for March 18-20 in Vancouver, WA was cancelled. The next scheduled conference is the Alliance for Innovation's Transforming Local Government scheduled for May 5-8, which has not been cancelled.

**Mentorship Program:** The applications for the Mentorship Program closed last week. We currently have 13 applicants. Justine Garcia will be reviewing mentee applicants and begin the mentorship assignment process.

**CGL:** The CGI flyer with the two-year course schedule has been finalized and has been uploaded to the website. Updates to the CGL webpage will be forthcoming along with notification of the adopted schedule to all current MMASC CGL applicants.

**Cal-ICMA Talent Initiative:** The Cal-ICMA Talent Initiative Student Chapter & Outreach Subcommittee is a working group focused on promoting ICMA student chapters and

promoting the local government profession. The Subcommittee is reconvening under new Talent Initiative leadership. If you're interested in serving on this subcommittee, please let me know and I can provide you with further details.

**Corporate Partner Events:** I am coordinating two events with our Region Boards (4 & 8) involving our Corporate Partners. The first event is a grant writing workshop with California Consulting originally scheduled for April 29. This event has been postponed. The second event is a revenue enhancement strategy workshop with NBS and ILG scheduled for November 19.

**Corporate Partners:** Below is an update of Corporate Partner renewals.

**PLATINUM**

- California JPIA
- Keenan
- Tripepi Smith

**GOLD**

- Management Partners
- Stifel

**SILVER**

- Best Best & Krieger

**BRONZE**

- California Consulting
- CPS HR Consulting
- Davenport Institute
- eCivis\*
- HdL Companies
- ICMA-RC
- Liebert Cassidy Whitmore
- NBS
- Southern California Edison
- Willdan

Of our 19 total 2019 Corporate Partners, 16 have renewed, 2 have yet to respond or still reviewing and 1 (Peckham & McKenney) stated they would not renew. Those noted in asterisks (\*) were Partners that have renewed since our last Board Meeting.

**Follow-up Items:** The following items require updates or follow-up.

1. MMASC/NC City Manager Survey (President)
2. WLG Affiliate Agreement (President)
3. Strategic Plan Document (President)
4. University Outreach Committee Appointment (Membership)

I recognize that many of you are assisting your organizations on various things in light of the public health situation, and thus I appreciate your service to MMASC.



# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors  
**From:** Kristen Nelson, Vice President  
**Subject: VICE PRESIDENT REPORT**

## **RECOMMENDATION**

The MMASC Executive Board **RECEIVES** and **FILES** this Report.

## **BACKGROUND AND DISCUSSION**

**Winter Forum.** I'd like to thank Director of Programming Kespradit and Past President Gonzalez for a phenomenal Winter Forum. The sessions were engaging, and I walked away feeling prepared to take on the year! I was very impressed with Melanie Perron from the League and would love to have her back in the future.

**CGL.** Unfortunately, Pat Martel was not able to join us at Winter Forum to help us demonstrate the value of the CGL Program, but I would like to thank President Murguia for announcing our two-year completion commitment which is an exciting step in the right direction! Thank you to Director of Communications Spiegel for helping us finalize an information flyer to help market the two-year plan. President Murguia and I are hoping to see 10 new enrollees this year, whether they be new to the program entirely or willing to come back to the program to complete the coursework. President Murguia and I intend to make the first step and are signing ourselves up for the Program as well.

**Veteran Outreach/ Marketing.** The Veteran Outreach Committee has submitted sample language to Director of Communications Spiegel who has generously offered to put together promotional materials for our use. We look forward to using these new materials to increase marketing efforts for the Veteran membership category in the very

near future.

**Annual Conference.** Director of Membership Hallett Hinton and I worked to finalize the theme and tracks for this year's conference and are proud to announce Annual Conference 2020: Transforming Public Service. Tracks will include: Innovation & Transformation (sessions focusing on community/ city-wide change/ growth), Lead & Succeed (sessions focusing on personal change/ growth) and Tried & True (sessions focused on the fundamentals of public service). Each track will boast a more thorough description on the upcoming Call for Proposals which should go out before the end of the month. Conference dates, rates, and hotel information have been posted to the website. Next steps include:

- Call for Proposals
- Attendance/ Budgeting Justification Letter
- Budget
- Committees
- Logo Design

**Travel.** I am excited to be traveling to Vancouver next week to represent MMASC at ICMA's West Coast Regional Conference. We are hoping to schedule meetings with Tony Winney, Pat Martel and Marc Ott to discuss MMASC's vision for the year and our continued partnership.

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors

**From:** Tanya Spiegel, Director of Communications/Secretary

**Subject: DIRECTOR OF COMMUNICATIONS/SECRETARY UPDATES**

### **RECOMMENDATION**

Receive and File.

### **BACKGROUND AND DISCUSSION**

**Summer Session:** I am chairing this year's Summer Session. We are monitoring the COVID-19 situation and will decide whether or not move forward with this year's Summer Session.

**Marketing Materials:** I am working on various materials including the information for the Veterans Membership and [future] Region Event flyers. If you have information for any of your Region Events that you need a flyer created, please contact me so that we can get work on it.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors

**From:** Dominique Samario, MMASC Director of Finance/Treasurer

**Subject: MARCH DIRECTOR OF FINANCE/TREASURER'S REPORT**

### RECOMMENDATION

Receive and file.

### BACKGROUND AND DISCUSSION

As of March 9, 2020 MMASC checking account balance is \$79,817.43. This increase in our checking account balance is in part due to sponsorship checks for the 2020 sponsorship year. This includes some Winter Forum expenses, as well as Memberclicks service fee and the third 2020 Annual Conference deposit. In addition, there is \$75,283 in our savings account.

I am currently working on updating the templates for after event reports and reimbursement requests. I am will be soliciting feedback from some region boards in the coming month and sharing the templates later in March.

I want to thank everyone for their continued timely receipt and reimbursement request submissions.

To provide an update on the 2020 Women's Leadership Summit, the location has been secured and the event will take place at the Riverside Convention Center with a theme of Be bold, be you! Registration opens on March 11 and with an attendance cap of 200 attendees there is an opportunity to reach a great audience for this popular event. The keynote speaker has also been confirmed and the event co-chairs are actively seeking sponsorships for the afternoon healthy snack, table center pieces, and the end-of-day networking event.

**Municipal Management Association of Southern California**  
**Statement of Activity**  
January - February, 2020

	Total		
	Jan - Feb, 2020	Jan - Feb, 2019 (PY)	% Change
<b>Revenue</b>			
Annual Conference Revenue	643.66		
Membership Due	11,090.69	9,713.06	14.18%
Refunds-Allowances		-330.00	100.00%
Regional Events Revenue	3,839.17	4,427.27	-13.28%
Sponsorship	38,135.00	20,075.00	89.96%
Summer Session Revenue		259.58	-100.00%
Winter Forum Revenue	7,790.00	5,768.33	35.05%
<b>Total Revenue</b>	<b>\$ 61,498.52</b>	<b>\$ 39,913.24</b>	<b>54.08%</b>
<b>Expenditures</b>			
Annual Conference	122,340.80		
ARC Contract	7,544.15	6,625.02	13.87%
Bank, Legal, and Insurance Fees	262.41	724.37	-63.77%
Dues & Subscriptions	448.00	526.00	-14.83%
<b>Meetings</b>			
Board Orientation	407.04	247.15	64.69%
Executive Board Retreat	162.24	1,026.71	-84.20%
<b>Total Meetings</b>	<b>\$ 569.28</b>	<b>\$ 1,273.86</b>	<b>-55.31%</b>
Office Supplies, Postage, and Copies		172.37	-100.00%
President's Conferences	2,030.24		
Regional Events	5,849.81	668.18	775.48%
Scholarship	1,775.71		
Travel	499.21	477.98	4.44%
Website		1,044.59	-100.00%
Winter Forum		1,374.89	-100.00%
<b>Total Expenditures</b>	<b>\$ 141,319.61</b>	<b>\$ 12,887.26</b>	<b>996.58%</b>
<b>Net Revenue</b>	<b>-\$ 79,817.43</b>	<b>\$ 27,029.32</b>	<b>-395.30%</b>

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors  
**From:** Paolo Kespradit, Director of Programming  
**Subject: PROGRAMMING UPDATE**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

### *Winter Forum Post Event*

Winter Forum was held on Thursday, March 4 at the Torrance Cultural Arts Center. Over 100 attendees registered for the event and we made close to \$9000 in registration costs. The expenses for the event was approximately \$2000 for Food and Beverages, \$900 in Event Rentals, and \$250 for the Networking Reception. MMASC made a total profit of approximately \$5850.

Special thanks to the City of Torrance for allowing us to use their venue and AV system free of charge, and Tanya Spiegel, Director of Communications and Nicole Cuadras, Region 4 for their hard work in making this event a success.

### *Region Events*

I am here to help with any of your Region Event planning needs, especially though this public health concern.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors

**From:** Ryan Hallett Hinton, Director of Membership Services

**Subject: DIRECTOR OF MEMBERSHIP SERVICES REPORT**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

**Membership Update:** As of March 9, 2020, we had a total of 860 members. In February, we added 27 members, and 24 members did not renew.

**2020 Annual Conference:** Vice President Nelson and I have been working to finalize the theme and tracks for this year's conference. We're excited to announce that this year's theme is: Transforming Public Service. Conference tracks include: Innovation & Transformation (community/citywide change and growth), Lead & Succeed (focusing on personal change and growth) and Tried & True (fundamentals of public service). Conference dates, rates, and hotel information have been posted to our website.

**Cal-ICMA Ethics Committee:** A couple of weeks ago, I participated in Cal-ICMA's Ethics Committee, where most of the time was spent on discussing their Ethical Hero Award. This award is given to individuals who have served in local government with dignity, honor, and integrity, as well as demonstrated exceptional ethics while carrying out their duties. Since the award hasn't been presented in a few years, the Committee is looking at ways to solicit nominations from its membership. More information to come soon.

## **Municipal Management Association of Southern California**

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### **BOARD COMMUNICATION**

**Date: 03/18/2020**

**To:** Board of Directors

**From:** Norma Cervantes

**Subject: REGION 1 UPDATES**

#### RECOMMENDATION

Receive and file.

#### BACKGROUND AND DISCUSSION

##### EVENTS

##### **Central Coast Women's Event**

Our women's event scheduled for March 25<sup>th</sup> has been postponed. We currently do not have a date but are keeping up w/the news and will schedule as soon as we are able to.

##### **UCSB Innovation & Entrepreneurship**

The UCSB tour has also been postponed until this health emergency subsides.

We will continue to keep you all informed if any other information arises. Thank you.



# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors

**From:** Jonathan Royas, Region 2 – Channel Islands Region Co-Chair

**Subject: REGION 2 – CHANNEL ISLANDS CO-CHAIR UPDATES**

## **RECOMMENDATION**

- 1) Remove Ryan Kintz from the Region 2 board as he will be taking on a new position in Region 1.
- 2) Postpone Region 2 events for one month until April or May pending the loss Ryan Kintz from our team, Katrina being out on maternity leave and the recent events regarding COVID-19.

## **BACKGROUND AND DISCUSSION**

### **ITEM 1**

Our fellow co-chair, Ryan Kintz, has taken a new position with the City of Goleta as Assistant to the City Manager. We congratulate him on his exciting career growth and wish him all the best in his future endeavors. He was an instrumental member of Region 2 and will be missed.

In a follow-up discussion with Ryan, in time, he is planning to join the Region 1 MMASC Board and stay involved in MMASC activities.

Additionally, we have discussed partnering with Ryan and the Region 1 board in the future to possibly hold joint MMASC events in the area.

## **ITEM 2**

With Ryan's departure, fellow co-chair Katrina Maksimuk being out on maternity leave for the next 30 days, and the issues we are all facing regarding COVID-19, co-chair Joana Smith and I feel that we should postpone the mixer we had planned for the end of March to late April, early May.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors

**From:** Adam McWey, Region 3  
P.J. Gagajena, Region 3  
Ruben Franz, Region 3

**Subject: REGION 3 (DESERT) – MARCH 2020 UPDATE**

## **RECOMMENDATION**

Receive and File.

## **BACKGROUND AND DISCUSSION**

PJ Gagajena will be leaving Region. He has accepted a position at the City of Moorpark in Ventura County, Region 2.

## **Events Calendar**

No events are currently scheduled.

We were looking to schedule a “behind the scenes” tour of Coachella; however, the festival has been postponed to October. We will look to schedule a tour of the grounds before the festival later this year. Once the coronavirus pandemic has cleared, we will look to schedule future events.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors  
**From:** Tara Magner, Region 4 Board Member  
**Subject: REGION 4 UPDATES**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

**Event Postponement:** Region 4's Signature Event in April has been postponed. Region 4 does not have a date at this time, but will reevaluate when circumstances become more clear regarding COVID-19.

**Upcoming Events:** Region 4 will be co-hosting an event with NBS and is currently scheduled for Thursday, November 19<sup>th</sup>, 2020. It will be a workshop focusing on Revenue Enhancement Strategies. This event is far enough in advance and will continue to move forward with planning at this time. Region 4 Board Member's will report more information as it becomes available.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: 3/18/20**

**To:** Board of Directors  
**From:** Gregory Kwolek, Region 5 Board Member  
**Subject: REGION 5 BOARD UPDATES**

## **RECOMMENDATION**

Receive and file.

## **BACKGROUND AND DISCUSSION**

1. **Region 5 Board Check-Ins** – Region 5 continues to participate in biweekly phone check-ins. Check-ins take place on the first and third Monday of every month at 4:15 p.m.

### **2. Events**

#### **A. Annual City Manager's Luncheon**

- Date: ~~Wednesday, April 15, 2020~~ Postponed until further notice to help slow the spread for COVID-19
- Venue: San Gabriel Country Club
- Cost: TBD

#### **B. Lunch and Learn**

- Target Date: June
- Venue: TBD
- No updates at this time

#### **C. Hiking Activity**

- This is a new event this year for Region 5.

- Target date: mid-May or June, late afternoon (3-5 p.m.) on a Thursday or Friday.
- Goal: To promote Health & Wellness for Region 5 members.
- Event Schedule: Begin with a roundtable discussion, start hike (i.e. walk to dam overlooking San Gabriel Valley) then conclude with a meditation activity at sunset.
- Cost: TBD – minimal fee/charge for meditation leader (i.e. former HR manager at Huntington Hospital and/or 1-2 local government Health & Wellness managers)

D. Wellness Walk for Hope - City of Hope fundraiser

- This is another new event this year for Region 5.
- Event Date: Wednesday, November 4, 2020 – more info to follow.
- Goal: To promote Health & Wellness for Region 5 members; get group recognition and participation; support a good cause.

E. Holiday Mixer

- Target date: early December
- No updates at this time.

# **Municipal Management Association of Southern California**

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## **BOARD COMMUNICATION**

**Date: March 18, 2020**

**To:** Board of Directors  
**From:** Sylvia Solis Daniels, Region 8  
**Subject: REGION 8 UPDATES**

## **RECOMMENDATION**

Accept and file Region 8 updates covering February activities and upcoming activities.

## **BACKGROUND AND DISCUSSION**

On February 22, 2020, the region hosted a social event, the Gulls Hockey game, at the Pechanga Sports Arena. The Gulls won 6-3 over the San Jose Barracuda. A total of 30 tickets were sold. Some members met at Modern Times Brewery prior to the game and then walked over to the arena. The After Event Summary and photos will be submitted shortly.

### **Upcoming Activities**

April Grant Writing event in collaboration with California Consulting at the City of Poway has been postponed until further notice due to recommended COVID 19 health and safety precautions. The partner agency and facility are aware of the postponement.

City & County Manager's Association (CCMA) – Monica Martinez and Dave Richards are working on a future luncheon in partnership with CCMA. The event date and location is still to be determined.

August Padre's Game Planning is in progress, pending COVID 19 scheduling of MLB.

### **Region 8 Board Affairs**

The Regional Board has requested to add Dave Richards, City of El Cajon and Laureen Ryan from the City of Carlsbad to our Board of Directors. Please provide board membership materials for Laureen and David, as well as remove Stephanie Boyce from our Board roster and note for membership that she has moved out of state.